

Shoppers MARKETS

7 SALE DAYS

THURSDAY THRU WEDNESDAY, JUNE 23-29, 1960

Limit Rights Reserved • Tax collected on all Taxable Items

WHOA—
AH
SAY
WHOA!

We ain't tryin' to run from the law. We're just headin' fer Shoppers. Don't wanta git kilt in the rush. so we're headin' there early.



SHOP
MUR
PRI

USDA CHOICE
This is the shield that you our customers ask for.



This is the steer that bears the shield that you our customers ask for



This is the steak that comes from the steer that bears the shield that you our customers ask for



This is the gal that broils the steak that comes from the steer that bears the shield that you our customers ask for



This is the guy that married the gal that broiled the steak that comes from the steer that bears the shield that you our customers ask for

So?
So this.

At Shoppers our primary objective is to select for you ONLY the very best steers obtainable. Not only do we consider the age, type and feeding that the rancher controls in raising his steers, the strict requirements demanded by the U.S. Department of Agriculture, but we also require the most desirable weights, proper amounts and distribution of fat and the right texture of the meat. THESE ARE THE FACTORS WHICH CONTROL THE TENDERNESS AND FLAVOR OF THE BEEF YOU BUY! Remember these things the next time you buy a steak for your guy to devour.

And when you unwrap that beautiful Shoppers steak notice the way it's trimmed! You cannot find meat more perfectly trimmed anywhere in California. We guarantee it — we promise it.

See you next week.

SUNSHINE KRISPY CRACKERS

lb. Box **25¢**

Gold Medal FLOUR

Pound Bag **539¢**

SHOPPERS COUPON

with This Coupon Only

WESSON OIL QT. BTL.

SAVE 30¢

Coupon Good June 23-29, 1960

Limit One Per Adult Customer

29¢

LIBBY'S

CUT BEETS 8 #303 Cans **\$1.00**

VEGETABLE COCKTAIL

LIBBY'S VIM .. 10 12-oz. Cans **\$1.00**

DIXIE • ASSORTED FLAVORS

JAMS & JELLIES 4 10-oz. Jars **\$1.00**

GIANT SIZE

JOY LIQUID With Free Dispenser 7c Off Label You Pay Only **59¢**

WESTON

COOKIES BANANA CREMES BUTTERS COUCH CREMES FUDGE 'N NUT TOPPERS 4 PKGS **\$1.00**

KLEENEX Paper Products

Facial Tissue 4 400 Count Boxes **\$1.00**

Kitchen Towels 6 Reg. Size **\$1.00**

Table Napkins 5 50 Count Boxes **\$1.00**

Delsey Tissue 4 Roll Pak **49¢**

CHUNKING FROZEN CHINESE FOODS

Chicken Chow Mein WITH MUSHROOMS

Shrimp Chow Mein

Beef Chop Suey

16-oz. Packages Makes 2 Servings **49¢ ea**

DRESSLENGTH YARDAGE Sale!

PRE-CUT IN DESIRABLE 3 TO 5 YDS. LENGTHS

- Cotton satin prints
- 45" drip-dry ginghams
- Playclothes cottons
- Bates taffelized chambrays
- Arnel & cottons
- Drip-dry hopsakings
- Custom cotton prints.
- Cotton suitings
- Dacrons & cottons
- Inlaid cotton prints
- Couturier sample lengths
- Decorative cottons
- Bates petite point piques
- Drip-dry chambray stripes

58¢ YD

VALUES TO \$1.98

SHOPPERS STARCH

Why Pay More?

FULL QUART **19¢**

VETS DOG Food

15 TALL CANS **\$1**

THOMPSON Seedless Grapes

19¢

L B

New Crop Russet **POTATOES** 10 lb. Film **39¢**

Garden-Fresh Romaine **LETTUCE** 2 Lge. Heads **15¢**

PET MILK

Small Size 4 **33¢** Large Size 2 **33¢**

CAMAY Bath Size 2 for 31' **2 for 31'**

ZEST Reg. Size 2 for 31' **2 for 31'**

ZEST Bath Size 2 for 43' **2 for 43'**

LAVA Med. Size 2 for 27' **2 for 27'**

BANQUET FROZEN Meat Pies • Beef • Chicken • Turkey 5 FOR **\$1.00**

KELLOGG'S Your Choice

Corn Flakes .. 12-oz. Box **25¢**

Rice Krispies .. 9 1/2-oz. Box **29¢**

Delicatessen

WISCONSIN AGED CHEDDAR CHEESE

lb. Pkg. **69¢**

Gallo FROM OLD SAN FRANCISCO

SLICED ITALIAN SALAMI

3 3-oz. Pkgs. **\$1.00**

Wilno Genuine Kosher Chicago Midget Salami Min. 13-oz. **79¢**

Chef Boy-Ar-Dee SPAGHETTI DINNERS

With Meat or Mushrooms EACH **39¢**

Pizza Pie Mix ... 15 1/2-oz. Pkg. **45¢**

Spaghetti WITH MEAT BALLS 4 15 1/2-oz. Cans **\$1.00**

Beef Ravioli ... 4 15 1/2-oz. Cans **\$1.00**

LIQUORS

SHOPPERS VODKA

Smooth and Tantalizing 5th **\$2.98**

COUNTY CREEK STRAIGHT BOURBON

• 8 Years old • 86 Proof 5th **\$3.59**

REGAL SCOT SCOTCH 5th **\$5.09**

100% Scotch whiskies. Blended & bottled by John E. McPherson & Sons, Ltd., British Isles.