



HEARTY APPETITES RESULT
WHEN YOUNG SCHOLARS GO...

Back to School

KEEP 'EM FIT AND HAPPY WITH
FINEST QUALITY, LOWEST PRICED
FOODS FROM MARKET BASKET

Market
Basket



BLUE CHIP STAMPS
and
LOW PRICES, TOO!

PRICES EFFECTIVE THURSDAY THROUGH
SUNDAY, SEPT. 7-10



ROBERT W. LYONS
To Administer Hospital

Administrator Appointed for Area Hospital

Appointment of Robert W. Lyons, a veteran medical executive, as administrator of Riviera Community Hospital in Torrance was announced today.

Lyons, 43, was named to succeed Dean Crowder, who has been appointed administrator of the Morningside Hospital in Inglewood by the Lutheran Hospital Assn. of Southern California. Crowder came here five months ago as interim administrator as the result of an agreement between the association and the local hospital's board of directors.

THE NEW administrator, whose appointment is effective Sept. 18, comes to Torrance from The Westwood, a psychiatric hospital in West Los Angeles, where he was administrator for two years. Previously, he held executive posts at Cedars of Lebanon Hospital, Los Angeles; Beverly Hills Doctors' Hospital and at institutions in Kansas, Missouri, Wisconsin and Indiana.

A native of Rockford, Ill., Lyons earned his bachelor's and master's degrees in hospital administration at Northwestern University. During World War II, he served in the Army Medical Service Corps and currently holds rank of major in that arm of the service.

LYONS RESIDES at 12092 Christy Lane, Room 200, with his wife, Elizabeth, and their two daughters.

Riviera Community Hospital, 4025 W. 226th St., is operated by a group of physicians on a non-profit basis.

Travel Guide Released For Bus Patrons

A new guide to MTA service in the Centinela Valley and South Bay area was released today by the Metropolitan Transit Authority.

The new, "Fast, Easy Way" guide was published as a prelude to the service improvements, regroupings and transfer benefits which will become effective on MTA lines operating in the area beginning Sept. 10.

Among the major improvements will be the extension of the Hawthorne-Inglewood-Los Angeles Line 5 from Hawthorne Blvd. and Broadway, Hawthorne, 3.4 miles south to Hawthorne Blvd. and Artesia St. (South Bay Shopping Center) and the extension of the Crenshaw-Vine St. Line 85 from Crenshaw Blvd. and Manchester Ave. 3 miles south to Crenshaw and El Segundo Blvds.

DIRECT THROUGH service to and from various other areas in the South Bay and Centinela Valley area along with later evening service are other features of the expanded program.

In addition, duplicate fares now required between the former Cross Town lines in the South Bay and Centinela Valley and regular MTA lines will be eliminated with the establishment of universal transfer privileges.

In authorizing the new universal transfer privileges and eliminating duplicate fares, a 22½-cent token fare (25-cents cash) has been established for all lines of the former Cross Town system.

The new guide contains an extensive map to aid travelers in their journeys on MTA lines throughout the Centinela Valley and South Bay area.

Top Quality Meats

CALIFORNIA GROWN—YOUNG—FROZEN—OVEN READY

TURKEYS

TOMS 29¢ **HENS** 39¢
ARMOUR PEERLESS, 16 TO 22 LBS. AVG. WT. LB.
ARMOUR PEERLESS, 10 TO 14 LBS. AVG. WT. LB.

U.S.D.A. INSPECTED FOR WHOLESOMENESS

WESTERN—YOUNG FROZEN BELTSVILLE TYPE TURKEYS 39¢
6 TO 8 LBS. AVG. WT. WONDERFUL FOR BARBECUE LB.
U.S.D.A. INSPECTED FOR WHOLESOMENESS

U.S.D.A. GRADED CHOICE BEEF

ROUND OR SWISS STEAK 69¢
FULL CUTS, WELL-TRIMMED LB.

U.S.D.A. GRADED CHOICE BEEF—OVEN READY

RUMP ROAST 69¢
MELON CUT RUMP ROAST, LB. 79¢

KING SIZE—FRESH

FRYING CHICKEN PARTS 49¢
DRUM-STICKS LB.

ARMOUR CAMPFIRE BRAND SLICED BACON 59¢
SWIFT'S PREMIUM, 1-LB. PKG., 69¢

Frozen Foods

SNOW CROP ORANGE JUICE 6 6-OZ. CANS \$1.00

JOHNSTON CHOCOLATE, STRAWBERRY, LEMON CREAM PIES EA. 59¢

WONG'S DINNERS EACH 49¢
CHINESE, SPARERIB, SUKIYAKI, SHRIMP CHOW MEIN

WONG'S CHINESE FOOD CHICKEN OR PORK CHOP SUEY, FRIED RICE, SHRIMP CHOW MEIN, SWEET & SOUR PORK, EGG ROLL EA. 49¢

PEPPERIDGE FARMS PASTRIES YOUR CHOICE PKG. 59¢
BLUEBERRY, RASPBERRY OR APPLE TURNOVERS, CHERRY ROLL, APPLE STREUDEL, APPLE DUMPLING

Lunch Box Specials

MORREL SLICED COOKED HAM 9-OZ. PKG. 49¢

LUER ALL MEAT FRANKFURTERS 1-LB. PKG. 49¢

FEATURED ON KTTV CHANNEL 11
OSCAR MAYER SLICED

BOLOGNA 7 OZ. PKG. 49¢

ALL BEEF BOLOGNA 6-OZ. PKG. 49¢

LIVER CHEESE 6-OZ. PKG. 49¢

PICKLE & PIMIENTO LOAF 7-OZ. PKG. 49¢

YOUR CHOICE 3 PKGS. \$1.00

SCUDDER'S PEANUT BUTTER 16-OZ. JAR 45¢
PRICE INCLUDES 6¢ OFF

OREGON MILD CHEDDAR CHEESE LB. 55¢

KRAFT SLICED NATURAL SWISS CHEESE 6-OZ. PKG. 33¢

DIXIE STRAWBERRY JAM 20-OZ. JAR 39¢

CAL RAY CHOCOLATE FUDGE, LEMON FUDGE, VANILLA FUDGE YOUR CHOICE 1-LB. PKG. 45¢

FOR WRAPPING SANDWICHES CUTRIT WAXED PAPER 125-Ft. ROLL 23¢

CUTRIT SANDWICH BAGS PKG. OF 75 19¢

TEMT CANNED LUNCHEON MEAT 12-OZ. CAN 39¢

The Golden Book Illustrated DICTIONARY
Complete your set in 6 short weeks
BOOK 1 ONLY 49¢
ALL OTHERS 99¢ EACH
VOLUMES 1 & 2 AVAILABLE NOW

SOFT-WEVE

Toilet Tissue 2 ROLL PKG. 21¢
FOR AUTOMATIC DISHWASHERS

Velomatic 33¢
20-OZ. PKG.

COMET

Cleanser 2 14-OZ. CANS 25¢
PRICE INCLUDES 2¢ OFF

Cheer 59¢
GT. PKG.

MARKET BASKET

Gelatin Salads ALL VARIETIES 14-OZ. CTN. 29¢

Fruits and Vegetables

U.S. NO. 1 RUSSET

POTATOES 10-LB. BAG 39¢

NEW BELLEFLEUR APPLES 3 LBS. 25¢

THIN SKINNED LEMONS LB. 10¢

LADIES' CAPRIS SIZES 8 TO 18 \$2.39

LUNCH KITS ASSORTED DESIGNS \$1.19 VALUE 79¢
WILL ACCOMMODATE 2 TYPES OF VACUUM BOTTLES.

200-COUNT FILLER PAPER 79¢ VALUE 49¢

BLUE CANVAS 3-RING BINDER 79¢

MARKET BASKET

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

1401 S. Hawthorne Blvd. REDONDO BEACH
NEXT TO ZODYS DEPARTMENT STORE

129 Lomita Ave. at Main WILMINGTON