

MARKET AT E. WARDLOW & CERRITOS IN LONG BEACH

OPENING


**Shoppers
MARKETS**

A MESSAGE FROM OUR PRESIDENT



Thank you — I couldn't have done it alone! The continuous growth and expansion which marks the history of Shoppers Markets would not have been possible without the loyal patronage of you — our customers; and without the loyal support of the hundreds of employees who join me in expressing thanks. It's good to know that our efforts to bring you the finest quality obtainable at the lowest prices has been recognized and appreciated. The new Shoppers Market in Long Beach is not my store — it's your store — you made it possible by your patronage. You dictated the extra conveniences, the friendly courtesy that are the Hallmark of each and every Shoppers Market.

Charles J. Fetterman

WE'RE GROWING SO FAST . . . BECAUSE

- At Shoppers we practice what we preach — friendliness, courtesy, immaculate cleanliness, top grade quality and the low shelf prices that mean bigger daily savings for you.
- Shoppers was first in America with 7 Sale Days — enabling you to shop and take advantage of special sale prices all week, instead of just during the week end. Wherever you find a Shoppers Market you find a store dedicated to the old-fashioned policies of Service, Selection, Quality and Savings.

2 GREAT EVENTS

• THE GRAND OPENING OF OUR LONG BEACH MARKET . . . at E. Wardlow & Cerritos . . . It's sparkling new and modern, a shopper's dream with every new feature known to the food industry.

OUR BIG GRAND OPENING PARADE OF VALUES! It's the greatest! Come join the fun and share the savings as the entire Shoppers Chain welcomes Long Beach with a terrific Grand Opening Sale! It's fun to shop and save at Shoppers!

**MIRACLE
WHIP**
49¢

STURDY COTTON • WAFFLE WEAVE
DISH CLOTHS
• LAST LONGER!
2 FOR 29¢
SILICON • 2-PC. IRONING
PAD & COVER
SET Scorch Resistant!
• FITS 54" BOARDS
79¢

**GOLD MEDAL
FLOUR**
5 LB. BAG 49¢
**TIP TOP • DRINK
ORANGE
JUICE**
8 1 FROZEN 6-OZ. CANS

**LAURA SCUDDER
PEANUT
BUTTER**

• INCLUDES
6c OFF
• 16-OZ. JAR

39¢
LET US FILL YOUR FREEZER

THE FINEST FRESH-PICKED AND FROZEN VEGETABLES

PICTSWEET 6 \$1 PKGS.
PEAS • CUT BEANS • CUT BROCCOLI
CUT CORN • MIXED VEGETABLES • FRENCH BEANS

MY-T-FINE • THE MIX THAT MAKES A PERFECT FAMILY DESSERT

PUDDINGS 6 FOR 49¢

VENUS • THE COCONUT FILLED COOKIES ALL THE KIDS LOVE

MUNCHETTES 3 14-OZ. PKGS. \$1

CIRCUS • LIGHTLY SALTED • VACUUM PACKED TO STAY FRESH

MIXED NUTS 13-OZ. CAN 69¢

FRESH WHOLESOME MILK WITH ONLY THE FAT & WATER REMOVED

PET INSTANT 8-QT. PKG. 69¢
**CARNATION
MILK**
3 39¢ #1 TALL CANS

WINES • LIQUORS

SHOPPERS • SMOOTH • WONDERFUL
VODKA
FULL 5TH **\$2.98** FULL QT. **\$3.69**

PARLIAMENT'S PREFERRED • IMPORTED
**CANADIAN
WHISKY**
FULL FIFTH **\$4.29** A BLEND

86.8 PROOF • 100%
SCOTCH
FULL 5TH **\$4.89**
Distilled & Bottled in Glasgow, Scotland


**HONEY DEW
MELONS**

• FANCY • SWEET • RIPE
• THICK MEAT

5 L.B.

GARDEN FRESH • CRISP • SALAD

LETTUCE
2 25¢ LG. HEADS

FANCY • ALL-PURPOSE

**PIPPIN
APPLES**
3 29¢ LBS.

7 DAY LOW PRICES

ON
EVERYTHING
AT
SHOPPERS

BREAD
Golden Ranch
White or Wheat
15-OZ. LOAF **19¢**

COFFEE
Popular Brands
In All Grinds
1-LB. CAN **69¢**

SUGAR
C & H
Pure Cane
1-LB. BAG **53¢**

Shoppers
MARKETS

WESTCHESTER
Lincoln Blvd. at Manchester
Open 7 days a week
9 AM to 10 PM

HIGHLAND PARK
Figueroa at Ave. 45
Open 7 days a week
9 AM to 10 PM

S. SAN GABRIEL
E. Garvey at Del Mar
Open 7 days a week
9 AM to 10 PM

SAN PEDRO
25th St. at Western Ave.
Open 7 days a week
9 AM to 10 PM

TORRANCE
Carson at Main
Open 7 days a week
9 AM to 10 PM

TORRANCE
Pacific Coast Hwy. at Crenshaw
Open 7 days a week
9 AM to 10 PM

LONG BEACH
East Wardlow
at Cerritos
Open 7 days a week
9 AM to 10 PM