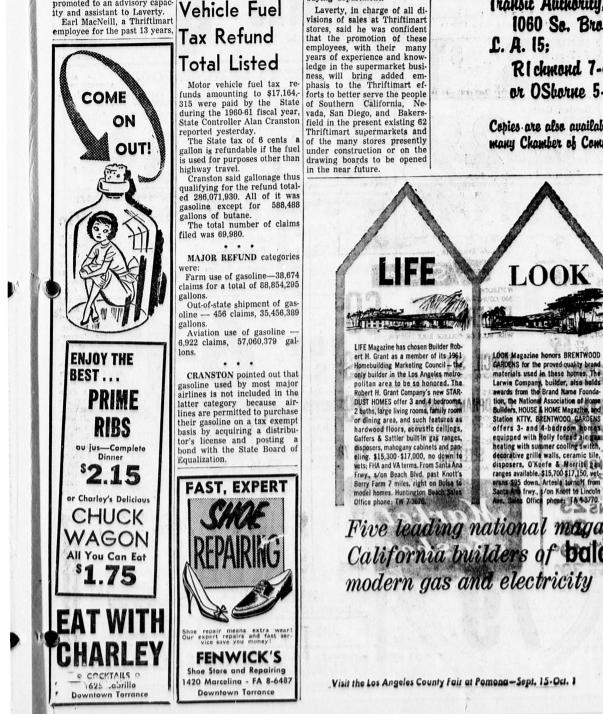


ASSIGNMENTS CHANGE . . . Changes in executive assignments for top Thriftimart personnel has been announced by Vice President Robert E. Laverty. From left here are Don Conroy, who has been named sales manager; Richard Lundeen, assistant to Laverty; and Earl MacNeill, general superintendent of the grocery division.

Changes in Executive Assignment Announced for Thriftimart Trio



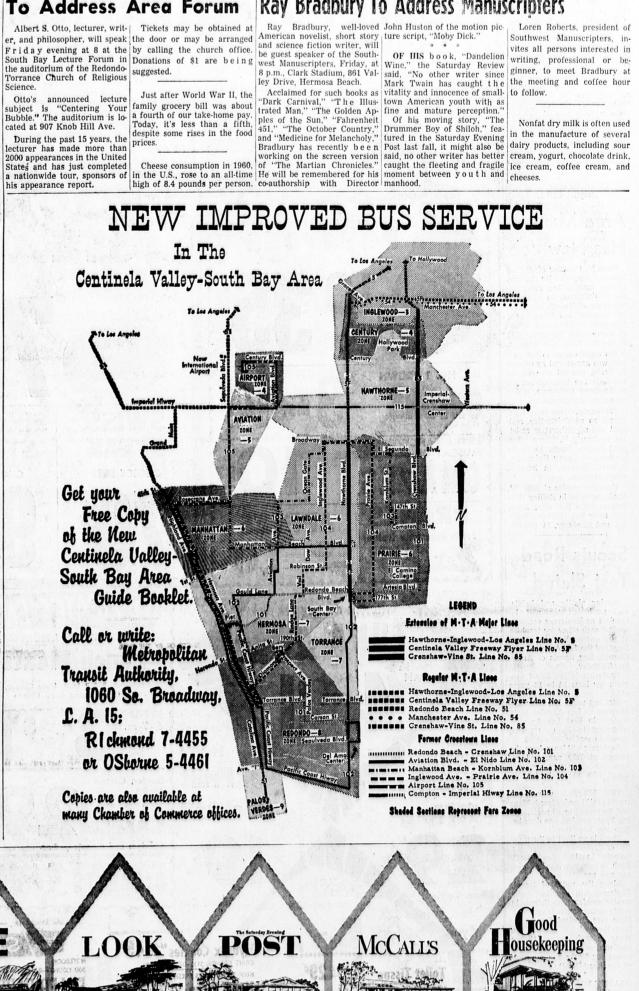
Robert E. Laverty, vice pres-ident of Thriftimart, Inc., has announced executive personnel promotions effective immedi-ately. Richard Lundeen, an em-bloyee of Thriftimart for al ent of the grocery division for the past 22 years, has been promoted to an advisory capac-ity and assistant to Laverty. Earl MacNeill, a Thriftimart employee for the past 13 years. Conroy has been with Thriftinare stores. Conroy has been with Thrifti-mart for 27 years and has spent the major portion of his service in the advertiring and

Writer, Philosopher To Address Area Forum

Ray Bradbury To Address Manuscripters

THE TORRANCE HERALD

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SEPTEMBER 14, 1961

awards from the Brand Name Founda-tion, the National Association of Jones Builders, MOULS & HOME Magazine, and Station KTTV. BRENTWOOD GARDENS offers 3- and 4-bedroom omas equipped with holy forced air maga-heating with summer cooling switch, decorative grille walls, ceramic tile, disposers, O'Keefe & Merrith State ranges available. S15 700-517, ISO, vet-erans 295 down, Artesia turnaff from Santa Ame Trwy, Jon Knott to Lincoh Are, Sales Office phone: 14 9-9770. and 3 bedrooms plus den or extra bed-room, 2 baths, oversized 2 car garages with service area and storage space, thermostatically controlled forced air gas heating, Pioneer glass-lined water bour's new development – DANA POINT KNOLUS – stars center patio planning in spacious homes with 3 and 4 bedrooms, family room, 2 and 3 baths; up to 2,184 sq. ft. living area. Kitchens equipped with O'Keefe & Merritt built-in gas 2,150-2,600 sq. ft, living area, 3, 4, and 5 bedrooms, 3 baths, sunken living rooms, large family rooms, dining areas, inner courtyards, sliding glass doors. gas neating, Pioneer glass-lined water heaters, built-in Roper gas ranges, dis-posers. On large lots, parkway trees; near schools, churches, transportation. From \$14,600, vets \$95 down; FHA and VA terms available. Located at. Howe and Ventura Rds., Oxnard. Sales Office phone. HU 3:9991. kitchens completely built-in with such features as dishwashers; disposers, built-in Gaffers & Sattler gas ranges. ranges. Near beaches and site of pro-posed Dana Point Marina. From \$20,250 to \$29,500; FHA, VA, Cal-Vet, and con-ventional financing, Just s/o Laguna, All utilities are underground in this ventional financing. Just s/o Laguna, near Santa Ana Frwy. Sales Agents: outstanding new development, south of Ventura Boulevard on Hayvenhurst. Priced from \$39,950. Phone: ST 8-8400. Five leading national magazines award recognition to these Southern California builders of balanced power homes... featuring the best of modern gas and electricity The builders represented here have each won hon ors from a leading national magazine. Some for the

THE SATURDAY EVENING POST for the past 3 years (1959, 1960, and 1961) has given its Blue Ribbon Home Award to Merrill Butlar, Jr., and L. B. Harbour, Jr., the only Southern California builders to

receive that distinction. Butler-Har-

CAC

ors from a leading national magazine. Some for the choice of quality materials—some for distinguished planning—all for the kind of building "know-l that pays off for you in greater home value in homes now open. One very important part of that value: Each home shown here is a BALANCED POWER home, giving you the best of *both* modern gas and electricity for easiest living at lower cost.

BALANCED POWER planning assigns each household

job to the power that does it most efficiently and economically for you. Modern gas does such jobs as cooking, heating and air conditioning, water heating, refrigeration, and clothes drying with utmost ing, refrigeration, and clothes drying with utmost speed and economy. Adequate wiring provides for well-planned modern lighting, dishwashers, dispos-ers, TV sets, radios, and other handy appliances. With this common-sense approach to modern home design, is it any wonder that over 1,000 leading Southern California builders are now building or planning 104,853 BALANCED FOWER homes?

SOUTHERN CALIFORNIA GAS COMPANY

McCALL'S Magazine's Congress of Bet-ter Living Award has been won twice by BRIGHTON-BILT HOMES-developers of

PARK WEST homes in Oxnard. The new

PARK WEST units feature convenient center-hall planning in home with 2

6 Mile

GOOD HOUSEKEEPING Magazine selected Builder Harlan Lee's model home in his new ENCINO HILLS devel-

opment for a feature story in its Sep-tember issue. ENCINO HILLS offers

spacious 1- and 2-story homes with

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