Reach Buyers and Sellers The Easy Way - - With a Herald Want Ad. Call FA 8-4000

TO GET

ON HER

SHOPPING

LIST

You Need The **TORRANCE** HERALD

TO DO A TOTAL SELLING JOB ON YOUR TOTAL MARKET, **USE THE TOTAL** SELLING MEDIUM: THIS NEWSPAPER

> TOTAL SELLING in terms of advertising means reaching the MOST people in a designated market . . . with the greatest selling impact. On both counts, the Torrance Herald is your TOTAL selling medium. PROVABLY (not "possibly" or "probably") this newspaper provides a larger audience for your advertising message than any other medium . . . at a lower cost per thousand Even more importantly: this newspaper delivers your message in such a mannr as to produce better results, faster . . . which is what we mean by SELLING IMPACT. This is true because most people use the advertising columns of the Torrance Herald as their buying guide . . . purposefully study the ads to find out WHO has got WHAT for sale and for how much . . . actually START their shopping in the pages of this newspaper. If you want to take your place on their shopping list, the best place for your advertising is right here.

Shopping Starts In the Pages of This Newspaper

Torrance Herald

Public Notice	Public Notice	Public Notice	Public Notice	Public Notice
In the Superior Court of the tate of California, in and for the country of the superior of the	Executor of the will of said decedent. Lessin & Foldey Attorneys-at-Law 1423/2 Marcelina Ave. Torrance, Calif. FA 8-6867 S—Oct. 2, 9, 16, 23, 1960.	1204) AND SUBSTITUTING THERE, FOR A NEW SECTION 26,30 RE- LATING TO THE SAME SUBJECT: "REQUIRING CONSTRUCTION OF CERTAIN STREET IMPROVE- MENTS FOR COMMERCIAL BUILDINGS, AND NCLUDINGS	and the following provisions substituted therefor to read in their entirety as follows: "Sec. 25.30. Definitions. "A Commercial building shall mean any building shall mean any building structure or improvement thereon or thereto which is used for commercial purposes including. The propose including the propose including the propose of the	ing containing three or more a commondations or which is located in an area soned for comme cial use pursuant to the provious of Appendix I of this Cod or any unit of a multiple un development and churches and offer the common of the common

· Merchandise For Sale

For Sale

BUILDING and Supplies 34 BUILDING and Supplies 34 FOR ALL TYPES MASONRY WORK

SPECIALIZING IN

 Block Walls
 Barbecues
 Driveways
 Fireplaces
 Patios • 100% FINANCING

 ALL WORK GUARANTEED
NO SALES COMMISSION TO PAY NO OVERHEAD

 SPECIAL PRICE FOR GROUPS TRY US BEFORE YOU BUY Call Day or Nite-TE 5-7798

Jackson's Masonry

Room Additions

DENS—FAMILY ROOMS BEDROOMS KITCHENS—BATHS to save call

FLOYD'S Const. Co. FA 8-1406

FREE PLANS & ESTIMATES

A Call Will Save You \$

Room Additions

REMODEL AND PATIOS

Torrance Const. Co. FA 0-1571

> 100% FINANCING DENS—FAMILY ROOMS BEDROOMS KITCHEN — BATHS FREE PLANS AND ESTIMATES LICENSED AND BONDED

TURN that vacant lot or

rear yard into PROFITS BUILD NOW

residential dwelling — income units

As Low As \$5.50 sq. ft.

100% FINANCING AVAILABLE

We also specialize in room additions

RODRICK

15127 CRENSHAW - GARDENA

OS 6-0403 (Eves.) FA 8-8620 DISPLAY CLASSIFIED DISPLAY CLASSIFIED



PARAMOUNTS

1961

55 ft. front dining rooms 55 ft. with wall beds and front kitchens 50 ft. with wall beds and front kitchens 50 ft. 2 bedrooms front and center kitchens

Provincial and Moderns "NOW ON DISPLAY"

Outselling all other makes better than two to one. California vehicle registrations prove this statement — Not merely our say-so. Facts and figures available. Let us show you. This should have great significance to you in your ultimate choice.

'There Must Be a Reason'

It just doesn't happen. Come in and see. It is a deaf and dumb inanimate object, yet it beckons, and talks

Younquist Trailer Sales

20 YEARS YOUR DEALER "The Bargain Corner"

168th & VERMONT, GARDENA GET IN STRIDE GO CLASSIFIED