

1960 Ushers in New Period In Prophetic Style Trends

The American woman — still recovering from "chemise shock" or "sack-itis" — yet always quick to recognize what's smart, new and exciting in fashion — will look for and love the simplicity, elegance and femininity of the new season apparel.

SPRING'S DRESSES
The fashion conscious woman will like the look of the new dresses! There's a relaxed and easy air about them, most generally expressed by gently-bloused bodices, kimono sleeves with underarm fullness and nipped-in but not too tightly fitted waists.

Slim skirts are now more rounded over the hips; even sheath skirts are a bit wider at the hemline. Sharp pleats are smart and popular; there is a definite return to the fluid looking circular skirt, too.

In dresses, black stands out as fashion important. Pale colors stress whitened beiges, pearl greys, chalk white and chalked pastels.

Prints are at their pinnacle — especially in black and white or brown with colors. Silks, the silky look and silky finishes are just everywhere — to help sum up a simple but luxurious dress picture for Spring.

Short coats or jackets over dresses, long coats over dresses, coats over suits, jackets over vests, sweaters over shirts, sleeveless jackets over full-sleeved shirts, the line-up of smart units goes on and on and add up to vivacious, versatile ensembles and costumes.

SEASON FOR COATS
A bold contrast stands out this Spring in coat collections — with bright white coats on one end and subtle dark tweeds at the other.

Wide cape-like backs and short sleeves are characteristic of a great number of Spring coats. Of equal importance is the coat that is gently fitted through the bustline and gently flared below.

The straight, loose coat — newer looking in shorter sleeve versions, collarless necklines and often with braid binding seems to be shaping up to become a real hit.

All sorts of yummy coatings come to the fore — light in color, light in weight and crisp.

Beauty Goes To Teen Feet

A teen seeking mother's permission to use her first lipstick has a persuasive ally this spring in new cosmetic-hued shoes shades. Footwear in the powdery tones and popular chalky undertones of popular beauty aids puts a soft glow at a teen's feet to match the touch of lipstick at her lips.

The cool and subtle cosmetic hues which enhance the high school look this season are available in a variety of perky shoe styles, silhouettes and leather textures, according to Shoe Fashion Service of Leather Industries of America.

There are casual brushed leather flats in cognac gold — liquid tonal range from green to brown — and in foundation creams of white, off-white and beige. Eye shadow green and eye liner blue make their dramatic debut on date shoes in inch-high stacked leather heels.

For more formal wear, with spring gowns in understated colors, there are smooth and luster leather pumps in powder peach and lipstick pink.

The soft flexible flat remains the most popular 'round-the-clock shoe. One of the newest casual shoes to catch the schoolgirl's fancy is the all-leather "sneaker." The same softly brushed leather is used throughout.

Even in the spring, the teenage girl cannot be parted from her boot-shoe — the style she catapulted to national popularity. And she need not, because there are a variety of high riding boots available in seasonally soft, pliable leathers with lightweight but sturdy leather soles.

In the classroom, the saddle shoe wins in a walk. The new use of contrasting leather textures and colors have styled up this year's saddle shoes.

For parties, there are one-inch Queen Anne or squashed stacked leather heels.

For formal wear, "older" teens dance in high-heeled pumps of smooth, luster or suede leather.

looking — though soft to the touch.

SUITS ARE SUPREME
The hallmark of the new season is simply stated in the many handsome suit expressions.

Big sleeves, moderately longer jackets, often belted, and continued Chanel-inspired stylings are the significant fashion themes in suits.

One of the most important focal points in suits is the sleeve with unmounted short ones . . . batwing styles . . . puffed, push-up ones and flared sleeves all equally new and smart.

Plaids, pale colors, checks, braid and bindings plus many, many luxurious fabrics are the exciting highlights of the new suits.

ACCESSORIES VITAL
To play up the elegant simplicity of pale color, simple and relaxed styling and to complement the handsome fabrics everywhere this spring—jewelry, gloves, handbags, neckwear and flower accents are most important.

Lots of beads that ride high in bibs and chokers . . . bracelets by the score . . . pins in twos or threes or more . . . colors galore and lots of white — are all fresh and springy newsmakers for Spring.

The large romantic flower for the neckline of a suit, coat or simple dress . . . the chalk-white lingerie collar as a neckline fill in . . . a pale, printed scarf . . . will give punctuation to the new season wearables.

Short gloves in pale neutral tones are long on fashion importance, but the eight-button length will be riding high to meet the demands of the many shorter sleeved dresses, suits and coats.

Big, big handbags will vie for popularity with slimmed-

down satchels, boxes and attaché-type cases.

From the most delectable colors in leather, to the most varied line-up of straws, tweeds, patterns and prints, handbags will give distinctive accents to all the new fashions.

So, the new season begins, American fashion bursts into bloom with a simple sophistication, a look of elegance and above all a return to ultra feminine moods! And this year all the "ladies" will be the "grandest ladies in the Easter Parade!"

White, Colors Popular With Younger Set

White and a variety of new colors share popularity in children's spring shoes. Interest in white gets an assist from washable white leather, which can be wiped clean with a damp, soapy cloth, according to the Shoe Fashion Service of Leather Industries of America.

New colors, often combined with white, include smoky neutrals, sunny tans, warm browns, scarlet-to-medium reds, pewter grays and off-whites.

Boys' shoes follow Dad's lead, with washable white or suede leather plugs frequently seen in moc-front styles, and washable white combined with black or brown in wing-tip styles for older boys. There are more slippers, too.

Little girls' shoes are more sophisticated and more colorful. Girls as young as six or seven can now wear party

shoes in patent leather or black suede, with one-inch heels that curve in like big sister's Louis heels.

Colors in patent leather range from non-cracking black to red, bronze, copper and a flight blue.

Casuals for girls include new slip-on styles with variations on the moc front. School shoes feature heart-shaped vamp patterns, fancy instep and T straps and swivel straps that can be worn behind the heel so the shoe becomes a pump.

Well Suited

Sharkskin and gabardine make a strong comeback as fabrics for suits. Other popular choices include silk, silk wool blends, airy basketweaves and tweeds, supple crepes and jerseys and dressy ottomans.

Costume in layers win favor with juniors. Some examples are: jumper over shirtwaist; jacket over overblouse with sheath; sleeveless jacket over shirtwaist dress that tucks into a skirt.

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THE TORRANCE HERALD

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Knit Teppers

A beautiful cross between a bulky sweater and a short coat has blossomed for Spring. In

lots of varied knits, colors and prices . . . this knit tepper style is sure to turn out to be a very popular style.

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Girls Dress For Active Fashion Life

Little girl styles are ready for an active and fashionable spring-into-summer. Even the pretty party sheers show they can take it! They play hard, clean easily.

Dresses and sportswear flaunt a gay old-fashioned country air in new versions of Early American, Provincial, and Tyrolean themes. Quaintly demure calico and gingham checks, plaids, striped ticking, cotton bandana prints, homespun and khaki cords shape easily into modern fashions for little girls.

Marked by Rick-Rack
Rick-rack braid trim makes its playful mark on many styles. Appliques, laces, embroidery, ribbons and bright buttons also accent little girls' styles, including coats, jacket-dresses, suits.

Denim is very newsy! One faded blue denim pleated skirt and boxy jacket is worn with a frisky red and white checked gingham blouse. Navy, red and white are a classic spring combination, charting a nautical course.

White is important alone or lightening spring's muted colors. There are many dressy white coats, sailor dresses and suits trimmed with colorful braid.

Imitate Mom
Among ensembles for a well-groomed look is a heather tweed boxy coat with matching skirt and color-blended checked jacket. "Going out" dresses with matching jackets imitate Mom's costume look, and separates add up to many fashionably coordinated outfits.

There are lots of attractive pinafores, cotton knits, skinny pants, loose cropped tops, shirtwaists — some with matching weskits. Mexican duos sport fringe trim.

Coats get set for spring in worsted wools, basketweaves, wool-like cottons. Fitted checks and easy tweeds are most popular, although solid-colored coats are seen in classic boy-coat and Chesterfield manner.

What about millinery for the little girl? Flowered and be-ribboned sailors, derbies and bonnets are mostly seen. Color and style coordinated accessories add to the total well-dressed little girl silhouette, greeting spring 1960.

Black 'n White

As in apparel and leather show styles this spring, all white, or black and white, are favored in belts.

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