

THE
MODERN
WAY
TO BUY
SHOES

SHOE MARKET

Corner of
CARSON
&
MAIN
Next to
Stacy
Drug

INTRODUCING SUPERMARKET SHOPPING TO SHOE BUYING

9 to 9

7 DAYS A WEEK

AT THE SHOE MARKET —

JUST AS AT YOUR SUPER-MARKET NO ONE INFLUENCES YOUR PURCHASE . . . YOU CANNOT BE SOLD A SHOE THAT DOES NOT FIT, DOES NOT SUIT OR IS MORE THAN YOU WISH TO PAY . . . SELECT FROM HUNDREDS OF STYLES AND TENS OF THOUSANDS OF PAIRS AT YOUR LEISURE.

AT THE SHOE MARKET —

YOU WILL FIND A NEW DEPARTURE IN SHOE MERCHANDISING. DESIGNED TO SAVE YOU MANY DOLLARS ON YOUR ANNUAL SHOE BILLS. ALL REGULAR MERCHANDISE—THE BEST, WE BELIEVE, IN THEIR FIELD. ALL AT DISCOUNT PRICES—AND YOU DON'T HAVE TO BUY ANY RIDICULOUS MEMBERSHIP CARD.

MIX 'EM or MATCH 'EM!

WOMENS'
MOCCASINS

2 Pair
For



Soft Sole
White or Black
SIZE 4-9

\$3

SINGLE PAIR 1.79

WOMENS'
CORDUROY'S

2 Pair
For



Comfortable
White or Black
SIZE 4-9

\$3

SINGLE PAIR 1.79

CHILDREN'S
RAIN BOOTS

2 Pair
For



Red or White
Little Size
6 to Big Size 3

\$3

SINGLE PAIR 1.79

MIX 'EM or MATCH 'EM!



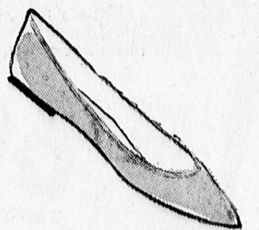
CHILDREN'S
SCHOOL
SHOES

Smart Long Lasting
SIZES 8½ to 3

2 Prs. For \$5

TEEN FLATS
WOMENS' CASUALS

Giant Assortment In
SIZES 4 to 10



MEN'S
"ROUGH OUT"

Work
Shoes

These shoes are tough
and are made for long
wear.

SIZES 6½ to 12



5.00

MEN'S

8 Inch Soft

GLOVE LEATHER

These shoes have crepe
soles and are reg. 10.95.

Hunting Boots



7.83

Sizes 8½ to 3

Compare Elsewhere
at 6.95

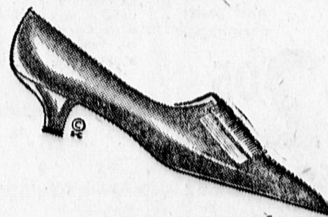
4.91

Little sizes 5½ to 8
Compare Elsewhere
at 5.45

3.83

ALL WOMEN'S

DRESS SHOES



SIZES 4½ to 10

These compare to 9.95
value and come in all
wanted colors and
materials.

4.91

CHILDREN'S
Famous Make
COWBOY
BOOTS



SHOE MARKET

CORNER CARSON & MAIN
NEXT TO STACY DRUG