

Call Cumberland 3-6181  
For Location of Store Nearest You.



By Popular Request  
Another Big ...

# Beef Sale

Featuring Your Favorite Steaks  
... at Savings!



FRESH  
Mushrooms  
5-oz. Cup **29¢**

All U.S.D.A. Choice Steer Beef

## STEAKS

Tender, Juicy, Custom Trimmed  
USDA CHOICE **SIRLOIN TIP, CUBE, or BONELESS ROUND** Your Choice

# 89¢

LB.

TOP SIRLOIN **139¢** lb. || PORTERHOUSE **119¢** lb. || T-BONE STEAKS **109¢** lb.  
Tender, Boneless Steaks Aged to Flavor Perfection! || Choice Steer Beef, Tender, Tasty, Terrific! || Dad's Favorite ... Trimmed Waste-Free ... Tails Off.

## HEINZ KETCHUP

It's Richer ... Goes Further!

REGULAR ... 14-oz. Bottle  
OR HOT ... 12-oz. Bottle

# 17¢



## Rib Steaks

U.S.D.A. CHOICE STEER BEEF  
Juicy, Tender and Tasty  
... A Barbecue Favorite!

# 83¢

lb.

U.S.D.A. CHOICE BEEF

## CHUCK STEAKS

Thick Center Cuts



# 49¢

lb.

Fresh, Lean **GROUND CHUCK** **59¢** lb.  
Choice, Boneless **STEWING BEEF** **79¢** lb.

PICTSWEEP FROZEN

**Orange Juice** 6-oz. Can **19¢**

INSTANT—6-OZ. JAR  
**Yuban Coffee** **89¢**

SKIPPY No. 1 Tall Cans **Dog Food** **3 FOR 19¢**

## TENDER LEAF Tea Bags

Iced Tea Time Special!

48-COUNT PACKAGE **49¢**  
Includes 7c Off

## AJAX Cleanser

Now with Chlorine Bleach

14-OZ. CAN **10¢**  
Includes 2c Off

Swift's Premium **SLICED BACON** 1-lb. Pkg. **59¢**  
With that "Sweet Smoke Flavor"

Swift's Brown 'n' Serve **PORK SAUSAGE** **49¢**  
Links or Patties 8-oz. Pkg.

Savings on Sea Foods!

Center Cut **SWORDFISH STEAKS** **63¢**

Cleaned and Deveined 12-oz. Pkg. **FANCY SHRIMP** **98¢**

GORTON'S **FISH STICKS** **59¢** || VICTOR BERGE **GAME HENS** **89¢**  
FROZEN 16-oz. Pkg. || FROZEN 16-oz. Pkg.

VON'S and Shopping Bag **Produce Bargains!**

## BANANAS

Golden Central American  
EXTRA SPECIAL LOW PRICE!

# 3 LBS 25¢



**Cucumbers** **5¢** ea

CRISPY FRESH LONG, GREEN

**Honeydews** **5¢** lb.

SWEET, VINE-RIPENED MELONS

## MOUNTAIN MEADOWS Canned Milk

EVAPORATED TALL CANS **2 FOR 25¢**

VON'S and Shopping Bag **Bakery Specials!**

**PERFECTION BAKERIES**  
At Shopping Bag Stores

ONE LAYER **ROCKY ROAD SQUARE CAKE** **63¢**  
Chocolate-Marshmallow Icing

**BRAN MUFFINS** **29¢**  
A Real Pkg. Flavor Treat of 6

**Van de Kamp's BAKERIES**  
At All Von's Markets

FOUR LAYER **Chocolate Buttercream SPONGE CAKE** half 50c each 98c

**OATMEAL OR SUGAR COOKIES** 2 pkgs. 53c

**CINNAMON ROLLS** Iced or Sugared Package of 8 **27¢**

## MAYONNAISE

BEST FOODS

Made with the Whole Egg

PINT JAR

# 25¢

Prices Effective  
THURS., FRI., SAT., SUN., AUG. 11, 12, 13, 14  
Limit Rights Reserved. Tax Added When Applicable.

VON'S and Shopping Bag **Week-End Delicatessen Values!**

## SWIFT'S FRANKS

ALL MEAT ... REGULAR SIZE 1-LB. PKG. **49¢**  
Kids Love 'em Barbecued!



American Cheese **59¢** lb. || Waldorf Salad **33¢** || Roquefort Dressing **49¢**  
VON'S AND SHOPPING BAG 14-oz. Ctn. || VON'S AND SHOPPING BAG 8-oz. Jar

**Frozen Food Values!**

**WONG'S CANTONESE FOODS**

Egg Foo Young, Fried Rice, Shrimp Chow Mein, Pork or Chicken Chop Suey **39¢** Pkg.

Egg Roll or Sweet & Sour Pork **49¢** Pkg.

O'BOY **CHEESE PIZZA** 8-oz. Pkg. **39¢**



Where Extras Are Yours... At No Extra Cost!

Orchids Paper Napkins WHITE, EMBOSSED 80 COUNT PACKAGE	WAXTEX Sandwich Bags 75 COUNT PACKAGE	FLUFFO Shortening PURE, GOLDEN 3-LB. CAN	PLANTERS Peanut Oil QUART BOTTLE	TOPPING Dream Whip 4-OUNCE PACKAGE	5035 PACIFIC COAST HIGHWAY, TORRANCE
2 for 25¢	23¢	85¢	79¢	49¢	