THE TORRANCE HERALD March 31, 1960

You Need The TORRANCE HERALD

TO DO A **TOTAL SELLING** JOB ON YOUR TOTAL MARKET, **USE THE TOTAL SELLING MEDIUM:** THIS NEWSPAPER

TOTAL SELLING in terms of advertising means reaching the MOST people in a designated . market . . . with the greatest selling impact. On both counts, the Torrance Herald is your TOTAL selling medium. PROVABLY (not "possibly" or "probably") this newspaper provides a larger audience for your advertising message than any other medium . . . at a lower cost per thousand. Even more importantly: this newspaper delivers your message in such a mannr as to produce better results, faster . . . which is what we mean by SELLING IMPACT. This is true because most people use the advertising columns of the Torrance Herald as their buying guide . . . purposefully study the ads to find out WHO has got WHAT for sale and for how much . . . actually START their shopping in the pages of this newspaper. If you want to take your place on their shopping list, the best place for your advertising is right here.

YOUR

BEST

TO GET

ON HER

SHOPPING

LIST

Public Notice

Blanchi. Ida, \$409.22. this 30th day of March

VAN LINES, INC.

D. Thornto J. Thornton

McClung. SA orrance California scrow No. 211-8707 —Mar. 31, 1960

Forrance Herald 66 OF INTER

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GORDON T. NESVIG Clerk of the Board of Supervisors 31: April 7, 14, 1960.

Herald 663 hereby given that a publi-

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Public Notice

and sworn to befo of May, 1957. EENE J. SMITH, otary Public.

TORRANCE

CONTRACTOR

s are to be compared on the City Engineer's esti-

OF TORRANCE BARTLETT

y Clerk y of Torrance

NOTICE TO CREDITORS

Rippy at-Law

Forrance Herald-625 17664

Post California 8-7528 Mar. 24, 31, Apr. 7-14, 1960. California

NOTICE TO CREDITORS

10, 17, 24, 81, 196

the Superior Court of the Stat alifornia, in and for the Count

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oldders must be licensed as per

Dated, Torran

-Mar. 31.

H 648 CITY OF

NOTICE TO

NOW REACHES

APPROXIMATELY

144,000 READERS

ing time for acceptance of sified Ads is Friday and sday at 5 p.m. Ads received r will be held over to the

The

Torrance

Herald

CALL AT OFFICE, or Phone Your Ad to

FAirfax 8-4000

Complete

Coverage

ORRANCE

LOMITA WALTERIA

HARBOR CITY

RIVIERA

NORTH TORRANCE EL NIDO

CARSON AREA

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> Announcements CEMETERY LOTS tery. Mice location and sonable, R. E. Flint, Linden, Long Beach. GA 7-6625 LOST and FOUND NOTICES 10 OPENING SOON New Reflexology Studio We take Estre of all your TIRED FEET, TIRED BACKS and TIRED MUSCLES. DA 6-6655 PERSONALS 14

Alcoholics Don't Wait too Late Try the REFLEXOLOGY TREATMENT

DA 6-6655 demonstration on al Exerciser as adv D

Shopping Starts In the Pages of This Newspaper

Torrance Herald

Clerk of the Board of Supervisors T-March 31, 1960.	the fictitious firm name of FARK- LANE DAIRY FARMS and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:	Services INCOME TAX 20
NOTICE FOR BIDS ON SCHOOL SUPPLIES, EQUIPMENT Notes in Dor FEPA 78 Board of Education of the Torranes Unified School District of Los Am- geles County will receive bids for furnishing certain school supplies, equipment and repairs as ber link ans office, 2336 Plaza del Amo, Torranes. California. Esch bid must ee ubmitted os a printed form furnished by the Board of Education, must be senid, a ro of bodre Friday. April 15. 1960. at 10 a.m. and will be opened in each bid aggregating \$1,000 or over the opened the set of the furnished and each bid aggregating \$1,000 or over must be seconcer for bot less than	Cornelius Vander Eyk, 1700 B. Bloomield, Norwalk, Calif. Nelly Vander Eyk, 17004 B. Bloom- field, Norwalk, California. Builevard, Torrance, California. Bianlev H, Yoges, 3400 Del Amo Boulevard, Torrance, California. WTINDSS our hand this 15th day of February, 1960. CORRECUMPERTER EXK	SOUTH BAY TAX SERVICE Income Tax Service Gershon G. Wagner 2219% Redondo Beach Rivd. Redondo Beach Across from Lucky Market
	ON THIS 15th day of February A.D., 1960, before me Robert M. Mc- Cune, a Notary Public in and for said County and State, residing therein duly commissioned and sworn, personally appeared Cornelius Vander Evk, Nelly Vander Evk, Ral-	FR 6-4821 or call FR 4-4023 R-K TAX SERVICE Your income tax done in the convenience of your own home. State and federal-59. TE 5-8017 COMPLETE
"5 of the total amount of the bid provided that if only certain items of hereupon ubstitute a certified or cashiers check for 5% cortes ited of the second second second second of the second second second second of the second second second second using the second second second second with the Beard of Education may at	that they executed the same. IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in	Income Tax Service In your home or my office. No charge 'til your refund check arrives. TE 4-6582 FR 6-1418 DA 6-8267 FR 0-1764
FOR CLASSIFIED RESULTS	(Seal) Notary Public in and for Said County and State. My Commission Expires April 18, 1961. Trev. Moore Saies-Service P. O. Box 666	DA 6-8257 FR 4-3971 FR 4-2955 DRESSMAKING 27 DRESSMAKING – TAILORING
CALL FA. 8-4000	Paramount, California Ref: 14405-2-60. T-Mar. 10. 17. 24. 31, 1960.	ALTERATIONS 1534 W. 213th FA 8-4084