

# ZODYS GIANT FIRST SALES SPECT

and it's a big one! . . . sale

## COATS & DRESSES

### SPECIAL PURCHASE COATS

Zodys was able to make a special purchase of fine coats and passes the savings on to you. Two high fashion versatile styles, finely tailored fabrics with superb linings. Choose from basic colors plus the season's most popular shades.

**15<sup>44</sup>**  
19.99 values

### NAME BRAND COATS

Amazing markdown of coats by famous makers renowned for fine quality materials and workmanship. Smooth finish and novelty weave fabrics in beige, grey, blue, black; sizes 8 to 18.

**24<sup>44</sup>**  
38.00 values

**Toppers.** Versatile styling to wear with dressy fashions and sportswear. Assorted colors and fabrics.

**9<sup>94</sup>**  
12.99 value

### LARGE SELECTION BETTER DRESSES

Tremendous reduction of high fashion better dresses with a special group styled to flatter the larger figure. Exquisite fabrics in popular designs with expensive trims all at unbelievably low price for Zodys January Sale.

**6<sup>84</sup>**  
12.99 values

### FINE QUALITY BUDGET DRESSES

This is your chance to supplement your wardrobe of trimly tailored dresses for everyday wear. Wide assortment of fabrics, styles and sizes including large sizes.

**3<sup>84</sup>, 4<sup>84</sup>**  
6.99 to 10.99 values

## SPORTSWEAR

**Orion bulky knit cardigan** in black, white, green, lilac, aqua; S,M,L. 7.99 value

**3.37**

**Orion long sleeve classic cardigan** in white, black, lilac, pink; 34-40. 3.99 value

**2.47**

**Car coats** of water repellent poplin pile with quilt trim; 10-16. 8.99 value

**5.77**

**Textured weave wool slacks**, royal, mint, lilac, cinnamon, coral; 8-16. 4.99 value

**2.47**

**Textured cotton slacks** in a fine assortment of colors; 10-18. 1.99, 2.59 values

**1.47**

**Straightline skirts**, flannels and pleated woolens, spring shades; 8-18. 5.99 value

**2.84**

**Assorted blouses** in wool jersey lace trim cotton; sizes 32-38. 2.99 value

**1.67**

**Combed cotton shirts**, white only; available in sizes 32 to 38. 2.99 value

**1.47**

## LINGERIE

**Slips and petticoats** in acetate and nylon tricot or dacron with cotton in assorted colors with applique and lace trim. In sizes 32 to 40 and small, medium and large. 1.99 values

**1.37**

**Petticoats** including nylon tricot sheaths with embroidered applique and lace trims and lace and nylon sheer bouffants. Assorted colors in small, medium and large sizes. 2.99 value

**1.87**

**Gowns and pajamas.** Long and waltz length gowns, man tailored, popover and ski style pajamas in washable print flannelette. Assorted colors. Available in sizes 32 to 40. 2.99 value

**2.17**

**Tricot quilt duster robes** with fancy lurex and lace trim. Assorted colors in sizes 10 to 18. 3.99 value

**2.77**

**Tricot quilted robes**, soft and luxurious; in assorted colors, sizes 12 to 18 and 38 to 44. 8.99 values

**5.84**

**Brassieres** in sturdy cotton with nylon lace trim. Choose from regular, padded, strapless styles; A,B,C,D cups, in sizes 32-40. 1.50 value

**1.07**

**Girdles and panty girdles.** Specially styled for light, firm support. Sizes S,M,L,XL. 2.99 value

**1.87**

## GIRLS' WEAR

### SPECIAL PURCHASE BLOUSES

An unusually fine selection of shirts for girls sizes 7 to 14. Firmly woven cotton that keeps its trim appearance even after washing. Assorted colors to choose from.

**1<sup>27</sup>**

**Hi-bulk orlon sweaters** in assorted slip-on styles with short sleeves. Sizes 3 to 6x and 7 to 14.

**1<sup>27</sup>**

**Full fashioned stretch tights** in assorted colors to match or accent a costume. Sizes S, M, L.

**1<sup>07</sup>**

## INFANTS' NEEDS

**Infant's No-Vac Nurers.** Vacuum free, non breakable 8-oz. plastic bottles with nipple, cover, and measuring cup included. 1.49 value

**37<sup>c</sup>**

**Birdseye White diapers.** Soft cherub diapers, 27x27, extra absorbent quality, hemmed. 2.79 value

**1<sup>67</sup>**

**Receiving blankets.** 100% fine combed cotton that's machine washable, assorted prints and solids. 89c, 1.19 values 26x34" size 30x40" 67c

**46<sup>c</sup>**

**Quilted cotton blankets by Storktex.** Machine washable pastels in assorted patterns 36x50". 4.99 value

**3<sup>34</sup>**

**Assorted butterfly toys** to keep baby amused, place on crib, play pen, high chair, etc. 2.99 value

**1<sup>56</sup>**

**Polo shirts** of 100% combed cotton with short sleeves, gripped shoulders. Available in assorted colors; size fits up to 1 yr. 89c value

**57<sup>c</sup>**

## FAMILY SHOES

### WOMEN'S & GIRLS' SLIPPERS, SCUFFS, MULES

Assortment of fancy bodair styles, cozy fur trims, leathers, satins, metallics with soft and hard soles, flat heels and wedges. Rainbow of colors but not every size in every color. Available in women's sizes 4 1/2 to 10; girls' 9 to 3.

**2<sup>33</sup>**  
2.99 to 4.99 values

**Women's pumps.** High, medium and low heels with tapered and needle toes. Assorted high fashions and basic colors; sizes 4 1/2 to 10. 6.99 values

**4<sup>77</sup>**

**Sole of children's shoes.** Boys' and girls' school and dressy styles. Genuine Goodyear welts by LA-Co-Nians in group. Sizes 8 1/2-3. 4.99 to 6.99 values

**3<sup>33</sup>**

**Men's dressy and casual shoes.** Oxfords, slip-ons, leathers, bucks. Basic and popular colors; 6 1/2 to 12. 7.98 to 9.98 values

**4<sup>77</sup> AND <sup>77</sup>**

### MEN'S WORK SHOES

**3<sup>77</sup>, 4<sup>77</sup>, 5<sup>77</sup>, 6<sup>77</sup>**  
5.98 to 10.98 values

Work and utility shoes constructed for real wear. High and low oxfords; neoprene, cord and crepe soles; oil tans, seamless loop-backs, lace-toe, etc. Black, brown, tan in 6-12, not every style in every size, color.

## MEN'S, WOMEN'S JEWELRY

### ELEGANT TIE TACS

Special purchase of beautifully hand-crafted tie tacs in glistening sterling silver, either yellow or white color accented with genuine stones.

**77<sup>c\*</sup>**  
5.00 value

### COSTUME JEWELRY

A Zodys special purchase brings you tremendous savings on better costume jewelry in a wide assortment of styles . . . necklaces, earrings, bracelets . . . all priced to bring you wonderful savings.

**77<sup>c\*</sup>**  
2.00 to 3.00 values

**Cuff links** of heavy quality sterling silver in gold or silver finish, all hand crafted. Another great Zodys purchase. 10.00 value

**3<sup>87</sup>**

**Men's and women's watch bands,** full expansion style in yellow or white color. Factory guarantee assures you of fine quality. 4.95 value

**1<sup>67\*</sup>**

**Ladies' watches** in sport and dress styles. 17 jewels, imported movements, guaranteed for 1 year. 19.95 values

**13<sup>94\*</sup>**

**Men's watches,** shock and water resistant 21 jewel movement in fine, durable steel case, expansion band. 24.95 value

**13<sup>94\*</sup>**

In yellow gold color. 29.95 value  
\*Plus 10% Federal tax

**16.94\***

## MEN'S WEAR

### CONTINENTAL IVY PINCORD SLACKS

An unbelievable price for popular continental ivy style slacks in wash 'n wear cotton pincord that's Sanforized for longer wear. Available in natural, gold, charcoal, loden green in sizes 29 to 38.

**1<sup>97</sup>**  
3.98 value

**Short sleeve sport shirts** in assorted wash 'n wear fabrics, new patterns. S,M,L,XL. 2.95 value

**1<sup>86</sup>**

**La Coste type knit gaucho shirts** with placket front, short sleeves; pre-shrunk. S,M,L. 1.98 value

**1<sup>44</sup>**

**3/4 length sleeve sport shirts.** The newest in fashion in bright colorful prints. Sizes S,M,L. 3.98 value

**2<sup>33</sup>**

**Full-fashioned coat sweaters.** 100% lambswool in 4 patterns all full-fashioned. S,M,L,XL. 11.95 value

**5<sup>97</sup>**

## SMALL BOYS' WEAR

### ASSORTED LONGIE PANTS

Smartly styled longie pants in a wide assortment of fabrics including polished cottons, cotton corduroy and gabardines in the season's most popular shades. 2.8. 1.39, 1.79 value

**94<sup>c</sup>**

**Long Sleeve sport shirts.** Choose from broadcloths, flannels, fancy patterns. 2-6x. 1.98, 2.98 values

**1<sup>37</sup>**

- COMPLETE STOCKS IN EVERY DEPARTMENT—ALL AT TREMENDOUS REDUCTIONS
- ALL FIRST QUALITY MERCHANDISE — MANY OF YOUR FAVORITE NAME BRANDS

Shop every night 10 A.M. - 10 P.M. - Sunday, 10 A.M. - 6 P.M. Huge free parking area