

WIND OF OUR Easter & Spring

MEN'S WOMENS' & CHILDREN'S FASHIONS

VALUES WE DARE DEFY **ANY ONE TO BEAT** **SEEING IS BELIEVING**

COME EARLY FOR BEST SELECTION

NO MERCY! ON OURS OR ANY COMPETITOR

NO THOUGHT OF COST OR LOSS! WE WON'T BE UNDERSOLD

We Undersell Department Stores, Chain Stores, Discount Houses! Seeing Is Believing! First Quality Name Brand Goods

LADIES' REG. 3.98

BLOUSES

Wash and Wear

- Sanforized
- Dressy and Casual Styles to wear with Dress or Suit

Many to Choose From

1.77

SIZES 32 to 38



MEN'S & BOYS' BERMUDA SHORTS & SURFERS

Boys Sizes 3 to 7 Value to 1.39

BOYS SIZES 8 to 18 1.77

MENS' SIZES 26-36 Worth 4.95 2.59



SPRING OPENING SPECIAL

MENS' WHITE SHIRTS DRESS

Fine Tailored Broadcloths

Sizes 14 to 17

\$1.59 UP

Values to 3.98




BOYS' 1 1/4-OUNCE NYLON DENIMS

1 1/4-oz. 7% Nylon reinforced vulcanized knee. Can be washed with your clothes. They are fast-dyed and sanforized. Do not shrink or fade. Fast colors.

SIZES 13-16 HUSKIES 26-36

\$1.88

222



SPECIAL GROUP LADIES' BLOUSES

PLAINE & EMBROIDERED STYLE

Men's, Dan River cottons

Short, sleeveless and roll up sleeves.

Sizes 32 to 38

94c 1.98 VALUE

Spring Bargain!

MENS' SHORT SLEEVE SPORT SHIRTS

Finest woven fabric, all assorted styles with short sleeves. A real bargain! Name brands. Sizes S-M-L. Value 1.98

99c



BOYS' WHITE DRESS SHIRTS

Asst. Sizes With Bow Tie and Cuff Links

EASTER SALE!

Sizes 2 to 12 14 to 16

\$1.59 UP

2.98 VALUE



EASTER Special



LADIES' and GIRLS' GOWNS & BABY DOLLS

- 100% Nylon, Tricot Knit
- All full cut, lacy trimmed.
- Values to 4.98.
- Sizes S-M-L

99c

Girls Size 2 to 14

LADIES' SLIPS

FULL OR HALF

Nylon lace trims Assorted Colors, white, pink and in 1/2 slips.

77c

Full Slips 34 to 44 \$1.00



LADIES' GIRDLES & PANTY GIRDLES

Made to Sell for 1.98

SIZES S-M-L

\$1.00

Special Purchase on Name Brands

BEST FORM, Reg. 5.98... now only 2.77

TRUE FORM, Reg. 9.95... now only 4.77

SAISY GIRDLES, banlon & dalvon, Reg. 2.99... now only 1.59

MENS' & BOYS' STRETCH SOCKS

Worth 35c, 100% Helanca Yarn Stripes and Plaids

Sizes 6-11

4 FOR 99c

MENS' T-SHIRTS

Combed Cotton, Sizes S-M-L, 79c Value, Full Cut

44c or **3 for 1.25**

MENS' UNDER-SHIRTS

Combed Cotton, Sizes 34-46, 79c Value

MENS' BRIEFS

Combed Cotton, Sizes S-M-L, 79c Value



Mens' New Scotwist CONTINENTAL SLACKS

NEW SCOTWIST... handsome for work or play. Sturdy for wear everyday. You'll find this handsome combination of smart casual styling and extra durability makes Scotwist the perfect all-purpose pants. Higher quality wash 'n wear material in the newest colors. Holds its good looks longer. Scotwist is America's best slack at the lowest price! Sizes 27-42.

2.97 each or **2 pair 5.50** VAL. 5.98

Boys' Slacks

SIZES 2 TO 7 1.77

HUSKIES 26-36 and 13 to 16 2.49



BOYS' 2-PIECE Short Sets

By TOMMY TUCKER

- Striped Shirts and Solid Pants
- Washable
- 1.98 Value Limited Supply
- Sizes 3-6x

59c ea

2 for \$1

Boys' Pajamas

- Light weight for warm weather.
- Assorted styles
- Prints and Novelty Stripes
- Reg. 1.98

SPRING SPECIAL

94c



INFANTS DEPARTMENT

Infants' Receiving BLANKETS

Val. to 59c Heavy Duty Assorted Colors

3 FOR \$1

Famous Birdseye 27 x 27 BABY DIAPERS

- Poly Packed
- Reg. 1.99
- Per Dozen

1.59

MENS' WASH 'N WEAR. KNIT SHIRTS

- 100% Fine Combed Yarn
- Usually 2.98
- Asst. Color Combinations
- Sizes S-M-L

1.19

100% COMBED YARN Boys' Gaucho Shirts

- Novelty Stripes
- Sizes 4 to 16
- REGULAR 98c

59c ea. **2 For \$1**



Infants' 100% Nylon BOOTIE SETS

- GIFT BOXED
- Asst. Colors
- Reg. 1.98

1.19


GIRLS' PANTIES

Cottons

SIZES 2 to 6

Reg. 19c Value

10c



BOYS' SPORT SHIRTS

- Wash 'n wear
- Sizes 2 to 16
- Values to 1.98
- Plaids, Checks & Novelty Prints

99c



SECURITY DIAPERS

Heavy Duty — First Quality

7 x 27 — Dozen Packed

First Quality — Per Dozen

3.29

INFANTS' BLANKETS

36 x 50 Heavy Quality by Beacon

Individually Boxed. Asst'd. Colors — Reg. 2.49

1.77

BEAUTIFUL HORSEMAN DOLL

Reg. 4.99

- Eyes Open and Close
- Approx. 16" High. A Wonderful Easter Gift

2.39



GIRLS' CAPRIS & PEDAL PUSHERS

Polished cotton. Sizes 3-6x. Many styles to choose from. Also group 7-14.

99c UP

Girls' Knit T-SHIRTS **59c**



HERE FOR EASTER! BOYS' SUITS

- Tailored Like Dad's Assorted Fabrics
- Cuffed Bottoms
- Novelty Weaves and Mismatched Sets

Big Boys 8-14 Huskies 26-36

\$6.99

VALS. UP TO 22.95

3.29 AND UP

Sizes 3 to 7



BOYS' SHORTS **19c**

BOYS' & MEN'S BELTS **44c**

MENS TIES 44c ea. **3 FOR \$1**

