OPEN DAILY FRIDAY





GOUZ AVAWAL

BANKAMERICARD CHARGE ACCOUNT PLAN

CHAIN STORES — DISCOUNT SEEING IS BELIEVING! QUALITY NAME BRAND

UNDERSELL DEPARTMENT STORES

- For pool or shore Sun bright and popular colors
- WORTH \$12.98
- SIZES 32-40

Ladies' SHORT

Poplin fabrics. Ass't. colors. Many styles to choose from. Made to sell for \$1.98.

OUR PRICE

Unbelicable low prices for this superb quality . . . Sanforized, fast-wash cot-

tons in stripes, checks, leno weaves and solid colors. 32 to 38. Reg. 2.98.

BLOUSES



End Of Month Special

LADIES' - Reg. 8.95 CAPIS SETS

Prints and combination sets. Tailored by Calif. leading mfgr. Sold at all leading dept. and chain stores for twice Sizes 10-18.



SPECIAL

LADIES' **PEDAL PUSHERS JAMAICA SHORTS** & SHORT SETS

Novelty pants with co-ordinating blouses
 Sanforized fine

cottons Plaids & novelty

worth to

PLAY SHORTS
Wasable, Assorted Colors, Cuffed Cotton Twill

End of Month Sale All Our Better LADIES'

Including Judy Palmer

and Other Known Brands VALUES TO 8.95

Guaranteed Washable Cottons in One and Two Piece Styles—You'll See Elsewhere at Twice the Price



Sizes 7 to 15 8 to 20 & 141/2 - 241/2 BOY'S



Cotton twill pant-piping on side of leg. Perfect for beach or play. Wash-able sanforized. Assorted Boys' sizes 8-16



SIZES 27-42

Polished Cotton & Continental Slacks Now on sale at the lowest prices in the Southland!

Snap Back Pockets

Cuffed Bottoms

• Reg. Value \$5.98 New 1960 Shades

50

SLACKS \$139 EA.

2.79 ea.

BIG BOYS Sizes 7 -16 HUSKIES Sizes 27-36 \$249



GIRLS BATHING

> est styles. 1-piece with skirts. In asst. styles and patterns.

7-14 . . . \$1.77



E. O. M. Special-Men's



Sizes S-M-L. Cottons and Latex. Boxer styled. Lined. Assorted colors.

Val. 2.98

00

BOYS' SIZES 4-8

Reg. 1.98

88 and Solid Colors

MEN'S AND BOY'S STRETCH SOCKS



MEN'S & BOYS

• Seersuckers • Sizes S-M-L REG. 1.98

BOYS Each



BOY'S BOXER STYLE — 10-oz. — DENIMS Vertical Stripe-Sizes 2-6x



SIZES 3 TO 12

PLAY SHORTS ASSORTED CLOTHS AND COLORS

GIRLS BETER MADE COTTON SCHOOL DRESSES DEEP HEMS-BIG SWEEPS

Sizes 7 - 14 Val. to 4.98

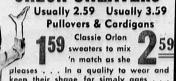
Dan River Plaids—Sanforized New Fall Shades—Perfect For Your Young Fashionable Back-to-School Wardrobe Priced for Savings Aplenty! -Sanforized

BEAUTIFUL **GIRLS BACK TO**

SCHOOL PLASTIC

HAND BAG

With Purchase of a Girls Dress. Get Your FREE Hand BagToday GIRLS' ORLON SWEATERS



'n march as she
pleases . . . In a quality to wear and
keep their shape for simply ages . . .
in 5 basic wardrobe colors . . . at saving that allows her to have a drawer
full! All with rib knit crew neck cuffs
and waistband. Hand washable, White,
red, pink, azure, navy. Sizes 7 to 14.

GIRLS' 100% NYLON

BOUFFANT

USUALLY 2.98

A perky 4-tier nylon parchment skirt to give her fullest dress a whirl . . . with tricot bodice top embroidery trimmed, and dainty nylon embroidered straps. Asst. colors. Sizes 4-14. She'll love a wardrobe!

88¢



VULCANIZED AND DOUBLE KNEES

REINFORCED FOR RUFF 'N' TUF WEAR 3-INCH TURN-UP CUFF

SIZES 1-6x, 2-12

Brown, Grey, Navy Blues, Vertical Stripe

39 ea.

Limit 6 per customer

WHILE

THEY