DOWNTOWN TORRANCE

TALKS TURKEY

With Prices That Invite Comparison!



LADIES' COTTON ROBES

"Easy Care" Imported Cotton.

6 FOOT "ANGEL PINE" ALUMINUM CHRISTMAS TREE

A thing of beauty — A joy forever — and the lowest price in town.



Brass plated legs - washable plastic covered seat.



ARTIFICIAL ROSES

Beautiful, life-like poly roses

Reg. 19c ea

GIRLS' HOODED CAR COATS

Cotton cord and gabardine coats with cozy hoods. Zipper front, Warm quilt lining, Sizes 7 to 14. Reg. 3.98 a Daya Only

MR. MACHINE

\$766 Reg. 12.00 But not at this price.

CHRISTMAS GIFT WRAP

3 rolls to a box. 3 dazzling designs.
Full 360". Reg. 1.00 a Days Only

COUPON COUPON FREE TURKEYS THANKSGIVING

COUPON WWW J.J. Newberry co.

Corner Sartori & El Prado, Down town Torrance



TURKEY TALK . . . Abe Robinson (left) and Merle Shoemaker look over one of the 25 turkeys that will be given away this week end as the downtown Torance retail merchants conduct a pre-Thanksgiving "Talk Turkey" sales event. Coupons in today's HERALD may be clipped and deposited in downtown stores to qualify for a chance at one of the prizes. (Herald Photo)

Church Slates .Ingathering

With its slogan "Tithing Enriches Life," the Calvary Baptist Church, 2818 Manhattan Beach Blvd., comes to the climactic phase of its four-week stewardship enlistment program next Sunday.

On this Sunday before Thanksqiping designated "In-



Only a few!

1313 Sartori Ave.

Calvary Baptist | Downtown Torrance Stores Start 'Talk Turkey' Sales Event Today

stewardship enlistment program next Sunday before Thanksgiving designated "Ingathering Sunday," members will make their personal stewardship program, according to ardship commitments for the coming year. Commitment cards will be placed in a special chest located in a harvest display at the pulpit. The past for will preach at the \$3.00 and 11 a.m. services on the subject, "When Jesus Watched the"

SAVE SAVE SHOE HALFS OND

Men's or Lodies INVISIBLY JOINED HALF SOLES.

KENNY'S SHOE REBUILDING

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KENNY'S SHOE REBUILDING

1278 Sartori, Dewntown Torrance (Opposite Newtherrys)

Torrance (Opposite Newtherrys)

Treasury."

Treasury."

JACK KEHLER has been the clipped out and deposted at one of the participating stores. Winners need not be present, but will be notified. The winners will be selected and notified Monday in plenty of time to get their bird in the committee. Lot where there are no lossers, will be the pastor in the committee, Lot Henderson, chairman, promotion committee, Lot Henderson, chairman, promotion committee.

A Thanksgiving Day Service has been announced for next will be soleted and notified Monday in plenty of time to get their bird in the winners will be selected and notified Monday in plenty of time to get their bird in the winners will be selected and notified Monday in plenty of time to get their bird in the winners will be selected and notified Monday in plenty of time to get their bird in the winners will be selected and notified Monday in plenty of time to get their bird in the very senty of the story of the Wonday in plenty of time to get their bird in the very senty of the Wonday in plenty of time to get their bird in the very senty of the Wonday in plenty of the Kelain March Care will be selected and notified Monday in plenty of the Kel

LITTLE BOYS

SQUIRE'S TALK TURKEY

Downtown Torrance retail able to gobble up values, but merchants will be "Talking also will have a chance to walk Turkey" today through Saturaway with one of the 25 free day as they offer storewide bargains during the pre-thanksgiving sale.

Coupons which will appear

Treasury."

Coupons which will appear in the advertising of rowntown merchants today should be clipped out and deposited at one of the participating stores.

Costs of Torrance Schools About \$1.5 Million Below 1959 Average

Because the Torrance Uni-fied School District's costs were district. fied School District's costs were considerably lower than the county average, Torrance tax-payers saved about 55 cents on their tax rate and a total of about \$1.5 million last year.

That was what School Board Member Clinton Cooke told the Torrance Educational Advisors.

Member Clinton Cooke told the Torrance Educational Advisory Committee Monday noon at the Torrance Masonic Hall.

Noting "rumblings" before and after the recent override election, which was defeated, Cooke denied charges that (1) there is lots of "water" in the budget and (2) that "nobody has looked at the budget in the past 13 years."

TWO INDUSTRY representa-tives, Robert Plomert, Mobil Oil, and Fred W. Mill, National

Oil, and Fred W. Mill, National Supply, told the group that industry pays 60 per cent of the taxes in Torrance and has examined the school budget closely for 13 years.

"The Torrance Unified School District is operating economically, but still needs more money," Plomert said.

"After study, the Torrance Industries Tax Committee backed the prososal unanimously."

"THE OVERRIDE proposal would have cost my company \$25,000 more a year," said Mill. "It would have cost Union-Carbide and additional \$57,000 a year, It would have cost the Mobil Oil Co. \$122,500 annually. Do you think that they are going to approve any tax proposal without looking carefully at the budget?"

Cooke noted that "it is hard-

er to explain facts than to make charges."

mean that Torrance's tax rate last year was about 55 cents less than the "average" dis-trict. He noted that the Board of Education controls the bud-

governments would offer additional support to local school activities, despite campaign promises of both parties,

"THIS HAS been discussed

that either federal or state





Maintaining phone line is a never ending job! To keep phone lines ready for your calls, men in Telephone Patrol planes fly along hundreds of miles of phone cable nearly every day. They're on the lookout for construction work or other hazards that might damage underground or overhead lines. They warn any-one on the ground working near cables by dropping notes or calling to them over the plane's loudspeaker system.
Other cable patrols on foot, in trucks and snow vehicles

travel along phone lines to spot hazards before they cause trouble. It seems like a lot of work, but this is the surest way to keep your telephone service ready for you, whenever you need it.

Cultivating a "tele-phone farm" is the unusual project of some Bell Telephone Laboratories engineers. It's an experiment with new materials for underground



telephone equipment — the "plants" they've buried are pieces of wire, cable, and metals. These will be dug up

periodically to see which ones are in the best condition.

The "telephone farm" will help our engineers find the best materials for a faster and less expensive way to put telephone equipment underground. And it will mean another new saving to help your telephone dollar go further.

Any housewife who has once enjoyed the convenience of a telephone on her bedside table is seldom willing to give it up. Besides saving steps, a bedroom phone lets you make calls with

more privacy. Sleep's a little safer, too. Today you can or-

der for your bedside the beautiful new "Princess" phone. It's small, has a built-in night light, and the dial lights up for easy dialing. Drop by or call

your telephone busi-ness office to order a "Princess" extension phone for your bed-Pacific Telephone



Downtown Torrance

