

LES

ce Dept. Store
PRADO
 RANCE NEXT TO
 A&P MARKET
 For Christmas Holidays

\$150,000 PRE-CHRISTMAS

SALE Values and Savings!



NO MERCY!
 ON OURS OR ANY
 COMPETITOR!!

SALE WILL
 CONTINUE
 TILL EVERY ITEM
 IS SOLD!

FOR BEST
 SELECTION
 COME EARLY

Weekdays 10a.m.-5p.m.

WE UNDERSELL DEPARTMENT STORES—CHAIN STORES—DISCOUNT HOUSES!...SEEING IS BELIEVING!

Nylons

Seamless Mesh Sheerer than sheer microfili mesh with reinforced heel and toe. Extra long wear, also regular seamless sheers. Assorted shades and sizes. 8 1/2 to 11.

Reg. 1.29 **89¢**

60 Gauge, 15 Denier
 Low priced attractive hose. Sheer with pencil line seam and flattering narrow heels. All shades and sizes. Reg. 99¢ **59¢**

51 Gauge, 15 Denier
 Quality hose. Sheer all occasion with pencil line seam and narrow heels. All shades and sizes. 8 1/2 to 11. Reg. 79¢ **44¢**

All are fully guaranteed

BEACON BLANKETS

BE PREPARED

72x84 Val. to 7.98
 For cozy warmth
 For Colorful Beauty
 For Years of Wear
 Satin Border
 50% Wool—50% Rayon

3.99

Boys' Flannel BEACON ROBES

HEAVY DUTY NAVAJO PRINTS SIZES 2 TO 6 ALL COLORS! OUR LOW-LOW PRICE

1.99 Values to 3.98

Special Group Sizes 7-14 **3.29**
 As Shown **3**

BOYS' Boy's SHIRTS

Sanforized Cotton—Suede Flannels—Short and Long Sleeves. Sizes 2-16. Ivy League Styling.

Value to 1.98 Dale's Low, Low Price! **99¢**

BOYS' WHITE DRESS SHIRTS

Broadcloth Bow tie and cuff links are included. Individually gift boxed. Val. to 2.98. Sizes 4-12.

1.59

SIZES 4 TO 12

SWEATERS

4.47 Up

3.37 Up

CHRISTMAS CROP OF LADIES' BLOUSES

CALIFORNIA MADE New Roll Up Sleeves, Novelty Fabrics

Usually 2.98

1.77

SIZES 32 TO 38

BOYS' 100% ORLON SWEATERS

LONG SLEEVE FINE CRAFT. ASST. COLORS

Novelty Weave 6 1/2" Design Sizes 4-12 Worth Twice the Price!

1.99 Val. to 3.98

BOYS' 11 1/4 OUNCE DENIM NYLON JEANS

11 1/4-oz. 7% Nylon reinforced vulcanized knee. Can be washed with your clothes. They are vat-dyed and sanforized. Does not shrink nor fade. Fast colors.

1.88 REG. 2.98 SIZES 4-12

Sizes 13-16, Huskies 26-36 **2.22**

TOYTOWN

LOTS TO SEE! LOTS TO DO! COME TO

DOLLS! DOLLS! MORE NAME BRANDS AT A SAVINGS UP TO 75%...SEEING IS BELIEVING!

REG. 6.98 **Melinda Baby** 12" With Bassinette **4.99**

REG. 6.98 **PATTI PRAYS** 20" Says "Now I lay me down to sleep." **2.99**

REG. 6.98 **BETSY WETSY** With Layette **5.99**

your "little miss" will have a ball combing Curly Locks' hair—her own comb—eyes open and shut—she's almost 11" tall. **3.77**

Mama & Papa and Baby BEARS

77¢

GUNS GUNS SAVE 75%

38 Six Shooter Cartridge PISTOL With Holster **1.37**

Famous "SWIVELSHOT" Mattel Guns

SWIVELSHOT—Mattel's trickiest! Fanter "rig" fires from holster without pulling trigger... Downward push on pistol butt and holster swivels, gun fires automatically. Leather holster belt, 6 play bullets. Reg. 5.98 **3.77**

REG. 6.99. STEVE CANYONS GUN, Belt Holster and Canteen. — Gift Boxed **2.77**

REG. 9.95. RIC-O-SHAY Holster Set, by Hubley, "Have Gun Will Travel"—Gift Boxed **4.37**

MENS' FLANNEL OR NOVELTY COTTON SHIRTS

Usually 2.98 Value! Soft, Warm Flannel Fabrics — Sanforized Some Wash 'N Wear Plenty Rugged for Active Wear — Our Cottons Are In Ivy League — Perfect for work or Play!

1.39 3 for \$4 • S-M-L • Asst. Colors

GIFT WRAP HIM IN A HANDSOME ROBE

New Flannel Plaids By Liberty Individually boxed. Assorted Patterns.

2.99 Values to 7.98 SIZES S-M-L

MENS' PAJAMAS

Finest woven cotton broadcloth • Stripes and Novelty patterns

Made by brand Names as: B.V.D. — Nite Kraft and Marlin

Values to 3.98 Sizes A-B-C-D

2.59 2 FOR \$5

MENS POLISHED COTTON AND CONTINENTAL DRESS SLACKS

FLAP BACK POCKETS. COLORS: TAN, BLUE, BLACK, GRAY AND Cuffed Bottoms • Sanforized

BROWN NEWEST STYLES — DALES LOW LOW PRICE Sizes 28 to 42

2.97 For \$5.50

Ladies' BLOUSES

California Styling • Roll up sleeves • Ass't. Fabrics • Ass't. Colors • Sizes: 32-40

1.77 Reg. 2.98

SKIRTS

Lowest Price Ever. Full & tapered styles. Assorted colors. Finest tailoring.

Sizes 8-18 **1.97** Up Reg. 10.98

WEDNESDAY SPECIAL TRI SETS

capri with beautiful use. Sizes 8 to 18. Ass't. Colors \$6.98.

3.99 UP

MENS' TIES & BELTS

44¢

MENS' HANDERCHIEFS

Fruit of Loom • Cello Pack **4 for 79¢**

MENS' and BOYS' STRETCH SOCKS

100% Helanca Nylon. One size fits all. Assorted colors and patterns. Regularly 40¢ each. **4 for \$1**

BOY'S DEPARTMENT

BOYS' BRIEFS Cotton, Broadcloth also Knits Worth 39¢ Fine Combed Yarn. SIZE 2 TO 14 **19¢**

BOYS T-SHIRTS Solids and stripes Fine Combed Yarn Sizes 2-14 Worth \$1.00. **2 for \$1** 59¢ Each

Boys' Hooded Sweat Shirts Great or gym. or Play. Sizes 4 to 10. Sizes 12-18 REG. 2.98 **1.77**

2.98 Flannel Pajamas Fancy trim and tailored styles. Assorted colors and sizes 6 to 16 **1.87**

Boys' Boxers Flannel-lined, assorted fabric, colors. Sizes 2-8. **88¢**