A panorama of Los Angeles
County school activitites, a city
block in size, with some 4000
individual displays, should be
of interest to visitors of all
ages at the Public School Exhibit in the Los Angeles County
Fair opening Friday at school districts are participat

SUPERB FOOD MARINELAND RESTAURANT OPEN DAILY FR. 7-1547

N BONE

33:

ARMOUR STAR GRADE "A" FROZEN JUNIOR SIZE

"READY TO COOK"

59

RUMP

BONELESS

PRICE!

CLOD or BRISKET

challenge to Hal Hodge, coordinator, and a small staff of artist-builders." "New concepts in education have brought about modernization Group of the curriculum and advance-ments in teaching methods," Hodge said, "that stem from the needs of the individual

TELLING THE STORY of education from kindergarten through junior college and adult aducation have been described by the second aduction of the second ad

crowd) Re-emphasis on individual instruction (school-in-round)

Businessmen Have Mixed Emotions About Economy ing in this vast display.

TELLING THE STORY of education from through junior adult education has been a challenge to Hal Hodge, coordinate the function of the described as challenge to Hal Hodge, coordinate the function of the described as challenge to Hal Hodge, coordinate the function of the functual aspects of the individual classroom."

*Re-emphasis on individual instruction (school-in-round)

*With Labor Day 1961 now just a memory, business and industry officials are getting down to the task of examining the outlook for the remainder of the economy, including on sumers, business and government.

*However, there appears to just a memory, business and industry officials are getting down to the task of examining the outlook for the remainder of the economy, including on sumers, business and government.

*However, there appears to just a memory, business and industry officials are getting down to the task of examining of the economy, including on sumers, business and government.

*However, there appears to dence." It foresees "stepped on the outlook for the remainder of the year, when business conditions traditionally are at their best.

*Although there are some on Although there are some on The full of the plant of the plant of the fall season with conficience." It foresees "stepped on the fall season with conficience." It foresees "stepped on the fall season with conficience." It foresees "stepped on the fall season with conficience." It foresees "stepped on the fall season with conficience." It foresees succeptive and steel industries, which is the fall season with conficience." It foresees succeptive and steel industries, which may be concern among many top.

**Although there are some on the fall season with conficience." It foresees succeptive and steel industries are getting and the functionally are at their best.

**Although there are some on the fall season with conficience." It foresees succeptive and steel industries an

heat all prior records.

Keir's firm, a subsidiary of CIT Financial Corp., is the nation's largest organization specializing in the instalment financing of students' academic property. ic expenses. Parents make monthly payments to The Tui-tion Plan which, in turn, pays the students' tuition and other

the students' tuition and other approved fees directly to the colleges associated with it.

By mid-August of this year, Mr. Keir said, "we processed twice as many Tuition Plan contracts as we handled in the same period of 1960. Thus it appears that more parents of incoming freshmen are using incoming freshmen are using tuition financing than ever be-

TASTE TRENDS - Tastes of the American consumer change constantly-often suddenly. Everyone is familiar with this phenomenon in automobiles, breakfast foods, cigar-

ettes, toothpaste, etc.
Now a study of sales figures reveals new consumer preferences in liquors. Vodka in just a few years has come from nowhere to become one of America's favorite beverages. Aged bourbon has shown a similar rise in popularity, and current-

rise in popularity, and currently brandy seems to be catching the public fancy.

In 1960 brandy sales in the U.S. rose 11 per cent over the 1959 level, and last year's consumption was twice the 1950 volume. Much of brandy's newfound popularity is attributed to the fine quality of domestic blends, carefully produced in the famous California grapegrowing district. One of the leading domestic brandies, Coronet VSQ, received top awards at two major wine judgings held on the West Coast in recent weeks.

THINGS TO COME — Fires

THINGS TO COME — Fires can now be detected before they have an opportunity to spread, through a device that detects them when temperatures reach 135 to 140 degrees Fahrenheit, sounding an alarm that can be heard one-fifth of

that can be heard one-fifth of a mile away Old books, leather, cloth or paper-bound, may now be restored with a clear, non-dye solution absorbed into the surface, which can be waxed or polished . . . A four-ounce meter, a practical aid for gardeners, tells instantly when and how much to water lawns, house plants and shrubs . . . house plants and shrubs . . . A new automobile models set features a computer that enables the user to design and build over 25,000 different plastic automobile models.

SMALL BUSINESS AID The Small Business Investment Program in Washington re-ports that too few small busid nessmen are taking advantage of long-term financing avail-able to them through small business investment companies licensed by the Small Business Administration.

Administration.

"Half a million or more small businesses are in need of equity financing or long-term loans which can be supplied by the more than 360 li-censed SBICs throughout the country." Phil D. Fine, who heads the agency, says.

To date, fewer than 3000 businesses have obtained needed financing through these SBICs, "which supply for small businesses the kind of financing which securities underwriters supply for big business."

BITS O' BUSINESS — The drive to reduce air pollution caused by automobie exhaust fumes apparently is having its effect. Automobile manufacturers are reportedly taking heed of warnings that such equipment may be mandatory as standard equipment on all vehicles made in 1964 . . . Builders of fallout shelters are forced to work in secrecy or disguise to protect their customers from nosey neighbors because owners don't want their shelters jammed with neighbors in a real alert. BITS O' BUSINESS - The



lb. **ROUND BONE**

ROUND

195

HALF GAL.

SHORT RIES

25%

THE PARTY OF THE P

RSEYMALD

CREA

HYDROX

CHUCK 59i

73%

JERSEYMAID CATERING

SOUP BONES

39%

PORTERHOUSE

CROSS RIBS

Braise 39%

SPENCER

Ib.

TOP

- BONE

OR CLUB STEAKS 09

TENDERLOIN FILLET STEAKS

STEAKS

lb.

GINGER BREAD

BETTY CROCKER MIX

2 141.oz. 4.9

HAMS

TEN LB. TIN

MATOES lbs.

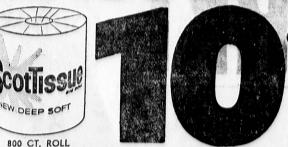
SNOW CROP FROZEN

BANQUET FROZEN F-CHICKEN-TURKEY 00

RAISINS 10 PKGS. 37 LAKE COUNTY

2 LBS. 25°

WHITE COLORS



ANGEJUICE 00 ALFS TAY ADDED TO ALL TAYABLE JIMS

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