



STEVENS DISCOUNTS ALL GENERAL ELECTRIC APPLIANCES

IRONS
\$9⁸⁶

- STEAM & DRY IRON
- Even-Flow system for easier ironing
- Cord-Lift keeps cordset off ironing surface
- Changes from dry to steam at the flip of the button
- Handy fabric dial. Lightweight, 3 pounds

NOTHING DOWN \$1 WEEK

TOASTERS
\$12⁸⁷

- AUTOMATIC GENERAL ELECTRIC
- Cleans in seconds
- Extra-high toast lift
- 6-position control

NOTHING DOWN \$1 WEEK

SKILLETS

FAMILY SIZE \$13⁹⁷ KING SIZE \$15⁴⁷

NOTHING DOWN \$1 WEEK

NOTHING DOWN \$1 A WEEK! CHECK! LOWEST DISCOUNT PRICES ON ALL FAMOUS G-E APPLIANCES!

GENERAL ELECTRIC GRILL AND WAFFLE BAKER

- Completely automatic heat selector and signal light.
- Toasts sandwiches, bakes waffles, makes ham and eggs.

GENERAL ELECTRIC COFFEE MAKER

- Built-in gauge counts the cups.
- Automatic brew selector; makes 3 to 10 cups.

NEW! GENERAL ELECTRIC SPRAY, STEAM, DRY IRON

- New! 3 wash 'n wear settings.
- New! Built-in sprinklers.
- New! Fabric ironing guide.

NOTHING DOWN \$1 A WEEK! COMPARE! LOWEST DISCOUNT PRICES ON FAMOUS G-E ELECTRIC VACUUM CLEANER

GENERAL ELECTRIC SWEEPER

- The vacuum cleaner that cleans rugs, bare floors, stairs, upholstery, mattresses and car interiors.
- Exclusive adjustable brush fluffs rug nap, releases trapped dirt.
- Big disposable bags.
- Swivel nozzle.
- Light weight, with powerful G-E motor.

NEW GE CORD REEL CLEANER

- Swivel top.
- Suction regulator.
- Throw-away bags.
- Attachment caddy.
- New self-storing cord.
- One-horsepower input motor.

the cord disappears

APPLIANCE DEMONSTRATIONS AT STEVENS

Sunbeam

September 21st
STEVENS, SANTA MONICA
Wilshire Blvd. at Berkeley

September 22nd
STEVENS, ANAHEIM
Crescent at Euclid

September 23rd
STEVENS, STANTON
Stanton at Chapman

COME ONE! COME ALL!

ENJOY A FREE CUP OF COFFEE AT THE SUN-BEAM DEMONSTRATIONS... FREE PRIZES ON THE HOUR WHEN THE G-E DEMONSTRATIONS START... FUN AND EXCITEMENT IN EVERY STORE!

September 21st
STEVENS, TORRANCE
East Carson at Main and Pac. Coast Hwy. at Crenshaw

September 22nd
STEVENS, CANOGA PARK
Roscoe at Winnetka

September 23rd
STEVENS, NORWALK
E. Firestone at Studebaker

DISCOUNT GOES

STEVENS discounts REGINA STEVENS discounts

Electrikbroom

WORLD'S EASIEST TO USE VACUUM CLEANER

\$28⁸⁷

Extra - powerful suction for carpets, drapes, stairs, upholstery, all hard-surface floors. Light weight, convenient; dust cup empties like an ash tray.

weighs only 6 1/4 pounds does a heavyweight cleaning job!

POLISHER-SCRUBBER

NEWEST, FINEST, MOST ADVANCED IN THE WORLD

LIST \$54.95

\$37⁴³

Simple to operate, complete with:

- Automatic internal dispenser.
- Scrubbing brushes.
- Polishing brushes.
- Felt pads.
- Rug cleaning attachment.
- Sample molecular action cleaner.

• Polishes

• Waxes

• Scrubs

• Buffs Floors

• Shampoo Rugs

• Dispenses wax or cleaning solution automatically.

• Lifetime ALL-METAL construction.

• Powerful counter-rotating Tampico brushes.

NOTHING DOWN \$1 A WEEK! COMPARE! LOWEST DISCOUNT PRICES ON ALL HI-FI AND STEREO RECORD ALBUMS

RECORD ALBUMS..

HI-FI...

SINATRA ALBUMS

- "FRANK SINATRA SINGS"
- "RING-A-DING-DING"

ELLA FITZGERALD

- COLE PORTER VOLS. 1 and 2
- ELLA SINGS "GET HAPPY"

IN HI-FI LIST \$4.98 \$2⁴⁹

IN STEREO LIST \$5.98 \$2⁹⁴

STEREO...

CONNIE FRANCIS

- "MORE GREATEST HITS"
- "AT THE COPA"
- "SWINGIN' BAND"

HANK WILLIAMS

- "GREATEST HITS"

ANDRE PREVIN

- "LIKE BLUE"

DAVID ROSE ALBUMS

- HI-FI LIST \$3.98 \$1⁹⁷
- STEREO LIST \$4.98 \$2⁴⁹

NOTHING DOWN \$1 A WEEK! COMPARE! LOWEST DISCOUNT PRICES IN OUR HI-FI AND STEREO RECORD DEPT.

THE FABULOUS...

TOSHIBA

AS ADVERTISED IN LIFE

- 7 TRANSISTORS
- 2 BAND RECEIVER
- SHORT WAVE and AM

LIST PRICE \$49.95

As Advertised in Life \$38⁸³

• The finest radio of its kind in the world!

• Built-in telescoping antenna for wide reception.

• Exceptionally clear tone on both bands.

• The same radio you've read about in a leading consumer publication.

• Complete with handsome gift case.

• UNCONDITIONALLY GUARANTEED FOR 1 FULL YEAR!

SAVE MORE AT STEVENS EVERY DAY!

HIGH POWER "6" TRANSISTOR

The lowest price you've seen anywhere for a pocket-size 6-transistor radio! And you'll be amazed at the powerful tone and reception of this electronic wonder! Complete with Leather Carrying Case, Battery and Earphone.

LIST \$19.95

\$10⁸²

7 CONVENIENT LOCATIONS

TORRANCE	TORRANCE	NORWALK	STANTON	Santa Monica	ANAHEIM	CANOGA PARK
Pacific Coast Hwy. at Crenshaw, Next to Shoppers Market	Carson at Main Next to Shoppers Market	Firestone at Studebaker... Next to Shoppers Market	Stanton Ave. (Highway 39) at Chapman	Wilshire at Berkeley Next to Shoppers Market	Euclid at Crescent in Broadway Village Shopping Center	Roscoe Boulevard at Winnetka, Next to Von's
Open 7 Days 9 A.M. to 10 P.M.	Open 7 Days 9 A.M. to 10 P.M.	Open 7 Days 9 A.M. to 10 P.M.	Open 7 Days 9 A.M. to 10 P.M.	Open 7 Days 9 A.M. to 10 P.M.	Open Daily 9 A.M. to 10 P.M. Sunday 10 A.M. to 7 P.M.	Open 7 Days 9 A.M. to 10 P.M.

REMEMBER

NOTHING DOWN \$1 A WEEK!