

# ON FAMOUS BRANDS!

RYDAY PRICES... AND BLUE CHIP STAMPS!

**nds Eye**  
**PEAS**  
10-OZ. BOX  
**10¢**



**NIBLETS CORN**  
12-OZ. CAN  
**2 FOR 29¢**



**ROYAL Gelatine**  
REG. PKG.  
**4 FOR 25¢**

**huck Roast** **35¢** LB.  
CENTER CUT  
LUCKY BONDED & USDA CHOICE

**BONELESS Cross Rib Roast** **69¢** LB.

**Short Ribs** Lean Beef **39¢** lb  
**Tom Turkeys** Grade "A" Whole or Half **39¢** lb  
**Round Chuck** Fresh Lean **55¢** lb  
**Sliced Bacon** Lucky **55¢** lb  
**Smoked Picnics** **39¢** lb  
**Sliced Bacon** Roth Meck Hawk **63¢** lb

**White Rose Potatoes** **10¢** LB.  
... WHITE ROSE... BRIGHT CLEAN... LARGE SIZE.

**h Tomatoes** Imperial Valley's Finest Red, Ripe, Firm Small Sizes **2 POUNDS OR OVER BASKET 19¢**

**aine Lettuce** Extra Fancy Quality Fresh Daily Large Bunches **3 FOR 14¢**

**FREE!** Ground Pkg. Grand Taste **FRANKS**  
With the Purchase of 2 Jars  
**Rod's Dressings**  
or Cream or Island **49¢** Roquefort or Bleu Cheese **59¢**

**MANNING'S BAKERY TREATS!**  
**Coffee Cake** 49¢ Danish... with currants and crystallized sugar.  
**Danish Rolls** Pkg. of 3 33¢ Date filled... Danish Coffee Cake.

**Lucky STORES**  
**BLUE CHIP STAMPS**

**LOWER PRICES EVERYDAY**  
**PROVE IT TO YOURSELF**

|                             | OTHER CHAIN'S PRICE | LUCKY HIRAM'S PRICE |
|-----------------------------|---------------------|---------------------|
| Gerber's Baby Food          | 4 1/2 oz. 3/33c     | 3/29c               |
| Heinz Baby Food, Strained   | 4 1/2 oz. 3/37c     | 3/31c               |
| Folger's Coffee             | 1 lb. 77c           | 64c                 |
| Folger's Coffee             | 2 lbs. \$1.51       | \$1.26              |
| Hills Bros. Coffee          | 1 lb. 77c           | 64c                 |
| Hills Bros. Coffee          | 2 lbs. \$1.51       | \$1.26              |
| Luzianne Coffee             | 1 lb. 77c           | 69c                 |
| MJB Coffee                  | 1 lb. 77c           | 64c                 |
| MJB Coffee                  | 2 lbs. \$1.51       | \$1.26              |
| Mannings Coffee             | 1 lb. 77c           | 69c                 |
| Maxwell House Coffee        | 1 lb. 77c           | 69c                 |
| Sanka Coffee                | 1 lb. 83c           | 75c                 |
| Yuban Coffee                | 1 lb. 79c           | 73c                 |
| Medium AA Eggs              | Doz. 49c            | 41c                 |
| Large AA Eggs               | Doz. 53c            | 47c                 |
| Bisquick Biscuit Mix        | 40 oz. 49c          | 45c                 |
| Fisher's Biscuit Mix        | 40 oz. 41c          | 37c                 |
| Gold Medal Flour            | 5 lbs. 71c          | 59c                 |
| Gold Medal Flour            | 10 lbs. \$1.35      | \$1.15              |
| Pillsbury Flour             | 5 lbs. 71c          | 59c                 |
| Pillsbury Flour             | 10 lbs. \$1.35      | \$1.15              |
| La Pina Family Flour        | 5 lbs. 51c          | 43c                 |
| La Pina Family Flour        | 10 lbs. 95c         | 79c                 |
| La Pina Family Flour        | 25 lbs. \$2.19      | \$1.89              |
| Mazola Salad Oil            | Quart 77c           | 71c                 |
| Wesson Oil                  | Quart 67c           | 63c                 |
| Wesson Oil                  | 48 oz. 99c          | 95c                 |
| Wesson Oil                  | Gal. \$2.29         | \$2.09              |
| Best Foods Mayonnaise       | Quart 73c           | 69c                 |
| Miracle Whip Salad Dressing | Quart 69c           | 59c                 |
| Crisco Shortening           | 3 lbs. 99c          | 95c                 |
| Fluffo Shortening           | 3 lbs. 99c          | 89c                 |
| Spry Shortening             | 3 lbs. 99c          | 95c                 |
| C & H Sugar                 | 10 lbs. \$1.21      | \$1.09              |
| Spreckels Sugar             | 10 lbs. \$1.21      | \$1.09              |
| Cheer Detergent             | Giant 83c           | 79c                 |
| Fab Detergent               | Giant 83c           | 79c                 |
| Ivory Snow Detergent        | Giant 83c           | 79c                 |
| Rinso Blue Detergent        | Giant 83c           | 79c                 |
| Surf Detergent              | Giant 83c           | 79c                 |
| Tide Detergent              | Giant 83c           | 79c                 |
| Trend Detergent             | Giant 49c           | 45c                 |
| White King Soap             | Giant 73c           | 69c                 |
| White King "D"              | Giant 73c           | 69c                 |
| All Detergent               | 9 1/2 lbs. \$2.39   | \$2.29              |
| Dash Detergent              | Jumbo \$2.39        | \$2.29              |
| All Fluffy                  | Giant 81c           | 79c                 |
| All Detergent               | Giant 81c           | 79c                 |
| Dash Detergent              | Giant 81c           | 79c                 |
| Ad Detergent                | Giant 81c           | 79c                 |
| Porterhouse Steak           | Pound \$1.59        | \$1.39              |
| Sirloin Tip Steak           | Pound \$1.19        | \$1.19              |
| T-Bone Steak                | Pound \$1.53        | \$1.39              |
| Leg of Lamb                 | Pound 75c           | 73c                 |
| Ground Beef                 | Pound 49c           | 43c                 |
| Ground Chuck                | Pound 69c           | 63c                 |
| Ground Round                | Pound 79c           | 73c                 |

## Thirty Years of Cub Scouting in U.S. Marked by Terrific Growth

Thirty-one years ago when the Cub Scout program was launched in America, life — even in the midst of a depression — was simple in comparison with that of today's complexities.

One of our greatest dangers today is that of losing the sense of solidness and of belonging that comes from a wholesome family life. Today's living puts a strain on the family. Many of the old familiar trail signs are changing. Family life of a generation ago is undergoing tremendous stresses. The impact that Cub Scouting can have in maintaining a family solidarity has been responsible for the program's growth from 5102 in 1931 to 2,328,859 today. In the Los Angeles Area Council, 24,833 boys are enjoying the Cub Scout program.

**THE SIMPLICITY** of the program is disarming. From the boy's viewpoint it is only a program for boys and their parents to enjoy together. Adults know it is a character-building and citizenship-training experience for their sons. The mechanics are simple. The family joins with other families having eight, nine or ten-year olds to form a pack. It is sponsored by a church or synagogue, a civic club, a PTA, or — if these aren't available — they become their own sponsor as a group of citizens.

One afternoon a week the boys in the several small neighborhoods in the area meet for about an hour at the home of one of the boys whose mother serves as Den Mother. She is assisted by a Boy Scout den chief. Chances are he was a Cub Scout himself only a year or two ago since 75 per cent of all Boy Scouts were first Cub Scouts. A dad known as a den dad helps the den in many ways though he usually cannot attend den meetings.

**A PART** of the hour will probably be spent on a handicraft project. But — and here's the key to the whole program — the aim is NOT to complete the project at the meeting. The aim is to generate only enough interest so that the Cub will return home and he and his father complete the handicraft as a team.

One of our greatest current needs is for a better understanding between young people and adults. Such understanding helps to build mutual respect. One does not set out to build this kind of rapport in the high school years. It must be done far earlier than that. Cub Scouting has become one of our strongest forces for knitting together and for creating the warmth and understanding so necessary to growth.

**CUB SCOUTING** is not of equal value to all boys. Some boys, perhaps, would notice little difference in their way of

living should they become Cub Scouts. They're the ones whose fathers have already learned the value of devising ways of getting close to their sons.

Many families were "Cubbing" long before there was any Cub Scouting. Many a mother helped keep a little neighborhood gang (den) on the right path — was a "Den Mother" without knowing it — before Cub Scouting was born.

**CUB SCOUTING** is only a program for parents to use with their sons. Most of the real Cubbing doesn't take place in the four or five hours spent in den and pack meetings each month. Cubbing is going on every waking hour of a boy's life.

You can't leave children alone at the eight-to-ten year level and find them responsive to your suggestions when they reach high school age.

**RAISING** a youngster to worthwhile adult citizenship is no easy task. It never was. Certainly it is not in these days and most parents welcome every bit of help they can get. Cub Scouting is only one of these helps. It can never take the place of the family influence; it isn't meant to. It doesn't relieve parents of their responsibility to their sons; it makes it easier for them to meet it.

Its program is as simple or as sophisticated as parents want it to be. Basic suggestions are provided den and pack leaders — but what they do with them are as varied as are the imaginations of the Cub Scouts and leaders who use them.

**SOME LEADERS** prefer not to use the suggestions provided at all — which is fine. In most instances, it indicates imagination and initiative — two qualities that helped build America.

The twenty-three elective — each with several points — give a boy a wide range to choose from. To pass an achievement, the boy's father sees that his son meets the requirements to the best of his ability.

The boy is working against a standard of his own "best," not that of another Cub. Who better than his own parents knows when a boy has achieved this standard?

**CITIZENSHIP** and character are not congenital, not automatically inherited. They are acquired — largely by example and the American family is one of its sources. This is why Cub Scouting seeks to give families a basis for rich experiences together, experiences that can help achieve these goals through a common understanding.

It's no coincidence that Scouting's theme this fifty-first year is "Strengthen America — Character Counts."

## Summer Camp Sign-Ups Hit Half Way Point, 'Y' Says

Torrance YMCA camping officials announced today that advance registrations have reached the half way mark this week. More than 500 local boys and girls have signed up for spots in the sixteen camp sessions conducted by the Torrance YMCA.

Four camps are reported "filled to capacity" at this time. They are: Sacramento Riverboat Trip; Girl's Mount

Lassen Caravan; Clear Lake Family Camp; and Yosemite Valley Camp.

Other camps are filling rapidly, with special emphasis on Round Meadow and Mozumdar for younger boys and girls; Virginia Lakes and Sierra Trails for boys 12 and older; and Rocky Mountain Caravan and the John Muir Trail for boys over 14.

**4 1/2%** current rate per annum. Paid Quarterly.  
• accounts opened by the 10th earn from the 1st  
• each account insured to \$10,000  
• save a trip — save by mail  
**Assets Over \$59,000,000**

**Southwest Savings AND LOAN ASSOCIATION**  
INGLEWOOD TORRANCE  
2700 W. Manchester — at 6th Ave Pleasant 3 2164 1803 Cravens — at Marcelina FAirfax 8 6111

**Quick Cleanly Fluid 67¢** **Raindrops 56 oz. box 55¢** **Quick Elastic Starch 32 oz. box 37¢** **Steero Beef Cubes 12 count 22¢** **Dish All 20 oz. box 47¢** **Praise Pink Bath bar 21¢** **Handy Andy 16 oz. bottle 39¢**