



"Why shouldn't women be included in invading space... they're into everything else!"

Industry, Government Programs Cushioning Automation's Effect

By REYNOLDS KNIGHT

The impact of the new automatic age on the nation's labor force is being cushioned in many interesting ways by private industry and the federal government.

With industry seeking more efficient methods of accelerating efficiency, the problem of providing replaced workers with new jobs is becoming more acute. As a result, many firms are starting or sharply expanding programs to retrain their employees.

Private industry is pouring thousands of dollars into such programs, despite public attention concerning Congressional action on a Federal retraining program that would cost in the neighborhood of \$200 million a year. A report issued recently by a House policy committee describes these private programs as "successful."

Many of those being retrained by private enterprise are older men who would find it difficult to land new jobs even after federal retraining. Management says the company and stockholders benefit from such programs, since they bolster morale and loyalty, and this tends to increase productivity. Methods of retraining vary from company to company, depending on circumstances. Some lean to formal lectures on company time and at the plant. Others prefer to pay tuition for employees at local educational institutions.

POULTRY FORECAST — A lifetime "fair and warmer" forecast for millions of baby chicks was issued in Minneapolis recently with the introduction of a new infrared poultry brooder (heater) by the Cargill-Nutrena research farm.

The unit, about the size and shape of a small cake pan, burns regular LP bottled or natural gas through two special ceramic mats to create infrared rays capable of warming from 500 to 700 chicks. The unit uses 15 per cent less gas than conventional brooders and keeps floors, walls and birds drier and at a more consistent temperature than is possible with other heaters, scientists say. Its efficiency is credited to infrared rays which heat like the sun, warming solid objects without appreciably heating the air. Each brooder has its own thermostat to assure young roosters and hens-to-be a blanket of 90-degree warmth, the temperature at which chicks grow best.

Use of the new brooder should benefit three groups, Cargill-Nutrena scientists predict: Poultrymen, who will find their work easier and less costly; consumers, who may find the efficiencies reflected in lower prices for chicken, and the birds themselves, who will find growing up more pleasant and comfortable.

JEWELERS' OUTLOOK BRIGHT — Retail jewelers are more optimistic about their sales outlook than they've been for several years, and a big part of this optimism is keyed to a "second watch" that will be a big boon to Christmas sales and should stimulate an upsurge in jewelry sales during the next decade.

These and other bullish thoughts about their own industry were elicited from nearly 100 jewelers representing 54 cities in 17 states in a poll conducted at the annual Retail

Jewelers of America convention in New York City.

Nearly all of the jewelers interviewed (93 per cent) by Bulova Watch Co. said they expect a sales increase this Christmas season. Nearly one-fifth predicted a sales jump of as much as 20 per cent. Only 1.4 per cent foresee a drop in sales.

"The general feeling of enthusiasm among the jewelers as reported by the survey, is one of the most pronounced we've seen in recent years within the industry," said Bulova's president, Harry B. Henshel. "We were gratified to see, also, that it bore out our pre-convention estimates that jewelers are going to be more interested in developing a demand for quality merchandise among their customers," Henshel added.

THINGS TO COME — For those out-of-town friends there is now a compact cot that folds to a size small enough to stow in a bureau drawer or pack into a suitcase. The cot, six feet three inches long and 26 inches wide is ideal for camping trips... A hat rack of plastic which can be easily attached to the wall without nails or screws has been developed for the man of the house... There's also a fold-away garden cart that snaps flat for storage, combining a flexible steel sheet with a strong fabric bag that has a capacity of six cubic feet and weighs only 18 pounds... Latest thing for the curly-locks crowd is a clear, lucite comb with two rows of curved teeth that follow the natural contour of the wave and curls. It is good for both fine or thick hair.

CONTRABAND CAR GOES — Violators of the nation's revenue laws are unwittingly—and probably unwillingly—supplying quite a lot of the transportation facilities used by federal tax officials in catching them! Each year the "revenoers" seize several thousand vehicles in raids on moonshiners and gamblers. The Revenue Service, among other agencies, takes over cars in good shape for its own use. In 1961, the Internal Revenue Service added 96 such autos to its fleet.

BITS O' BUSINESS — The nickel cup of coffee has been revived by a Houston, Texas, discount house to promote its snack bar... Latest thing in big business is the vending machine—in schools. More than 22,000 of them in schools in 33 states now dispense school supplies, including notebooks, typing paper, pens, etc.

Polio Clinics Set at Market, Del Amo Center

Polio clinics will be repeated at Von's Market and the J. C. Penny store Sept. 8 and 9. The clinics will provide polio shots, using the Salk vaccine, at \$1 each. March of Dimes officials and Von's Market are sponsoring a clinic at the market, 5035 W. Pacific Coast Hwy., Sept. 8, from 12:30 to 2:30 p.m. The clinic will move to the Penny store in Del Amo center Sept. 9. Time for the shots is from 11 a.m. until 2 p.m.

MAGIC CHEF



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6 Magic Sale Days—August 31, September 1, 2, 3, 5, 6 Thursday Through Wednesday—CLOSE

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Big 24-oz. Can 49c

Picked from the vine at the peak of flavor and freshness.
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JUMBO RIPE OLIVES
This salad mustard is the most delicious you have ever tasted.
MOREHOUSE MUSTARD
Cris & Pitts in the hot or regular variety is just delicious.
BARBECUE SAUCE
These Virginia peanuts are down right good to "munch," especially at parties.
TOM SAWYER PEANUTS

Big 58-oz. jar 69c
Tall can 29c
24-oz. jar 25c
12-ounce jar 39c
Pound can 59c

Sliced 5
TOMATOES 5

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Elder Brau BEER
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KENTUCKY WHISKEY
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LONDON DRY GIN
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SLICED HAM
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Vienna Brand
Delicious Quality
Sliced Pastrami
4-ounce Package 49c

Watermelon
BIG, RED!
TOMATOES
10c