

# DOWN GO SHELF PRICES ON THE FOODS YOU BUY THE MOST



PACIFIC COAST HWY.  
AT CRENSHAW BLVD.  
TORRANCE

**SHOPPERS MARKETS  
NEW LOW SHELF PRICES  
ON BASIC GROCERY  
ITEMS WILL REDUCE  
YOUR COST OF SHOPPING!**

Today and everyday! NEW LOW PRICES on over 1,000 grocery items! Check and compare! 7 days a week Shoppers daily prices are the lowest! These are not specials, but daily low prices for greater daily savings!

Naturally  
WE GIVE  
**BLUE  
CHIP  
STAMPS**



**7 SALE DAYS**

THURSDAY thru WEDNESDAY,  
JULY 20-26, 1961. LIMIT RIGHT  
RESERVED. TAX COLLECTED ON  
TAXABLE ITEMS.



<b>SHORTENINGS and OILS</b>	OLD	NEW	<b>SUGAR</b>	OLD	NEW	<b>LIQUID DETERGENTS</b>	OLD	NEW
Mazola Oil, Pint	43c	37c	C&H: Brown & Powdered 1-lb	2/37c	2/29c	Liquid Wisk, Pt.	43c	39c
Planter's Peanut oil, Pint	43c	37c	C&H: Granulated, 5-lb.	63c	49c	(Plus All Other Sizes)		
Shoppers Oil, Quart	63c	53c	<b>CANNED MILK</b>			<b>WASHING POWDERS</b>		
Wesson Oil, Quart	67c	59c	Borden, Carnation, Pet, lge.	2/33c	2/29c	Cheer, Fab, Ivory Snow, Ivory Flakes,		
Crisco & Spry, 3-lbs.	99c	95c	Shoppers, large	2/31c	2/29c	Lux Flakes, Rinso, Tide, Vel, Large	35c	33c
(Plus All Other Brands and Sizes)			(Plus All Other Sizes)			Breeze, Dreft, Fels, Oxydol, large	37c	35c
<b>PAPER PRODUCTS</b>			<b>DRESSINGS &amp; MAYONNAISE</b>			(Plus All Other Sizes)		
Kleenex, Chiffon, 400-Ct. Box	29c	25c	Best Foods, Qt. Jar	75c	67c	<b>TOILET SOAPS</b>		
Scott Towels, Reg. Roll	2/43c	19c	Miracle Whip, Qt. Jar	69c	59c	Camay, Lux, Palmolive,		
Scott Tissue	2/27c	2/23c	Shoppers Salad Dressing, Qt.	55c	45c	Sweetheart, Regular	2/23c	3/29c
Zee Toilet Tissue, 4-Pk.	41c	37c	(Plus All Other Sizes)			Cashmere Bouquet, Bath Size	2/33c	2/29c
Foil, Reynolds & Alcoa, 25-ft.	35c	31c	<b>LIQUID DETERGENTS</b>					
Cut-Rite Wax Paper, 125-ft.	29c	25c	Vel, Ivory, Joy, Lux,			<b>SOUPS</b>		
Saran Wrap, 25-ft. Roll	35c	31c	Chiffon, Glim, Swan, 12-oz.	39c	35c	Campbell's Soups, all varieties	2/29c	2/27c
(Plus All Other Paper Products)			Golden Ranch... White or Wheat			Campbell's Soups, all varieties	2/39c	2/33c
Standard 15-oz. Loaf								

**59¢ BREAD** 19¢

**MEAT PIES**  
Kermin  
FROZEN  
Chicken  
Beef  
Turkey  
SAVE 6c  
**19¢**

**HI-VI • ORANGE JUICE**  
FROZEN  
Concentrate  
6-oz. Cans  
**6¢**

**USDA CHOICE STEAK SALE!**  
RIB • CUBE  
SIRLOIN TIP  
Your Choice  
**89¢ LB.**

**TISSUE** 2-Roll Pk. **23¢**  
**FOOD** #1 Tall Cans **8¢**  
**PASTRIES** 4 in Pkg. **59¢**  
**STICKS** 8-oz. Pkgs. **3¢**

**DR. ROSS • ALL VARIETIES**  
**CAT FOOD**  
1/2-oz. Cans  
**10¢**

Another Shoppers First  
**BEST OF FRYERS**  
ALL BREASTS, LEGS  
THIGHS & WINGS...  
NO BACKS, NO NECKS  
NO GIBLETS!  
**49¢ lb**

USDA "CHOICE"  
**CLUB STEAKS** L B **98¢**  
USDA "CHOICE"  
**T-BONE STEAKS** L B **\$1.19**  
USDA "CHOICE" STEAKS  
**PORTERHOUSE** L B **\$1.29**  
USDA "CHOICE" • BONELESS • N.Y. CUT  
**TOP SIRLOIN** L B **\$1.49**

**29¢**  
**BROOKHAVEN CATSUP**  
From Ripe Tomatoes 2 12-oz. Btls. **29¢**

**BROOKHAVEN TOMATOES**  
SOLID PACK 5 #2 1/2 Cans **1**

USDA GRADED "CHOICE"  
**RUMP ROAST** L B **79¢**  
USDA "CHOICE" • BONELESS • ROLLED  
**Rump Roast** L B **89¢**

USDA GRADED "CHOICE"  
**PRIME RIB ROAST**  
The Aristocrat of all roasts  
**79¢ lb**  
FULL SIDES OF "CHOICE" BEEF  
Includes Filet Mignon, Porterhouse, T-Bone, Boneless N.Y., Round Steaks—Cut and Wrapped FREE  
L **49¢**  
B **49¢**

**ELICATESSEN**  
ALL MEAT  
1-lb. Pkg. **49¢**  
29¢  
**INS Choice** 3 3 1/2-oz. Pkgs. **1**

**LIQUORS**  
SHOPPERS OWN BRAND • S-M-O-O-T-H  
**VODKA** 5th Qt. **\$2.98** **\$3.69**  
OLDE LONDON TOWNE • DISTILLED • DRY  
**GIN** 5th Qt. **\$2.98** **\$3.69**  
OLD HEIDELBRAU • CALIFORNIA • LAGER  
**BEER** 6-12-oz. Cans **79¢** Case of 24 Cans **\$2.98**

USDA CHOICE  
**POT ROAST**  
Tender Lean Chuck Beef  
**49¢ lb**

FRESH FROZEN • OVEN-READY  
**TURKEYS**  
YOUNG TOMS 8-14 lbs. Avg. **35¢ lb**  
HENS 8-14 lbs. **39¢ lb**  
JR. BELTSVILLE 4-8 lbs. **39¢ lb**

DOLE  
**PINEAPPLE CHUNKS** #2 CAN **35¢**  
**PINEAPPLE JUICE** 46-oz. CAN **31¢**

DOLE  
**FRUIT COCKTAIL** #303 CAN **25¢**  
PACIFIC STA-CRISP  
**CRACKERS** 1-LB. BOX **27¢**

MADE FRESH EVERY HOUR  
**GROUND BEEF** 3 L B S **\$1.49**  
FRESH • GRADE "A" • MORE LEGS PER POUND  
**4-LEGGED FRYERS** L B **49¢**

**ROASTING CHICKENS**  
Fresh, Grade "A"  
Excellent for Frying or B-B-Q  
**39¢ lb**

<b>NORWALK</b> Firestone at Studebaker Open 7 days a week 9 AM to 10 PM	<b>SAN PEDRO</b> 25th St. at Western Ave. Open 7 days a week 9 AM to 10 PM	<b>TORRANCE</b> Carson at Main Open 7 days a week 9 AM to 10 PM	<b>TORRANCE</b> Pacific Coast Hwy. at Crenshaw Open 7 days a week 9 AM to 10 PM	<b>WESTCHESTER</b> Lincoln Blvd. at Manchester Open 7 days a week 9 AM to 10 PM	<b>HIGHLAND PARK</b> Figueroa at Ave. 45 Open 7 days a week 9 AM to 10 PM	<b>S. SAN GABRIEL</b> E. Garvey at Del Mar Open 7 days a week 9 AM to 10 PM
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