FASHIONS FOR SPRING . . . Lighter weight fabrics, re-laxed easy lines and care free wrinkle-free handlings are stressed in the fashions for spring. Men's wear especial-ly points up middleweight fabrics. The new "Spring-weave" fabric shapes this handsome three button, natu-ral shoulder model.

Spring Styles Look Just Like Dads' In All Detail

Today's young man should cron and cotton blends). Sure consider himself lucky and to stand out will be new putwell dressed. Let the young ty (bone tone), pewter (green cast), sailing blue, mustard, olive with other color combinations and traditional blacks Continental; this the traditionand browns.

As for fabrics, the flat, Continental; this the traditional three button style coat with little or no suppression at the coat waist. Its Ivy-type fabrics and colors, but has hacking pockets and side vents. Trousers are either beltless or with belt loops, with three-quarter pocket detailing. (2) Ivy-lyy, for the young man with extreme fancy flair. (3) Natural Shoulder; this has the natural style-look with very little shoulder padding.

Sporadically seen, but not As for fabrics, the flat, smooth ones will generally predominate—hard-finish worsteds, gabardines of dacron/worsted blends and dacron/wool blends and mohair.

As a bright added footnote, this season will offer double breasted styling. Look for new wareseen.

smoulder; this has the natural style-look with very little shoulder padding.

Sporadically seen, but not quite enough to merit a fourth category, is the British influence. British styling offers suppressed coat waist, extra pocket for change, slightly wider lapels.

Let's talk about colors the styling of the suppressed coat waist.

fers suppressed coat waist, extra pocket for change, slightly wider lapels.

Let's talk about colors...
the trend is for soft shading in big patterns; solids will be good, too; also small patterns, plaids, checks and madras (not just the bleeders, but also da

Youths Enjoy

Spring Hats

Heading into spring to give young men that finishing touch when dressing for a special occasion and the wearer a sense of pride — is a brand-new group of smart hats.

Heading into spring to give young men that finishing touch when dressing for a special ocasion and the wearer a sense of pride — is a brand-new group of smart hats.

New this spring are fabric.

New this spring are fabric hats in madras of batik prints matching jackets of same fab-ric. Also seen are solid fabric hats with printed bands and brim welting. Smaller shapes with narrower brims are pre-dominant.

dominant.

Three popular new styles in brushed wool are the tapered front pork pie, the soft pinch front model, and the center crease. While these have a definite sporty air, they are equally appropriate for boy's dress-up occasions.

Seersucker, (the original wash and wear fabric) is seen this season in interesting checks in addition to traditionchecks in addition to tradition-al stripe patterns. Embroidery, too, is widely used with motif sometimes picked up on the buttons. Newsworthy are fly-front closures. Trims of self fabric welting on shirt fronts are frequently used. Knits, too, will take to the popular pon-cho styling with a solid color amphasis.



The most widely accepted suit model is the more conservative "American Natural", season provide a man with a

servative "American Natural", season provide a man with a slimmed-down look inspired by the American Continental. "Continentals" have moved away from extremes. When the substitution of t continental, cut to the Ameriant color treatment include of can taste.



THE NEW SPORTS COATS . . . The natural look in sports coats points up shoulders where nature put them. Narrow lapels; three button cut-away front and light as air fabrics adopt these coats to campus, office, or country club wear. The sport coat at the left is authentic seersucker, at right in batik.

Ambassador, Continental, Ivy Transcontinental Lead in Styles

No man should have any trouble finding businesswear to flatter him this Spring, says the American Institute of Men's and Boys' wear. There is a model for every taste and every age. The newest—combining many world-wide influences — is the "American Institute of Men's and Boys' wear. There is a model for every taste and every age. The newest—combining many world-wide influences — is the "American Institute of Men's and Boys' wear. There is a model for every taste and every age. The newest—combining many world-wide influences — is the "American Institute of Men's and Boys' wear. There is a model for every taste and every age. The newest—combining many world-wide influences — is the "American Institute of Men's and Boys' men's juice with jackets a law to shorter than a year ago. It shorter than a year ago.

range of patterning.

Dress Shirts

Dress Shirts

Dress shirt male call — This spring, the big news is short sleeved business shirts in more colors than ever, but favoring pale shades like ivory, gold and chamois. The bandless convertible collar and the traditional button-down style remains, but the new tab styles are gaining fast.

but fewer are shown in the familiar dark shades which are now giving way to mediums and lights. For spring and summer, lots of new light crushables will be a-head for men.

A brief look at the new neckwear shows that the fashion emphasis is on brighter colors and stronger patterns.





THE BRITISH LOOK . . . The British Gentleman inspired the look of fashion in these line-look sport coats. A new blend of dacron and flax gives the authentic texture look in the spiritual policy and subto the fabric yet resists wrinkling. Pale hues and sub-dued styling make these tropical-type coats just right for warm weather activities.

SMART HAT . . . He smart hat that gets straw vote in all well dressed circles. In fine imported raffia with tight center crease and narrow brim, raffia with tight center crease and narrow brim, it is amazingly pliable yet holds its shape. The Batik print band wears a jaunty sprig of raffia.

Beach Wear

knits in



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As always, beachwear offers omething new — stretching incide with the Civil War Conits in boxer and brief tennial, the National Cap a

lengths. And, beachwear co-ordinates that have shorts teamed with matching sport shirts, which can be worn open as jackets, or tucked in as jackets, or tucked in as shirts.

Spring Has

Sprung at

Gallenkamps

Civil War Hats

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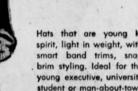
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