

C

Gurley, the Division has over-all responsibility for the pro-gram who will address the two-day



leaders from throughout the world. Forum Chairman Stolpe, past

president of the National News-paper Promotion Assn., stated the purpose of the World Newspaper Forum is

to watch for in the year ahead and the immediate future; To provide information for deliberation and thought that

will be of help to the general

world: TO DEMONSTRATE to the

world that free expression and a free press are synonomous. "It is significant and fitting that the first World Newspaper Forum should originate in California because the founding

0

invited to deliver a major ad-the United Nations in Sar dress to the estimated 1000 Francisco has such a vast array publishers, editors and civic of key speakers been assem of key speakers been assem bled to apear together on the West Coast to discuss every major topic of world concern, he pointed out he pointed out.

> * * * PRESIDING over the forum will be CNPA Vice President William Bramwell, Chico En terprise-Record publisher, who currently is on a three-week National Editorial Assn. study mission to eight western and

mission to eight western and eastern European capitals, in cluding Moscow, Warsaw, The Prague, and East Berlin. Dr. Arthur Coons, president of Occidental College, Los An-geles, will moderate the sym-posium on education. Panelists will be Arthur S. Fleming, U.S. Scoretary, of Hoalth Edu will be of help to the general citizenry: To provide a common plat-form of expression for men of good will throughout the uvaridi. president, California Institute of Technology.

ADAM L. GIMBEL, presi-dent, Saks Fifth Avenue, New York City, will hit grass-root level in a discussion of "Con-sumer Needs and Trends," which is expected to attraect newsnaper, and agency adver-

which is expected to attraect newspaper and agency adver-tising executives from through-out the world. Dr. William Pickering, famed director of the Jet Pro-pulsion Laboratory of Califor-nia Institute of Technology, and Dr. Edward Teller, prize-winning physicist of University of California at Berkeley, will lead the science panel.

ERIC JOHNSTON, president of the Molion Picture Assn. of America. Washington, D. C., will depict the molion picture as a communications medium. Ole Cavling, publisher of Po-litiken House and Ekstra Bladet, Copenhagen, Denmark, will be featured on the news-paper publishing section. The news communications section will include Daniel De Luce, general executive of the Associated Press; Stewart Hensley, chief U. S. State De-partment correspondent for United Press International and Dr. Frank Stanton, president, Columbia Broadcasting Sys-tem.

LABOR WILL BE represent-by George Meany, president American Federation of of American Federation of Labor and Congress of Indus-trial Organization. Former Sec-retary of Navy Charles Thomas, who recently resigned as presi-dent of Trans-World Airlines to become president of Irvine Ranch Co., will discuss the world transportation public vorld transporteation prob-

w or 1 d transporteation prob-lems. Henry J. Kaiser, president of Kaiser Industries, Inc., will discuss the challenge and op-portunities facing industry in the free world. The oil-power section will feature R. L. Minckler, president, of the World Affairs Council and re-cently retired as president of General Petroleum Co., now Socony Mobil Oil Co. California Governor Edmund G. "Pat" Brown will welcome the speakers, publishers, edi-tors, and civic leaders to the conclave. Other governmental officials will also speak briefly.

AS A FEATURED highlight AS A FEATURED highlight of the forum, the first annual International Editorial Cartoon-ist Competition is attracting scores of sketches depicting "World Affairs -- The World Today---Tomorrow" from many of the world's to partists. The \$1000 G r and International Prize Winner will be chosen from the winners of seven re-gions of the Free World-United States, Canada, Latin America, Europe Asia, Africa and Aus-Mont Black Statistics TORERO 57 99 Gold or White imported from Mexico. Recipes on the bottle! Europe, Asia, Africa and Aus-tralia. FIFTH Reservations for the World Newspaper Forum may be ob-tained by contacting the Her-ald or by writing to the forum, California Newspaper Publish-ers Assn., 610 S. Main St., Los Angeles 14. rices Effective Thurs., Fri., Sat., Sun. September 15, 16, 17, 18, 1960 Torrance's Newest Residential HOTEL Large Rooms Daily and Low Weekly Rate **PRIDE HOTEL** 1806 Cabrillo Ave. Torrance

11