BANKAMERICARD. It With

CHARDE ACCOUNT PLAN

Ladies

NEW FALL

FLATTERY IN FRESH

AS AUTUMN STYLES!

BY

JUDY PALMER

AND Other Leading

BRANDS

You'll love the way you look in our new-for-fall dresses. Loads of colors, shapes, fabrics. Sale priced!

100 STYLES TO CHOOSE FROM

COME ONE! OME ALL!

VAL. TO 10.98

ICE ALP MARKET 8-9688

Charge

Sizes 8 to 20 161/2 to 241/2

P TO 6 FRIDAY TIL 9 P.M.

CLOSED ON

SALE STARTS THURS.

Get ready! Get set! go ...

SCHOOL TIME

DAN RIVER PLAIDS

Deep Hems

Sanforized

Full Cut for

Perfect Fit.

,000 Dresses

in Assorted Styles and

from

FRIDAY and SATURDAY 3 BIG DAYS, SEPT. 1-2-3

LABOR DAY LADIES NEW FALL

> In the New Fall Shades Cut with that slim, slim

tapered look. Sizes 8 to 18

Values to \$2.98

LADIES FALL

Reg. 1.98 Values Roll-up Sleeves **New Fall Shades**





Styled for College Styled for College or Career! Valudes at 10.98. In Mira-cle Knit. Adorned with Cable Stitching. Has wider coller, matching buttons, in all the latest colors.

SKIRTS

7-14 . . . 2.77

SWEATERS

Worth 2.98



SPECIAL PURCHASE

Sport Shirts Wash 'n Wear. Short and Long. Plaids, Checks. Novelty Fabrics.

Sizes S-M-L

MEN'S GENUINE

LEVIS

FIRST

QUALITY

Never before sold at this

SIZES

27 to 42



BOY'S POLISHED

COTTON

Usually 4.98. Heavy Sizes S-M-L. Perfect

Special



Heavy Duty Plastic with atin Lining Zippered. Worth \$10.95 699

Sizes 6-16.

BOYS DRESS BROADCLOTH WITH BOW TIE

CUFF LINKS. INDIVIDUALLY BOXED. SIZES 4-12.

59





Adjustable Black
Buckle
fly.
 Waldes zipper

Roomy Deep Pockets Adjustable Ivy Style.

Sanforized
 Colors black, tan
 and now fall shades



Sizes 2-7 and 8-18 Values to 2.98



LONG & SHORT SLEEVES - PLAIDS & NOVELTY PRINTS - ALSO FLANNELS VALUES TO \$2.98

Sizes 3 to 16 FOR ROUGH TOUGH WEAR Large Selection

Boys' Blue Denim Nylon Jeans

11½ oz. .7% Nylon

Reinforced vulcanized knee. Can be washed with your clothes. They are vat-dyed and sanforized. Do not shrink or fade. Fast

Val. 3.98 Sizes 13-16—Huskies 26-36 .. \$2,22

BOY5 T-SHIRTS



Rock'n Roll

100% Wool Satin-Lined Knit Collar, Cuffs

Worth \$8.98 Boys 8-16 \$6.99

BOYS' FRUIT OF THE LOOM

• Slip-ons
• 100%
Orlon
• Assorted
Colors
• Sizes 3-16

88

2.98 Value



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