

# Know Your Traffic Laws

Prepared in Cooperation With the  
Torrance Police Department

## Traffic Box Score (As of August 1)\*

Fatalities	6
Injury Accidents	275
Persons Injured	339
Non-Injury Accidents	384

\*Box score of all accidents investigated by  
Torrance Police Department since Jan. 1, 1961



NEIL R. MESSICK  
P & Q Hotel Manager

## Messick Named Manager of New Pen & Quill

Neil R. Messick, one of the nation's leading hotel executives and former director of the American Hotel Assn., has been appointed vice-president and general manager of the Pen & Quill Hotel, which is now under construction in Manhattan Beach, it was announced by Bob Reuben, president of the corporation.

He has already joined the new organization, occupying temporary offices in the Pen & Quill Restaurant, which the hotel will adjoin when it opens in November. The 200-room business-resort hotel, offering the most modern conveniences and service facilities, is being built near the Los Angeles International Airport at a cost of approximately \$2 million.

MESSICK, who is also a past president of the Minneapolis and Minnesota Hotel Assns., comes to Southern California from the Midwest, where he was executive vice-president and general manager of the Hotel Nicolet in Minneapolis for 20 years. He was previously associated with the late Ralph Hitz and his National Hotel Management Co., managing its properties from 1931 until the company dissolved in 1940. They included the Ritz Carlton in Atlantic City, N.J., the New Yorker in New York City and the Nicolet in Minneapolis.

Messick, now residing in Pacific Palisades, Calif., also figured prominently in Midwestern civic, fraternal and cultural activities. He has long been active in campaigns in behalf of the Red Cross, National Foundation for Infantile Paralysis, the Heart Assn., Crusade for Freedom and other welfare organizations. He was also the founder of the Minneapolis Aquatennial.

IN BECOMING a hotel official in Southern California, Messicks said the Pen & Quill Hotel will rank among the outstanding luxury hotels in the West, second to none. "Judging from my many years of hotel management," he stated, "I believe our deluxe rooms and magnificent furnishings will be among the finest in the Los Angeles area. In addition, we will bring to the coastal section of Southern California convention and banquet facilities, which this area has long needed.

For many years there has been a need for a bicycle safety program in our city. The program needs to be one in which both educational and individual interest aims can be accomplished. The program should also be one in which both bicycle riders and the general public, including service clubs, PTA and civic groups would endorse and participate in.

At the same time, the program must be effective in saving the lives of bike riders by preventing accidents before they happen. The Torrance Police Dept. and the Safety Council in the city have spent the summer months working on a bicycle safety program which will be introduced in our school system this year.

The Torrance Board of Education and the PTA have agreed to the need for such a program, and have endorsed the program. Several service clubs in the area have indicated they will participate in the program.

THE PROGRAM to be introduced into the schools will be a year round program. Safety, regardless of what area of safety is being talked about, it will pertain to riding ability, knowledge of laws pertaining to bike riders, how best to deal with violators, and bike riding jamborees. The program is designed to be both interesting and educational for all those who participate. The objective is to instill a sense of responsibility in our bicycle riders.

Practically all bike riders are school children and many ride to and from school. With the increased number of vehicles using the city streets each day, the hazard for bike riders increases each day. We must take steps now to prevent the accident from occurring before it actually does.

THE NEW program is only as good as each participant makes it. You, as an individual, can do a great deal to bring about the success or failure of the program. When your boy or girl brings home information this semester about the program, show an interest in it and encourage them to participate. Help and assist them in any way that you can. By taking part in the program, you will be doing a service to both your youngster and your community. Other communities in the area have bike safety programs, too. Their experience has shown the programs to be very effective and very popular. They found after introducing the safety programs, the accident rate involving bicycles decreased sharply and bicycle violations were also decreased.

BIKE RIDERS took a new attitude about traffic and pedestrian regulations and applied what they learned to their riding habits.

Officer D. Hartel, newly appointed Public Education Officer for the Police Dept., would appreciate any comments regarding the safety program. He would be happy to elaborate further to anyone interested in the program. All questions should be directed to Don Hartel, Traffic Division, Torrance Police Dept., FA 8-3456.

Service groups or civic associations desiring information on participation in the program should also contact Officer Hartel.

**IMPORTANT!**  
**\$100<sup>00</sup> PER MONTH PENSION**  
FOR

## WORLD WAR I VETERANS

FOR INFORMATION SEND CLIP OUT TO:

VETERANS OF  
WORLD WAR I  
1011 COTA AVE.,  
TORRANCE, CALIF.

NAME.....  
ADDRESS.....

# FABULOUS ZODYS EXTRA

## COMPLETE DISCOUNT DEPARTMENT STORES

## EXTRA BIG DISCOUNTS

## EXTRA BIG SAVINGS

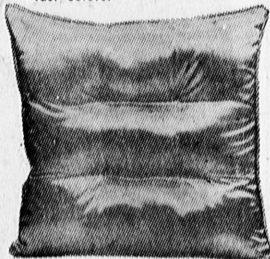
THE BIGGEST DISCOUNT PRICES EVER AT..

### CANNON WARM 72x90" BLANKETS



It's a blanket deal... and warm for cool nights too! A blend of rayon and acrilan designed for durable warmth! In solid colors with rayon binding. Washable fast colors!

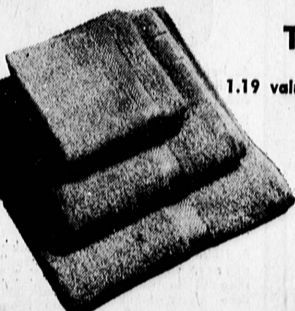
3.98 value **2<sup>76</sup>** ea.



### 4 Tuft Kapok Decorator PILLOWS

1.39 value **87<sup>c</sup>** ea.

Pillow talk! And the word is color... attractively scattered around in a 14 inch size. Kapok filled... rayon satin covered...



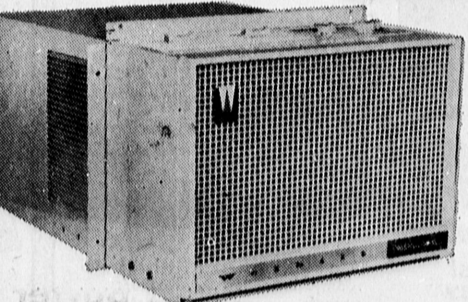
### CANNON HUSKY BATH TOWEL SET

1.19 value **88<sup>c</sup>**

A crew of water loving towels... heavy and dependable. Ready to inhabit your bathroom... equipped with a smart border design. In solid colors.

16x26" guest size, 69c value.....52c ea.  
12x12" wash cloth, 35c value.....27c ea.

### GIANT CAPACITY 1 H.P. PORTABLE Air Conditioner



Zody's Discount Price

**118<sup>87</sup>**

Cold air... at last! Compact 1 HP "Power Master" motor... lifetime washable filter... 2-speed action... adjustable air deflectors... for casement or double-hung windows!

### RCA WHIRLPOOL ROTISSERIE RANGE



Zody's Discount Price

**158<sup>87</sup>**

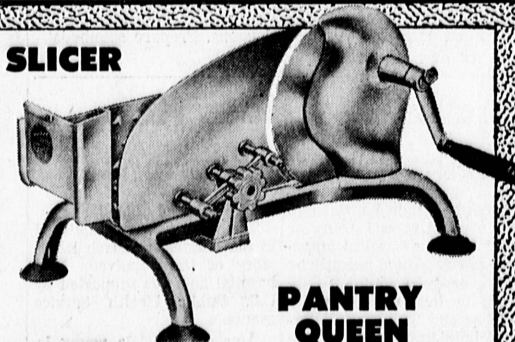
Easy Credit Terms!

Now you're cooking... Har- per center simmer burners do the job... a thermatic top burner too! High broiler rotisserie. Signal clock with four hour timer. Removable oven door for cleaning.

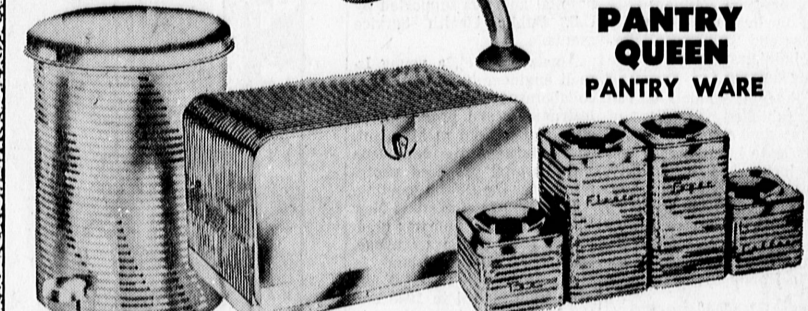
### CHROME FOOD SLICER

14.95 value **9<sup>87</sup>**

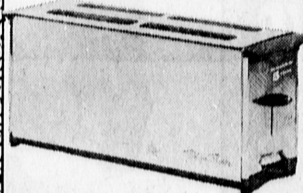
Speedy slicing... handles meat, cold cuts, vegetables, bread professionally! Wafer thin... any thickness to 3/4 inch... a kitchen necessity!



### PANTRY QUEEN PANTRY WARE



### PROCTOR 4 SLICE TOASTER



Toast for every member of the family... a gleaming chrome toaster which obediently browns 1-2-3-4 slices at a time. A handy control dial for just the shade you like!

Zody's Discount Price **12<sup>87</sup>**

### YOUR CHOICE

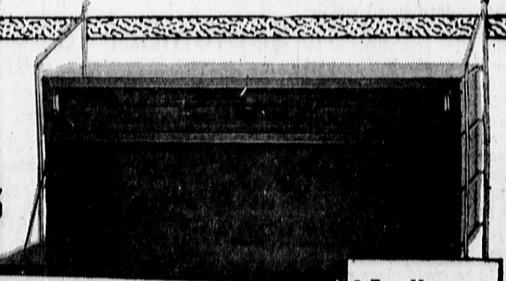
9.95 Value **5<sup>47</sup>**

Pantry Queen Ripple Chrome Pantry Ware for your kitchen. Here's a 14-quart step-on can... family size bread box with wood slicing board... 4 piece stackable canister set... ready to use, easy to clean!

### SPECIAL PURCHASE! WALL DESKS

24.95 value

**12<sup>87</sup>**



Space for writing and working... where you don't have much room! A modern decorator wall desk made of steel... to mount on any wall! 31 1/2" x 12"... three drawers... one large storage space... wide writing area! In mahogany.

- For Home
- For Office
- For Work Shop
- For Business

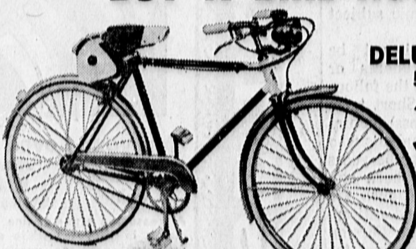
### BUY A BIKE NOW AND SAVE!

#### Boy's or Girl's Model DELUXE 3 SPEED 26" BICYCLE

54.98 value

**36<sup>66</sup>**

Front and rear handbrake lighting set... 3 speed motorcycle gear... chrome fenders and rims... whitewall tires... Flamboyant red... blue.



#### 26" COASTER BRAKE BIKE

Full size 26" coaster brake bike. Two tone cushion seat saddle. Double adjustable handlebars. Boys' or girls' model. Black with gold decoration.

39.98 value

**26<sup>66</sup>**



1.00 DOWN HOLDS ANY BIKE

### 7 x 35 BINOCULARS

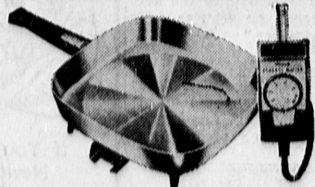


For football's closeup viewing... hunting... viewing... 7x35 center focus binoculars... with leather carrying case. Zeiss type... fully coated optics... prism glasses perfect for detailed viewing. Light weight model. \*plus tax.

27.95 value

**16<sup>87</sup>**

### PRESTO 12" FRY PAN



Heavy gauge waterproof aluminum... completely submersible for cleaning! Menu guide handle to tell you the correct temperature!

ZODY'S DISCOUNT PRICE **8<sup>87</sup>**

NEVER BUY FILM AGAIN. Bring in a roll of 620-120 or 127 black & white film for development. Receive a roll free when you pick up your pictures! A FABULOUS ZODY'S ORIGINAL.

PRESTO CONTROL MASTER 3.87  
PRESTO 12" COVER (Not Shown) 1.87

GARDEN GROVE  
BROOKHURST at CHAPMAN

REDONDO BEACH  
182ND & HAWTHORNE

LONG BEACH  
LOS COYOTES, SPRING & WOODRUFF

OPEN EVERY DAY 10 A.M. - 10 P.M.  
SUNDAY, 10 A.M. - 6 P.M.

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