

Shoppers MARKETS

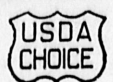
FIRST IN AMERICA
With **7 SALES DAYS**

GRAND

THURSDAY thru WEDNESDAY,
October 5-11, 1961
• TAX COLLECTED ON TAXABLE ITEMS



YOU'RE IN FOR A TREAT WHEN
YOU EAT SHOPPERS MEAT!
• Melt-in-your-mouth tenderness trimmed
of all excess fat and bone before
weighing.

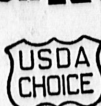


PRIME RIB ROAST

• U.S.D.A. "CHOICE" BEEF
• TRIMMED OF ALL EXCESS FAT BEFORE WEIGHING

79¢

ROUND STEAK OR RUMP ROAST



• U.S.D.A. "CHOICE" BEEF
• CHOOSE YOUR FAVORITE

79¢

FRESH • FRYING RABBITS

• FRESH-DRESSED
• GRADE "A"
• CUT-UP

59¢

U.S.D.A. "CHOICE" • BONELESS • ROLLED
ROUND STEAK ROAST **89¢**

STEAKS

RIB **89¢**

CLUB **98¢**

T-BONE **\$1.09**

PORTERHOUSE **\$1.19**

TOP SIRLOIN **\$1.39**

FRESH-FROZEN • OVEN-READY TURKEYS

YOUNG 14-22 LB.

TOMS **35¢**

TENDER

HENS **39¢**

JR. • 4-8 LB.

BELTSVILLES **39¢**

LEAN • MEATY

SPARE RIBS **49¢**

• MEDIUM SIZE

MADE FRESH EVERY HOUR

GROUND BEEF

3 LBS. \$1.49



FRESH DRESSED • ALL GRADE "A" CHICKENS

BEST OF THE FRYERS

ALL BREASTS, LEGS, THIGHS & WINGS
NO backs, NO necks, NO giblets

49¢

4-LEGGED FRYERS

MORE LEGS PER POUND!

49¢

ROASTING CHICKENS

• WHOLE • FRY OR BAR-B-Q

39¢

SHOPPERS OWN • SPICY

PORK SAUSAGE

1-LB. ROLL 39¢

REX • CUDAHY • PURE

LARD

5 1-LB. CTNS. 89¢

IT'S REALLY NO SECRET . . . WE'RE

- Shoppers is the only market chain in which each store is treated individually . . . Geared, staffed and stocked to serve the needs and preferences of the local community.
- Every Shoppers Market from the first to this our latest and most beautiful has been designed and built for You — our customers. The extra-wide aisles, scientific lighting and plainly marked prices that make shopping more convenient, and more fun are what you asked for — and Got at Shoppers.

STA-CRISP CRACKERS

• MADE BY PACIFIC
• 1-LB. BOX

19¢

HAMLET • IMPORTED • SERVE SLICED FOR DELICIOUS SANDWICHES

LUNCH MEAT **39¢**

DENNISON'S • BEEF-RICH CHILI WITH TENDER BEANS

CHILI with BEANS **49¢**

THOROFED • THE FOOD FOR HEALTHY, PEPPY DOGS

DOG FOOD **89¢**

TROPICAL • APRICOT-PINEAPPLE • STRAWBERRY • PEACH

PRESERVES **39¢**

ROSE ROYAL • DELICIOUS DESSERT

APPLE DANDY

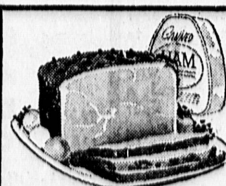
& BLUEBERRY

DANDY • FROZEN

6 FOR \$1



FROM OUR DELICATESSEN



DUBUQUE • WASTE-FREE • CANNED

PICNICS

\$2.79

OSCAR MAYER QUALITY

SMOKIE LINKS

BOLOGNA

ALGEMAC'S DRI

• BLUE • FRENCH • CALABROQUIT • TARTAR • SOUR CREAM

39¢

NEW EVERYDAY



LOS ANGELES

Pico at La Cienega
Open 9 AM to 10 PM Daily
Sunday 9 AM to 7 PM

E. LOS ANGELES

1819 E. First St.
Mon., Thurs. & Sat. 9 AM-9 PM
Friday 9 AM to 10 PM
Sunday 9 AM to 7 PM

SANTA MONICA

Wilshire Blvd. at Berkeley
Open 7 days a week
9 AM to 10 PM

SANTA MONICA

Lincoln Blvd. at Ocean Park
Open 7 days a week
24 hours a day

INGLEWOOD

Arbor Vitae at La Cienega
Open 7 days a week
9 AM to 10 PM

NORWALK

Firestone at Studebaker
Open 7 days a week
9 AM to 10 PM

