

They'll know who you are when they see your Bankamericard

So make yourself at home. You'll be as welcome as the Easter Bunny himself at thousands
ctores all over California.
Easter shopping's a breeze with your Bankamericard. When you see the right dress, right hat, bhoes or purse, you just walk in "Charge it sase three little words, you receive your statement, you can pay for all of the month' Bankamericard purchases wilh just one check.

## BANK OF AMERICA

.Pennies

And it's nice to know too that you can easily extend your Bankamericard payments over
several months any time you wish, for a small service charge.
Why not apply for your Bankamericard soon-at a member store or any B of A branch.

