

SALE DAYS FOR THIS EVENT: THURSDAY, FRIDAY, SAT., MONDAY



# DALE'S

PRICES **SMASHED** AGAIN!

- ★ NAN DORSEY
- ★ GANTNERS
- ★ JANTZEN
- ★ CATALINA
- ★ ROSE MARIE REID
- ★ COLE OF CALIFORNIA

it's **Vacation time!**

**3.99**  
AND UP  
**VALUES TO 29.95**

Choose From 1000 Suits With These Famed Labels

World's Most Famous **NAME BRANDS**

All Brand New Colors in the World's Finest Ladies' Swimwear

## SWIMSUITS

OTHER BRANDS INCLUDED

figure on fun and flattery

Open Daily 9 to 6, Friday 'til 9 p.m.

### NOTHING HELD BACK—STOREWIDE VACATION SALE

FREE LOLLYPOPS-BALLOONS For The Kiddies Accompanied By Parents

2<sup>ND</sup>. *Anniversary Sale*



Food Will Hold Your LAY-AWAY



**Vacation Time Special**  
LADIES' **BLOUSE SHORT & BERMUDA SETS**

- Novelty Prints and Plain Colors
- Sizes 8 to 18
- Regularly 2.98

**\$1.27**

**Western & California CAPRIS**

WORTH 5.98  
Cachina Cloth  
NEWEST PRINTS  
FIRST QUALITY

Assorted Colors **\$1.27**

Western Sizes 8-16  
California 8-18

**SWIM TRUNKS**

Woven Cottons and Lastex  
Boxer Styles Lined—  
Assorted Colors  
Sizes S-M-L  
Values to 2.98

**\$1.00**

**BOYS SWIM TRUNKS**

Lastex & Boxer Style  
Sizes 4-8  
Reg. 1.98

**88¢**

Right in the SWIM!

**MENS & BOYS SPORT SHIRTS**

**WASH 'N WEAR**

- Seersuckers
- Sizes S-M-L

Reg. 1.98 **77¢**

**MEN'S DENIM SLACKS**

- Verticle Stripes
- Sizes Broken
- Reg. \$2.98

**\$1.00**

WHILE THEY LAST

**MENS & BOYS STRETCH SOCKS** **22¢**

**80" SQ. PINAFORE DRESSES**

- Organdy Trim
- Red, Blue and Yellow
- Val. 1.49
- Sizes 2 to 8

**59¢**

**LADIES' BETTER COTTON DRESSES**

VALUES TO 3.98  
Special Purchase  
Name Brands Include:  
Princess Peggy, Paintset,  
Virginia Dare. All New  
Styles, Fabrics and Colors.  
Sizes 10-20, 14 1/2-24 1/2

**\$1.87**

While They Last

**LUCKY PURCHASE! GIRLS' SWIM SUITS**

STYLES BY GANTNER AND NEW YORK'S LEADING MANUFACTURERS

Dressmaker styles in cotton prints and lastex, Built-in panties. Many styles to choose from.

**\$1.59**

Worth 2.98  
Sizes 2-6x

For the BIGGER GIRL. Sizes 7-14 as featured Worth \$3.98

**Ladies' Vacation Special**

**BLouses, SHORTS AND BERMUDAS**

All... sanforized washable, assorted fabrics. Many styles to choose from.

**67¢**

**GIRL'S PLAY SETS**

SIZES 2 - 6x

1- & 2-Pc. Sets  
Short & Halter  
Tops Capris & Blouse Sets  
Reg. 1.98

**77¢**

**DALE'S**  
SELF-SERVICE DEPARTMENT STORE  
**1334 EL PRADO**  
Downtown Torrance---Next to A&P Market

**GIRLS' AND BOYS' PLAY SHORTS**

- Twills and Poplins
- Asst. Colors
- Sizes 2-6
- Limit 3
- Val. 69¢

**29¢** ea.  
**4 FOR \$1**