

Just rub Aladdin's Lamp...

THE TORRANCE HERALD

JUNE 5, 1956



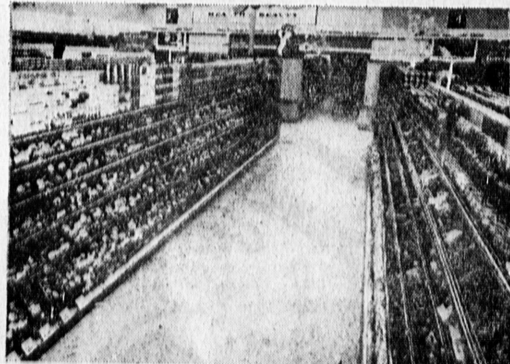
Your wish is in Our HOMEMAKER'S BAZAAR



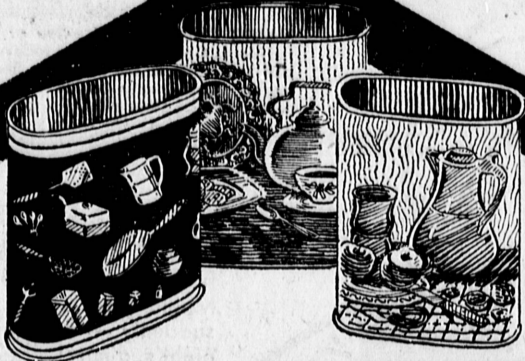
GROCERY: Grocery Manager of the huge new Magic Chef Market is Bruce Worlick, above, second-in-command to Store Manager Vince Michael. Magic Chef's Grocery Department is literally gigantic, including thousands of different items of merchandise, from the dairy products in the store's excitingly new air-curtain dairy case to the extraordinary Japanese food section (exotic delicacies from dried seaweed to sake), from diet foods to colorful desserts, from toothpaste to toe-nail clippers. And these few items give only an idea of the tremendous variety to be found in the Grocery Department of this enormous new market.



MAGIC CHEF SERVICE. Courtesy, friendliness, and efficiency typify the Magic Chef employee. Boy boys like the young man above are carefully trained in methods of packing, so that the most fragile grocery items reach the home in mint condition. Friendliness is a pleasure to Magic Chef employees, almost all of whom are neighbors of their customers. Magic Chef policy is to hire from the local area whenever possible, for knowing the customer make for genuine friendliness and consideration. Knowing the customer means knowing the area, too—and that means the best possible service to the special needs of the individual community.

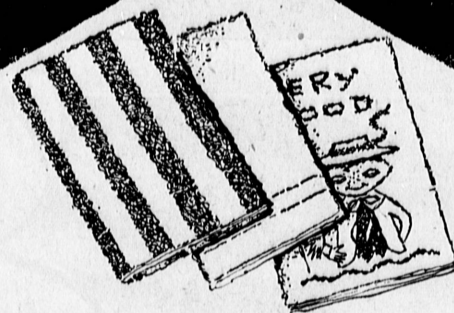


An extra-wide-angle lens was used for this photograph of the interior of the huge new Magic Chef Market, but even so could show only a fraction of its area. Here, a portion of the Grocery Department, with the Health and Beauty Bar in the background.



WHIMSICAL WASTEBASKETS

Practical glamour for kitchen, bathroom, den! Seems no one ever has enough wastebaskets... now sturdy metal ones, 13" high, that come in 4 really attractive designs! Some copper, some brass, embossed flowers, world atlas with turquoise background, two clever kitchen baskets. Your choice **89c**



THIRSTY CANNON TERRY TOWEL

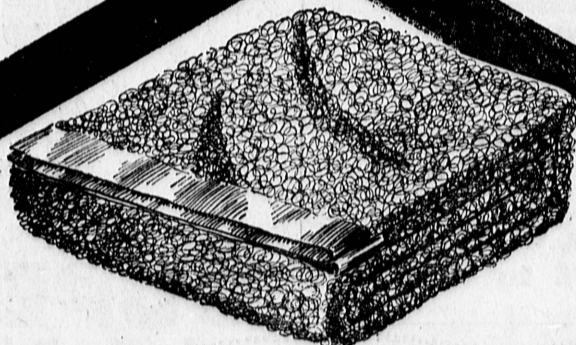
Thick first-quality Cannon Bath Towels in a kaleidoscope of gay stripes, checks and patterns! Solids, too, in an assortment of fresh flower-garden colors. 22x44" or 24x46". Your choice **79c** ea.



RECORD SALE!

Any two \$3.98 records for **\$3.99**
Any two \$4.98 records for **\$4.99**
Any two \$5.98 Stereo records for **\$5.99**

Your head will spin at this record record deal! It works like this... you buy any 12" L.P. Record at regular price; you get any comparable L.P. Record of your choice for one penny. All records are guaranteed and factory fresh! Your favorite albums and artists are included in this monoral and stereo selection. Save 50%! Stock up now!



CANNON BEAUTY-BLEND BLANKET

Snuggle - soft Cannon Blankets... a blessed blend of 94% rayon and 6% Acrilan. Bound in satin acetate, these loomed blankets are washable and moth-proof, come in beautiful bedroom colors!

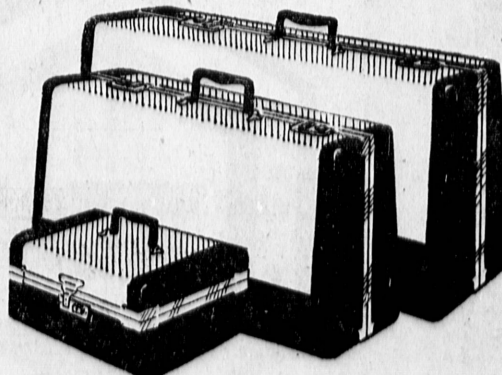
Regularly \$5.98 / **\$3.98**
At Magic Chef just



SCRUBABLE, TUBABLE SUNSUITS

In a bright assortment of sunshine colors and fanciful designs, these children's sunsuits have elasticized waist and legs, are colorfast, guaranteed washable and made to wear and wear through play-filled summer days. Sizes 3-6x inc. 7 to 14.

Regularly \$1.30 / **93c**
At Magic Chef just



LITTLE MONEY LUXURY LUGGAGE

Lightweight matching luggage with sturdy hardwood frames and attractive brass fittings. Pretty fiber lining, your choice of colors. All three cases **\$9.75** only

LOTS and LOTS OF BIG PRIZES