

# Dale's

SELF-SERVICE DEPARTMENT STORE INC.

# Easter & Spring

# SAVINGS SPECTACULAR

WERE BREAKING OUR WALLS TO MAKE ROOM FOR THE GREATEST BARGAINS IN FINE CLOTHING AT THE LOWEST PRICES IN SOUTHLAND!

CHARGE IT WITH  
  
 OR  


**USE YOUR BANKAMERICARD**


**LADIES' NYLON SLIPS**  
 Shirred lacy top & bottom

HALF SLIPS S-M-L **77** UP  
 Reg. 1.98

Full Slips Sizes 42-48 & Full length **1.77** UP  
 Reg. 3.98

**LADIES' CAN-CANS**  
 100% Nylon Lacy Trim  
 Values never seen for less than 3.98  
 Sizes S-M-L **1.77** UP

**EASTER SPECIAL!**



**LADIES' SEAMLESS Nylons**  
 DEMI-TOE  
 Sheerer than sheer microfilm mesh with reinforced heel and toe. Extra long wear, also regular seamless sheers. Assorted shades and sizes 8 1/2 to 11. **68** UP  
 Reg. 1.19

**LADIES' and GIRLS' GOWNS & BABY DOLLS**  
 100% Nylon, Tricot knit  
 All full cut, lacy trimmed. Values to 4.98. Sizes S-M-L **99c**  
 Girls Sizes 2 to 14




**DALE'S EASTER SPECIAL!**  
**Ladies' DRESSES**  
 NEWEST STYLES

- Including sport and dressy models
- Sheath and full flairs
- Latest fabrics and colors
- Many manufacturers samples
- The outstanding buy of the year!
- Values to 12.98

Sizes 7 to 15, 10 to 20 and 14 1/2 to 24 1/2 **5.87**



**Use Your International Charge**

**NEW SCOTWIST CONTINENTAL SLACKS**  
 With snaps and tunnel loops. You'll find a handsome combination of smart handsome styling and excellent durability. Cuffed bottoms, new spring shades, new spring colors. Sizes 28 to 42. Reg. 5.98 **2.97** ea.  
**2 pr. \$5.50**

**MENS' WHITE DRESS SHIRTS**  
 Wash 'n Wear  
 Fine tailored broadcloths  
 Sizes 14-17  
 Values to 3.98 **\$1.99**




## OUR LOSS-YOUR GAIN!

**LADIES' CAPRI SETS**  
 California Made  
 Values to 8.98  
 Polished Cotton Capris with matched novelty blouses, some combination knit tops and solid capris. **3.67** UP  
 Val. to 8.98

**Ladies' CAPRIS**  
 Polished cotton  
 Bedford Cords  
 Solids, stripes & novelty prints  
 Values to 2.98  
 Size: **2 for \$3**  
**1.59** UP



**PLAYTEX Reg. 3.95 LIVING BRA**  
 New Magic Circle Cotton Cup  
 Sensational Easter Special!  
 "Custom Contour" to flatter your fit as made for you alone  
 Sizes 32-42, A-B-C Cup  
 First Quality Individually Boxed  
 SIZE D CUP 3.39

**2.39** UP  
 Reg. 3.95

**WHILE THEY LAST!**



**Mens' Short Sleeve SPORT SHIRTS**  
 All new, fresh, crisp styles and colors from 3 top manufacturers! Famous domestic and imported fabrics. Polished dobby cottons, cotton cupionis, end on ends, seersuckers and austrian cottons, wash and wears and blends. A fabulous selection of styles and patterns including, embroideries, trims, neat, conversational, checks, plaids, novelties, casual California styles, and many others! Hurry in today!  
 Values to 4.95 **1.44** UP  
 Sizes s m l



**Ladies' New Easter BLOUSES**  
 Wash 'n Wear shirt and fancy styles. You'll be thrilled to see these blouses at this low price. Just arrived on this sale. Sizes 22-38. Tailored embroidered. **1.87** UP  
 Reg. 3.98




**GIRLS' NEW EASTER DRESSES**  
 NYLONS • DACRONS  
 DRIP DRY FABRICS • DEEP HEMS  
 WASH 'N WEAR COTTONS  
 BEAUTIFUL WIDE SKIRTS  
 A REAL TREAT FOR EASTER  
 Beautiful assortment of patterns, pastel & prints

SIZES 1 TO 3 and up Val. to 3.98  
 4 TO 6X **1.77** UP

100 STYLES TO CHOOSE FROM!  
 Sizes 7 to 14 **2.77** Val. to 5.98  
 and Up

**FREE! FREE!**



**2 & 3 Piece ENSEMBLE SETS**  
 Hat and Jacket  
 Some with Handbag  
 Reduced 1/2 price to clear for Easter  
 Sizes 2 to 14 **\$3.00**  
 Reg. 5.99

Broken Sizes

**LAST CHANCE FOR EASTER!**  
**Boys Suits**  
 Tailored like dad's in asst. fabrics. Cuffed slacks, some mis-matched sets.  
 Sizes 3 to 8 **3.29** and up  
 Values to 10.95  
 Big Boys 8-14 **6.99**  
 BROKEN SIZES




**BOYS' WHITE DRESS SHIRTS**  
 Asst. Sizes With Bow Tie and Cuff Links  
**EASTER SALE!**  
 Sizes 2 to 12 14 to 16 **\$1.59** UP  
 2.98 VALUE



**LADIES' SKIRTS**  
 JUST ARRIVED FOR EASTER  
 Wash 'n wear cottons, cupionis, broadcloths, solids & novelty prints. Sizes 10 to 20 and 28 to 30. **1.87** UP  
 REG. 4.98

**SCARF 39c**  
 Perfect for all weather wear  
 Reg. 59c  
 WATER RELENT TREATED




**Your Choice of Girls Beautiful HAND BAGS**  
 Values Up to 98c  
 One With Each Girls' Dress Purchase!

**GIRLS' CAN-CANS AND FULL SLIPS 99c**  
 and up

- Nylon \* Cottons
- Full Sweeps
- Lacy and Ribbon Trims
- Sizes 1-6, 8-14
- 1.98 Values




**Boys' NEW SCOTWIST CONTINENTAL SLACKS**  
 Perfect for Easter Tailored just like dad's.  
 Wash 'n Wear  
 Cuffed bottoms  
 New spring shades  
 Reg. 2.98 **1.77** UP  
 2 to 7 Sizes

**For the Bigger Boys**  
 Sizes 8-16 and HUSKIES **\$2.49**  
 26 to 36



**LADIES' CULOTTES AND JUMP-INS**  
 BROADCLOTHS • SEERSUCKERS  
 Novelty Prints Checks & Plains  
 Wash 'n Wear  
 Sizes 10-18  
 Dale's Easter Give-Away!  
**1.87** UP  
 Val. to 3.98

Others Start at 2.87



**Dale's**  
 SELF-SERVICE DEPARTMENT STORE  
**1334 EL PRADO**  
 NEXT TO A & P MARKET  
 Downtown Torrance