



TREASURE CHEST . . . Excited over their "find," these youngsters applaud the contents of the Cabrillo Savings treasure chest, whose prizes will go to holders of lucky keys during Cabrillo's opening celebration that starts July 1. At left are Cabrillo manager Fred Strohmer and daughter, Heidi; Cabrillo president Pietro Di Carlo is at the right. Left to right around the ornamental Caribbean treasure chest are John Di Carlo, Camille and Carla Di Rocco, Paula Di Carlo, Mary Thomas, Vincent Thomas and Donna Di Rocco.

Cabrillo Savings Sets Opening For July 1, Holds Treasure Hunt

Official grand opening celebration of Cabrillo Savings will be Saturday, July 1, according to Pietro Di Carlo, president and chairman of the board.

Organized by local residents and chartered to serve the Torrance-Lomita area, Cabrillo Savings has occupied new offices, with the latest accounting and financial record-keeping equipment, in Rolling Hills Plaza shopping center, at Pacific Coast Hwy. and Crenshaw Blvd. The association is a member of the Federal Home Loan Bank, and each account is insured to \$10,000 by the Federal Savings & Loan Insurance Corp.

"Service to the local community is the purpose for which Cabrillo Savings has been organized by the residents of this area," Mr. Di Carlo observed. "Our directors and officers are all men who have a distinguished record of achievement in the affairs of the local community, both in the field of public

service as well as in their business and professional activities. We are deeply gratified at this opportunity to establish an independent savings and loan association directed by men who have a genuine personal interest in the local community."

Other members of the board are James M. Hall, secretary; Fred W. Mill, treasurer; James S. Bower, Robert L. Curry, Llewelyn O. Griffiths, and Darwin D. Parrish. Executive vice president and manager is Fred Strohmer, assisted by Palmer Briggs.

The board has voted to pay interest on all savings at the 4 1/2 per cent annual rate, compounded quarterly.

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Complete representation in the Yellow Pages will bring more customers to your door. And you can be sure of reaching many more buyers by listing under additional classifications.

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Federal Law Will Require That Soft Drinks List Ingredients

By Charles E. Chapel
Assemblyman, 46th District
On March 2, 1961, I introduced my Assembly Bill No. 2022, relating to the misbranding of beverages. It was referred to the Assembly Committee on Public Health, where it was supported by Milton P. Duffy, Chief, Bureau of Food and Drug Inspection, Dept. of Public Health, State of California; and other witnesses, including Helen Nelson, Consumer's Counsel, State of California.

Various powerful lobbyists went to work against the bill before the hearing with the result that the Committee killed the bill. Helen Nelson, the Consumer's Counsel, then announced that her office would investigate the problem and this is being done now.

WHEN MY bill was killed, I wrote to members of Congress about it and asked for Federal legislation. On June 14, two days before the California State Legislature adjourned, the United States Food and

Drug Administration announced in Washington, D.C., that all nonalcoholic carbonated beverages, commonly called soft drinks, will be required to bear a label listing ingredients after June 15, 1962, which is exactly what my own Assembly Bill No. 2022 was intended to do on the state level.

It is interesting to know that Mr. Loring F. Overman, public relations director for the American bottlers of carbonated beverages recently said that "7 Up" is one of the few soft drinks now listing ingredients on the bottle. He also said that such well known brands as Coca-Cola and Pepsi-Cola do not list ingredients on their bottles, although the bottling industry has been expecting a legal requirement to do this for about twenty years.

MR. LORING F. OVERMAN also said there is "absolutely no known estimate" of what the new requirement will cost the bottling industry. This

argument was also used against my Assembly Bill. In other words, the bottlers of soft drinks who do not place a label stating ingredients on their bottles argue that the small cost of pasting on labels should prevent the passage of legislation forcing them to inform the public what is in the bottles. Actually, the real reason is that the bottlers do not want the public to know what they are drinking.

The United States Food and Drug Administration also officially stated on June 14 that soft drinks have been exempted from the labeling provisions of Federal law since January 21, 1941. In commenting on this, Federal Food and Drug Commissioner George P. Larrick said: "There have been a number of consumer complaints because of the failure of carbonated beverages to bear a statement of ingredients. It has now been concluded that it is in the public interest that the exemption from label declaration of the

ingredients requirement of the Federal Food, Drug and Cosmetic Act should be terminated for nonalcoholic carbonated beverages.

THE STATE of California originally required that soft drink bottles bear labels stating the ingredients, but several years ago the lobbyists for the bottlers came to Sacramento and had Section 26495 of the Health and Safety Code amended to exempt soft drinks from this requirement. In other words, my Assembly Bill was an attempt to restore the original California law, and although it was defeated by the lobbyists, the United States Government is now carrying out my purpose on a national basis.

The next step will be for the lobbyists to move on the national Congress and try to get a Federal law abolishing the label requirement. If that fails, they will try to exert political pressure on the U.S. Food and

Drug Administration to avoid enforcing the law.

IF YOU believe that the public has the right to know what it is drinking, write to U. S. Senator Thomas Kuchel and U. S. Sen. Clare Engle, both at the Senate Office Building, Washington, D.C., and to your own Congressman at the House Office Building, Washington, D.C., telling them you want the law enforced, and not repealed or ignored.

You can also write to Helen Nelson, Consumer Counsel, State Capitol, Sacramento 14, Calif., and tell her that on the state level you support her in her efforts to have the laws on this subject enforced.

THE CALIFORNIA State Legislature cannot do anything more about this subject until the General Session of 1963, unless the Governor places it on the "call" for a special session to run concurrently with the Budget Session in the spring of 1962. However, if the Federal law is enforced and not repealed, I do not believe that we will need new state legislation. If we do, I shall introduce it.

GRAND OPENING! CABRILLO SAVINGS!

Rolling Hills Plaza - Pacific Coast Highway at Crenshaw



4 1/2%

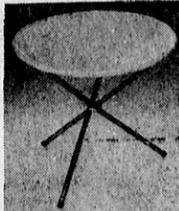
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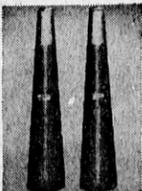
For opening your account by July 10th. Accounts Opened by July 10th earn interest from July 1st.



For \$1,000 Accounts: Perma-Case THERMOS, perfect for patio or picnic, with 3 cups, non-drip pouring lip; durable, rustproof, rugged . . . or 1,000 Blue Chip Stamps.



For \$500 Accounts: All-metal snack table for use in home or outdoors . . . or 500 Blue Chip Stamps.



For \$250 Accounts: Modern Salt and Pepper Set in lovely teak-grain finish . . . or 250 Blue Chip Stamps.

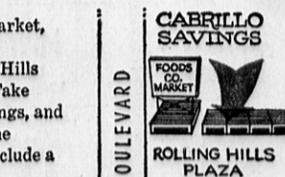


For \$100 Accounts: 100 Blue Chip Stamps.



plus a **TREASURE CHEST** full of wonderful prizes!

Get your lucky key at Foods Co. Market, Shoppers Market, and all merchants in the Rolling Hills Plaza Shopping Center. Take your key to Cabrillo Savings, and win a prize if you open the Treasure Chest. Prizes include a Polaroid Camera, Transistor Radio, Remington Electric Shaver, and dozens of others. Free Souvenirs for all, win or lose!



Open Daily 9 A.M. to 4 P.M.; Fridays to 7 P.M.
Saturday, July 1 and July 8 to 1 P.M.
Phone: Davenport 5-3311 - Spruce 5-3611

CABRILLO SAVINGS

AND LOAN ASSOCIATION

2629 PACIFIC COAST HIGHWAY, AT CRENSHAW BLVD. · ROLLING HILLS PLAZA, TORRANCE

Officers & Directors: Pietro Di Carlo, President & Chairman of the Board; James M. Hall, Secretary; Fred W. Mill, Treasurer; James S. Bower, Robert L. Curry, Llewelyn O. Griffiths, Darwin D. Parrish

Fred Strohmer, Vice-President & Manager,
Palmer Briggs, Assistant Vice-President & Manager.



Pietro Di Carlo
President and
Chairman of the Board

AHOY, NEIGHBORS!

Cabrillo Savings is the new locally-owned Savings & Loan Association chartered to serve this area. Cabrillo Savings is directed by men who are part of the local community and are dedicated to serving its residents. Cabrillo pays you the highest interest on insured savings . . . and every account is fully-protected to \$10,000.00 by Federal agency insurance. Cabrillo offers you friendly, neighborly service by responsible head-office officials. Come in and get acquainted now during our big Grand Opening Celebration! Free Souvenirs! Free Treasure Chest Prizes! Free Coin Banks for the kids! Free Gifts for new accounts!

