

Nobody But Nobody Undersells DALE'S

**DALE'S**

*Memo to Smart Shoppers...*

Looking For Big Discounts, Friendly Service and Bigger Selection of NAME BRAND MERCHANDISE? THEN SHOP AT DALE'S!

## Ladies' Bold BULKY SWEATERS

The most tremendous sweater collection we've ever offered at this low price! Big bold, beautiful bulky knit Orlon® acrylic sweaters in six exciting styles, novelty weaves, newest collar treatments, gorgeous fall hues. Sizes 32-40.

7.98 VALUE

100% orlon bulky knits, with fancy trims.

**2 39**

DALE'S LOW PRICE

## Ladies' NEW FALL DRESSES

WASH 'N WEAR COTTONS LINENS - PERFECT FOR SCHOOL

You'll love the way you look in our new-for-fall dresses. Loads of colors, shapes, fabrics. Sale priced!

100 STYLES TO CHOOSE FROM

**5 87**

VAL. TO 10.98

Sizes 7-15 - Sizes 8-20 - 16 1/2-24 1/2

## SPECIAL! GIRLS' DRESSES

BACK-TO-SCHOOL SPECIAL

We have so many pretty girls' dresses, all at one wonderful low price! A very special purchase makes it possible for us to pass our savings on to you—so scoop 'em up for Fall and school.

**Good Will Hold Your LAY-AWAY**

Sizes 2-6x Val. to 3.98

Sizes 7-14 Val. to 6.98

**\$1 77**

**\$2 77**

REMEMBER Dale's WILL NOT BE UNDEROLD

GIRLS' 100% ORLON SWEATERS

## Cardigans AND SLIPONS

- Jewel or Fringe
- Bulky and Fine Knit
- New Fall Shades

FROM

**\$1 66**

Sizes 7 to 14

1.99

and up

Sizes 2 to 6x

## GIRLS' CAN-CANS AND SLIPS

- Polished cotton trim • 100% Nylon
- Cut full for perfect fit
- White and pink

**87**

Sizes 2-14 - REG. 2.98

RIGHT FOR SCHOOL

## GIRLS' CAR COATS

Fully lined with hoods. Double Breasted Poplins. Assorted colors.

Val. 10.95

Sizes 3-6x, 7-14

• New Fall Shades

**3 37**

and up

## BOYS' and GIRLS' PAJAMAS

Novelty Patterns Cottons and Flannels, Wash 'n Wear, Drip Dry

REG. 1.98

**1 37**

AND UP

SIZES 4-14

# BACK-TO-SCHOOL SALE!

SPECIAL PURCHASE

## BOYS' & MENS' Sport Shirts

All our better shirts reduced in one grand assortment! Variety of colors and fabrics.

BOYS' SIZES

2 to 16

MENS' SIZES Small, Med., Large WASH 'N WEAR COTTONS and FLANNELS

VALUES UP TO 2.98

\$1.00 HOLDS YOUR LAYAWAY

**99**



ALSO WHITES

## BOYS' CORDUOYS Bedford Cord Polished Cotton and Continental



## Slacks

Newest Shades • While They Last!

Wash and wear luxury fabric. Continental styling, slim legs, low waist, Italian pockets or smooth polished cottons with snap back pockets.

Sanforized Wash 'n' Wear

REGULAR 2.98 and 3.50

**1 57**

BOYS' SIZES 2-6x in Cords Only 6 to 12 and 13 to 18

YOU SAVE 50% ON EACH ITEM

## MENS' SLACKS

SIZES 28 to 42 Reg. 5.95 Value Made by Leading Texas Manufacturer

**\$2 97**

BOYS' 100% NYLON

## Stretch Socks

100% Helanca Yarn Stripes and Plaids

SIZES 6-11

**22**



## BOYS' ROCK 'N ROLL Jackets

ASSORTED FALL SHADES

Sizes 2 to 7

**\$4 94**

and up

Sizes 8 to 18

**\$5 94**

and up



## GENUINE LEVIS

Prices are always lower at DALE'S! Why pay more elsewhere?

SIZES 27-44

**3 45**

Limit 3 Pair



## Boys' Dress Shirts

- White Broadcloth
- Wash and Wear
- Short Sleeve
- Vals. to 2.98
- Sizes 4-12

**\$1 27**



JAUNTY ROLL SLEEVE

## Blouses

Neatly tailored blouses girls all love for class or casual wear in Sanforized, mercerized cotton. Choose from several perky collar styles - all with pearlized button fronts. In white and fall colors.

**88**

3-6x • 7-14



BOYS'

100% ORLON

## SWEATERS

Pull-overs and Cardigans All new fall shades. SIZES 2-16

**1 99**

REG. 3.98 VALUES



Charge It With



AS LOW AS

**\$1** WILL HOLD YOUR Layaway

**Dale's** SELF SERVICE DEPT. STORE

1334 EL PRADO • DOWNTOWN TORRANCE

6 BIG SALE DAYS Thurs., Fri., Sat., Mon., Tues., & Wed.

DALE'S SELLS FOR LESS THAN DISCOUNT STORE PRICES

OPEN DAILY 9 a.m. to 6 p.m. FRIDAY 'TIL 9 P.M.

BACK-TO-SCHOOL IN SMART FASHIONS

Name Brands You Are Sure to Recognize!

## Boys' Nylon BLUE JEANS

11 1/2-OUNCE

REG. 2.98 & 3.50

• VAT DYED 7% NYLON, 93% COTTON Vulcanized Knee Sanforized Can be washed with regular clothes. 3-inch Turn-up cuff Reinforced for Tough Wear

Sizes 13 to 16 HUSKIES 26 to 36

**2 22**



SLIM



HUSKY

**1 88**

SIZES 4-12



REGULAR