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CHEF
Too!**



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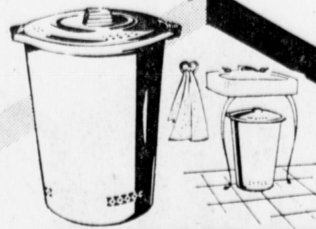
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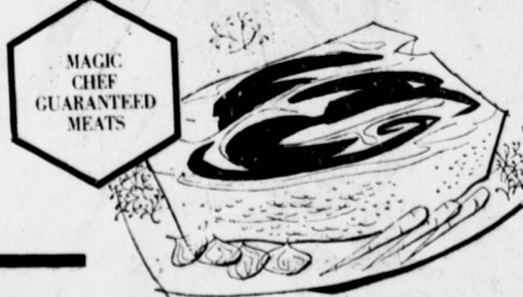
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**MAGIC
CHEF**



**Costumes
Important
For Spring**

The expression—"a costume season" can be sweet music to the ears of fashion conscious women. So, it's good news today — as costumes and ensembles step out with real swing for the new season.

Worth talking about are the two-and-three part fashions—usually starting with a handsomely-shaped sheath that can "go it alone" anywhere and everywhere in smart style.

Add to this a bright coat dramatized by a matched-to-the-dress lining, a demi-fit jacket, a bolero or a sweater and the dress becomes doubly important in any setting.

Smart basic dresses, interesting and exciting by themselves are often enhanced this season by capes, and jackets with a cape-effect. At smart late-day and evening gatherings these ensembles are destined to make a grand entrance.

Two-piece ensembles of overblouse and skirt are often topped with casual cardigan jackets, lined and unlined. Many of these take printed tops that coordinate with the solid colors of jacket and skirt.

For dramatic date time settings, scooped neckline sheaths show off when barely there jackets, capelets or brief boleros are removed.

Such double life ensembles as the dress with 3/4's coat, or a fitted tunic jacket are ideal for glamour settings too.

Dress and sweater duo — from the most simply stated classic for the office, for the vacation trip or Sunday excursion—look to their more dressy and sophisticated sisters in bejeweled cashmeres over silks, silk linens and other simple but elegant fabrics.

The ensembles are exceptionally exciting this year because this fashion group provides endless opportunity for color mating, mixing, coordinating or color bating!

Tops and terrific for any fashion agenda are the countless inviting combinations of color and parts to spell out the c-o-s-t-u-m-e.

**Half Sleeved
Shirts Are
Favorites**

Dress shirts with an eye to the new season have two things in view; comfort and good looks. The fancy half sleeve shirt which continues to gain popularity now has added top interest — the British grip-tab collar.

Besides the British look collar; pink-tab length (pointed and rounded) — tabless tabs and round collars — shorter button-downs—plus tab length collar with moderate spread, will set the spring-into-summer dress collar trend.

On-the cuff, it's a totally different story as cuffs will be fancier than ever with angled tabs, slit pockets, buttoned versions and others.

As for fabrics, all are keyed in spring-into-summer weights. Colors are British influenced in crisp stripings, checks (medium and batiste weights; ivory, muted gold, pewter, denim blue, pink, geometric white on whites, sleek satiny accents on lenos and stripes. All look neater and have an opaque quality.

**Elegance In
Bridal Gowns**

Spring brides have so many beautiful fabrics and silhouettes to choose from in wedding gowns that this season should be blooming with the prettiest brides ever to walk down the aisle. Among the season's most exquisite creations are demure bouffant gowns of embroidered Swiss organdy, dividing into panels over a cotton organdy skirt. Sleeves are tiny and the neckline is scooped.

Outstandingly elegant gowns from spring collections introduce a Parisian silhouette... its silk taffeta sheath is elaborately embroidered with Alencon lace motifs and is gracefully filled out with a sweeping back skirt.

These lovely gowns are representative of distinctively-different moods spring brides are wearing—a sweet, demure look or the look of sophistication.