

GORDON J. MADDEN
Administration PostSet Up by Great Western

Great Western Savings and
Loan Assn. has created a new ing to an anne division, acor ing to an announcement yester:
day by Emil J. Seliga, exe
tive vice president and mana tive vice president and manas,
ing officer of the association. The new division is responsi-
ble for personnel administra-
Simultaneously, Seliga an-
nounced'that Gordon den was elected vice president
by the Association's board of directors. Madden will head the newly created personnel di-
vision.

GREAT WESTERN Savings has long been among the leadthe savings and loan industry and is one of the largest and in the country. Seliga stressed the import ance of selecting qualified per-
sonnel to serve Great Western customers. "In a service business such as ours it becomes
increasingly important to select the right person to meet the public and to reflect Great provide the best in customer

MADDEN WAS raised Waukesha, Wisconsin and was
graduated from Marquette
$\Psi$ versity, with a bachelor philosophy degree in liberal psychology.
He has an extensive back-
ground in personnel ground in personnel, Industrial
relations and personnel management. His prime responsibility will be administering the Association's personnel promanagement development and training, salary administration, communications and employee
activities Presently, Madden is a mem. ber of the Personnel and Industrial Relations Association, the American Personnel and
Guidance Assn., Los Angeles Junior Chamber of Commerce and the American Savings and

Mumps Continue
To Lead List
Four cases of Mumps were
reported in Torrance for the week ended Aug. 13 according by the County Health DepartOther diseases reported durcases of Gonococcal and one and Coccidioidomycosis. total of nine cases of repd
able diseses were recorded in Torrance for the week.

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