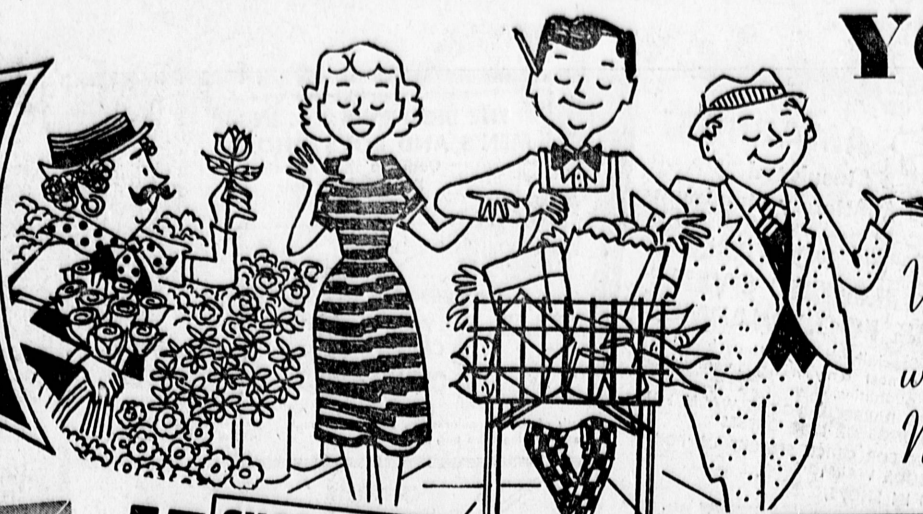


# Shoppers MARKETS

## 7 SALE DAYS

THURSDAY THRU WEDNESDAY, JULY 14-20, 1960

● TAX COLLECTED ON TAXABLE ITEMS ● LIMIT RIGHTS RESERVED



**YOUR SHOPPING IS PICKED**

Well....we don't give you the whole bouquet of groceries. Market. Our sparkling...

- ★ **SAVE** 1. On Your Food Bill
- ★ **SAVE** 2. Shopping Time
- ★ **SAVE** 3. Meal Planning Time

**M + D TISSUE**

4-Roll Pak

**\$1.12**

ROLLS

**SHOPPERS COUPON**

**BEST FOODS MAY'NAISE**

Full Quart

Coupon Expires July 20, 1960

Limit One

**29¢**

**SHOPPERS COUPON**

**SHOPPERS OLEO**

Full lb. Carton

Coupon Expires July 20, 1960

Limit One Per Adult Customer

**1.15**

It is absolutely impossible to pick up a newspaper containing food market ads and not find at least one ad shouting at you that "Our prices are lower," "Save more at our market," ... and we do it, too.

When a Shoppers ad tells you that you save money it really goes far beyond those simple words. An ad is planned not only for low priced values, but includes foods that are plentiful such as meats, fresh fruits and vegetables and many canned foods as well. Plentiful foods mean more savings for you. When we pay less we buy more and advertise it more at a lower price passing the savings on to you. Simple!

By developing your meals from ads which we have designed for you, you save more time shopping. You shop quicker, and more efficiently. And, of course, a planned meal saves you money — you have less waste and greater economy.

These are the reasons behind a Shoppers ad which says you save more shopping at Shoppers. It's really just simple mathematics ... and planning.

If you are interested in which are plentiful foods simply ask your Shoppers Market store manager, produce manager or meat manager. They can be most helpful to you.

See you next week.

**FREE!**

Carton of Regular Size **COKES**

with Purchase of Carton of **CHESTERFIELD**

Reg. or King Size CIGARETTES

(Offer Expires Wed., July 20)

**A-1 Salad Macaroni**

For Cool Summer Dishes...

1-lb. Pkg.

**19¢**

NABISCO • OREO CREME **SANDWICHES** ... 11-oz. Pkgs. **3 FOR \$1.00**

PLANTERS • COCKTAIL **PEANUTS** ... 7½-oz. Cans **3 FOR \$1.00**

McCORMICK **TEA BAGS** ... Sealed in Flavor 64-Count Pkg. **59¢**

DR. ROSS **CAT FOOD** Assorted Flavors **10 6-oz. Cans \$1.00**

CANDY KIDS **MARSHMALLOWS** 4 1-lb. Pkgs. **\$1.00**

COUNTY FAIR • INDIVIDUAL **FRUIT PIES** ... Fresh Frozen **2 FOR 25¢**

XLNT HACIENDA • FROZEN **BEEF TACOS** ... So Delicious ... 14-oz. Package **39¢**

XLNT HACIENDA • FROZEN **TAMALE DINNER** ... 15-oz. Pkg. **39¢**

XLNT HACIENDA • FROZEN **ENCHILADA DINNER** ... Each **39¢**

XLNT HACIENDA • FROZEN • COMPLETE **MEXICAN DINNERS** ... 2 FOR **\$1.00**

**CAL FAME FROZEN LEMONADE**

6-oz. Cans

**12 \$1**

**NEPTUNE • FROZEN BREADED SHRIMP**

Quick Delicious Meals

1½-lb. Pkg. **\$1.19**

FANCY • SWEET • BLACK **CARDINAL Grapes**

**2.25**

LBS.

U.S. No. 1 **NEW CROP Russet Potatoes**

10 LB. FILM BAG **59¢**

**TOMATOES**

FANCY • HARD-RIPE

Finest Slicing LB. **19¢**

**KRKD Values**

12-OZ. CANS **Schlitz Beer** 6 PAK **\$1.25**

LARGE WHITE LOAVES **Gordon's Bread** **33¢**

LARGE BOTTLES **Pepsi-Cola** 6 PAK **59¢** + Dep.

CHATEAU D'OR **DRY WINE** Full 5th **49¢**

PRE-COOKED **MINUTE RICE** 15-oz. Pkg. **39¢**

DELICIOUS **BUTTERNUT COFFEE** 1-lb. Can **69¢**

**Delicatessen**

**WIENERS**

ALL-MEAT 1-LB. CELLO **49¢**

**WISCONSIN SWISS CHEESE**

SLICED 5-OZ. PKG. **25¢**

VITA CUT—16-oz. Jar **LUNCHEON HERRING** **49¢**

**LIQUORS**

Smooth and Tantalizing ...

**SHOPPERS VODKA** 5th **\$2.98**

**OLDE LONDON TOWNE GIN** Distilled London Dry 5th **\$2.98**

**SHOPPERS SELECT • Kentucky Straight BOURBON** 4 YRS. OLD • 100 PROOF • BOTTLED IN BOND 5th **\$4.39**

SUNSHINE **KRISPY CRACKERS** 1 Lb. Box **31¢**

PACIFIC **Honey Treat GRAHAMS** 1 Lb. Box **33¢**

CARNATION **MILK** LARGE 2 cans **33¢** SMALL 4 cans **33¢**