WE WILL BE CLOSED EASTER SUNDAY



SALE STARTS THURSDAY, MARCH 30th . . . 9 A.M. SHARP!



laces, earrings, bracelets.

Handbags Easter Special! Reg. \$2.99 34









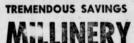


a smoothing, slimming shapemaker

One Size fits all.

Here's a picture-pretty duet. Lovable's all elenca featherlight "Sweetheart"...
a high note in omfort, stretches to your figure contours, pats you ...And, Lovable's Dualift Bra with balanced-lift dual action straps, an exciting value at only \$1.50.

it costs so little to look lovable



CLEARANCE

Values to \$3.99



Nothing like a perky new chapeau to put you right in step with the Easter Parade! Choose yours here, where the choice is greater, the price lower!

BOYS' S-T-R-E-T-C-H SOCKS REG. 59c PR.... NOW

One size fits all! And at this low price you'll want lots for every boy! Choice of colorful patterns.

GIRL'S ANKLETS



Sturdy mercerized cotton for both little ones and slightly bigger ones. White, sizes 6-11.

Butterfly Print Co-ordinate Sportswear by FRITZI Excitingly new dyed-to-match collection created by Fritzi of California for your casual, California way of life.



A Paris-inspired drip-dry cotton print teams with fine combed cotton gabardine in stunning sportswear to wear separately or together. Choose yours in brilliant banana yellow or soft

Blouses, sizes 30-38 Skirts, Capris, Shorts, 8-16

PRINT PONCHO BLOUSE	\$299
* TUCK-IN PRINT BLOUSE	\$299
PRINT BOUFFANT SKIRT	\$399
SOLID COLOR SLIM SKIRT (NO	\$399 or Shown)
. SLIM 'N' SOLID CAPPIC	\$399

\$299 . JAMAICA SHORTS (Not Shown)

JUST SAY "CHARGE IT"

Check this list! A wonderful choice of specially selected items drastically reduced to clear quickly! Here's your chance to save dollars on Easter dressups for yourself, your family, your home! And, at these tiny prices you can afford more than you thought possible! Just say "Charge It"! It's so easy!

 Famous "Cannon" Make Towels, Blankets. Reg. 19c to \$2.99 ..

 Steel Kitchen Tools Quality stainless. Regularly 98c

Tiered Window Curtains 88 pr. Terrific uy! Regularly \$1.98 pr...

 Quality Bed Pillows Asst. sizes, covers. Reg. \$3.98

Melmac Service for 8 54 45-piece set. Regularly \$24.98

 Girls' Easter Blouses A big selection! Values to \$1.98

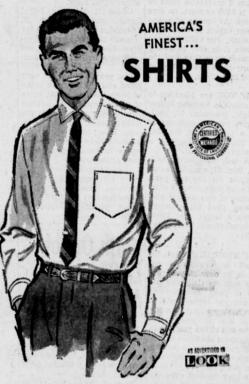
New Costume Jewelry 3 for Colorful pieces. Reg. to \$1 ea.

 Spring Corsage Flowers Every type included. Values to 59c ea.

Children's Anklets Orlon and nylon. Reg. \$1 pr **Colorful Cotton Fabrics**

Reg. 59c-\$1.29 Yd.

Introducing Truval





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Three handsome drip-dry styles at this low price! Dress styles in no-iron combed oxford with button-down collar; sturdy broadcloth with reversible cuffs. Sport model is short sleeved, tailored of Golden Pima cotton. Full Size Range.

TORRANCE Pacific Coast Hwy. at Crenshav Next to Shoppers Market

TORRANCE Carson at Main Next to Shoppers Market

NORWALK Firestone at Studebaker Next to Shoppers Market

STANTON ohn Carter Farm Center, Hwy. 39 at Chapman SANTA MONICA 3117 Wilshire at Berkeley Next to Shoppers Market

ANAHEIM Broadway Village Shopping Center, Euclid at Crescent CANOGA PARK Next to Von's