

# Follow the Leader! Herald Paid Sunday Circulation Leads 3 to 1 in Torrance!

<b>Automotive</b> AUTOMOBILES For Sale 190	<b>Automotive</b> AUTOMOBILES For Sale 190	<b>Automotive</b> AUTOMOBILES For Sale 190	<b>Automotive</b> AUTOMOBILES For Sale 190	<b>Automotive</b> AUTOMOBILES For Sale 190	<b>Automotive</b> AUTOMOBILES For Sale 190	<b>Automotive</b> AUTOMOBILES For Sale 190	<b>Automotive</b> AUTOMOBILES For Sale 190	<b>Automotive</b> AUTOMOBILES For Sale 190
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**You Saw It on TV  
Now See It at  
NEWCASTLE  
NEW AUSTIN TAIL-GATER**



The new Austin 400 is dandy different! Here, at last, is the car every style-minded, budget-minded, American family has been waiting for. Brilliant styling by Italy's famous Pinin Farina is combined with BMC precision engineering in a beautiful blend of good looks and good sense. Seats four adults comfortably with luggage space to spare... Sports-car performance at better than 40 mpg... Fold-flat rear seat for outside loads... Picture window visibility all over.

*Austin-Healey, Series Engine and 4-Speed Gearbox  
3 Front House-Width Doors  
Full 12-month Factory Warranty, Regardless of Mileage*

Nationally Advertised at \$1795 P.O.E.  
Now at Newcastle Only \$1595  
Port of Los Angeles  
★ Only \$39 Per Month ★

**Newcastle Sports Car Centre Ltd.**  
Your South Bay BMC Dealer  
700 Pacific Coast Hwy. Hermosa Beach FR 6-3474

**Hampton Imported Cars**  
Proudly announces their appointment as the authorized dealer for the new

**1960**  
Rootes Group

**Singer-Gazelle**

- 4 DOOR SEDANS
- CONVERTIBLES
- STATION WAGONS

**HUGE TRADE ALLOWANCES**  
Price From \$2145

**Hampton Imported Cars**  
SINGER SALES AND SERVICE  
841 W. Anaheim  
Wilmington TE 5-8348

**ARE YOUR PAYMENTS TOO HIGH?**

We will give you a transportation car for your equity in your late model car.

**WILLIAMS CAR CO.**  
17811 BELLFLOWER BLVD.  
Bellflower TORrey 6-0766

Loan Cars (34th yr.) No. \$ Down.  
Bank Americard & International Cards  
12,000-Mile Guaranteed

**REBUILT MOTOR**  
"Built in our own shops"  
Automatic Transmission  
✓ Low Cost—Name Brand Parts

**ACTION**  
AMERICAN & FOREIGN CAR SERVICE

24200 Hawthorne Blvd., Torrance FR 8-5271  
"At the Foot of Palos Verdes"  
467 So. Market, Inglewood OR 8-4844

59 Sprite Austin Healey \$1795  
**RIVIERA**  
IMPORTED CARS  
2601 Pacific Coast Hwy. Hermosa Beach, FR 6-3488

1957 PROVINCIAL 4 door Studebaker station wagon, V-8, Automatic shift, radio, turn signals, whitewalls, beautiful throughout, \$1595, DA 6-3282.

**BRAND NEW '60 RAMBLERS**  
**\$299 Down Or No Down**  
On Approved Credit

NEW RAMBLER 2-door Sedan \$1658\*  
NEW RAMBLER Station Wagon \$2099\*  
Overdrive, radio and heater.

\*PLUS STATE TAX AND LICENSE P.O.B. KENOSHA

**FREE!**  
TO BE GIVEN AWAY NEXT WEEK

**CLIP and SAVE**

DEPOSIT FOR DRAWING

NAME .....

ADDRESS .....

CITY ..... PHONE .....

YEAR AND MAKE OF PRESENT CAR .....

- '59 Rambler . . . . \$1499  
*Super American 2-door Sedan, with radio and heater. A beauty! \$299 down.*
- '59 Metropolitan . \$1399  
*Hardtop with 2-tone, radio, heater, whitewall tires, etc.*
- '57 Chevrolet . . . \$1799  
*V-8 Bel Air Sport Coupe. Real clean, with Powerglide, power brakes, radio, heater, 2-tone, whitewall tires, etc.*
- '55 Rambler . . . . \$ 899  
*4-door Sedan, with radio, heater, etc. Reflects best of car.*
- '56 Plymouth . . . \$ 749  
*2-door, with factory extras including heater.*
- '55 Chevrolet . . . \$ 999  
*4-door Sedan. Original 2-tone finish. Like new. Has Powerglide, radio and heater.*
- '56 Ford V-8 . . . . \$1099  
*Fairlane 4-door Sedan, with power steering, Fordomatic, radio, heater, etc.*
- '55 Ford 1/2-Ton . \$ 999  
*Pickup, with 4-speed transmission. A real value.*

**South Bay Pacific Rambler**  
15211 HAWTHORNE BLVD., LAWDALE  
1/2 Mile South of Rosecrans Avenue  
Open Evenings and Sunday 'til 9 P.M.—OS 9-3361

**BILL CREIGHTON, Hermosa Beach**  
invites you to

**WATCH SPORTS HISTORY MADE!**  
**WINTER OLYMPICS**  
Sponsored by **RENAULT**  
Official Car  
1960 Winter Olympics

**BUY NOW! OLYMPIC SALE**  
BIG RENAULT SALES CONTEST . . . Means Greater SAVINGS for YOU . . . Big Shipments Arriving Daily . . . IMMEDIATE DELIVERY All Models and All Colors . . . ACT NOW . . . America's Best Selling Imported Car.

THE 1960  
**RENAULT Dauphine**

- ★ 43 Miles Per Gallon
- ★ 4-Door, 4-Passenger
- ★ 36,000-Mile Guarantee
- ★ Rear Engine Efficiency
- ★ Paris Styling
- ★ Sports Car Performance

**\$1795** DRIVE AWAY PRICE  
Price includes Heater, Turn Signals, Balanced Wheels, etc.

**BILL CREIGHTON**  
FR. 6-7927 RENAULT . . . PEUGEOT FA. 1-4825  
2699 Pacific Coast Highway Hermosa Beach  
(Across from Lococo's Restaurant)

FOR BEST CLASSIFIED ADVERTISING RESULTS — CALL FA 8-400

**NEW CAR TRADE INS FORCE**  
**BIG SALE'**

Save ★ Save ★ Save

'59 CADILLAC EXECUTIVE CARS. ALL MODELS. HERE'S YOUR OPPORTUNITY TO BUY A LIKE NEW (GUARANTEED) CADILLAC AT TREMENDOUS SAVINGS—DON'T DELAY!!

EXAMPLE:

'59 Cadillac Fleetwood Sedan full power including electric window locks, factory air conditioning and premium tires License # RGWO19. Reduced to . . . \$5399

'58 Cadillac Coupe DeVille. Full power plus radio, heater, etc. Has all leather interior (special order). This car is our Cadillac Special of the Week . . . . \$3599

'58 Cadillac Convertible. All white with red leather interior. Full power, show-room condition. Convertible season is here. Don't hesitate! This week only \$3699

**Transportation Specials**

- '55 Oldsmobile '98' Holiday Sedan . . . \$ 899
- '54 Oldsmobile Super '88' Holiday Coupe. Full power \$ 999
- '55 Renault Sedan. Economy Plus \$ 599

Many like new '59 Oldsmobiles, executive cars. All models and at tremendous Savings.

**Ronald E. MORAN**  
CADILLAC-OLDSMOBILE  
25 Pacific Coast Highway 26  
HERMOSA FR 4-3478

LOW AS  
**\$25 Down**

- Even if You Have No Credit
- Even if You've Been Bankrupt
- Even if You've Been Turned Down
- Even if You've Had a Repossession

✓ NO—RED TAPE  
✓ NO—SIDE NOTE  
✓ NO—SALARY LOANS  
✓ WE HANDLE OUR OWN CONTRACTS

**This Week's Bargains**

- '50 Studebaker Pickup
- '48 GMC Panel
- '50 Buick 2 door Hardtop
- '47 Chevrolet Pickup
- '48 Chevrolet Pickup
- '48 Studebaker Champion Sedan
- '49 Oldsmobile Convertible
- '49 Chevrolet Convertible
- '52 Dodge Sedan
- '49 Buick 2 door. Stick
- '52 De Soto 4 door

**CAVIN**  
2120 W. Pacific Coast Highway  
TE 4-8191 HE 6-5580

\$

**Dodge Dart**  
DRIVE 6 MILES \$AVE \$

- ★ LOW OVERHEAD
- ★ LIBERAL FINANCING
- ★ TOP ALLOWANCE

**Chet Rodgers Motors**  
Corner of 17th and Pacific Avenue SAN PEDRO  
Terminal 2-4561  
CLOSED SUNDAYS

1957 FORD Country Sedan, Full power. One owner. Must sell for \$1295. Private party. 1640 Arlington, PA. 8-5796.  
1945 CHEVROLET 1/2 stake truck, good body, \$200 or best offer. TE 4-8200.  
1958 FORD Custom 390. 4 door. Crutchfield. Take over payments. Balance due \$1880. Private party. DA 9-4565.

Take Over Payments '55 CHEVROLET  
Perfect shape. Powerglide, heater, white walls. Payments \$10 Week Must Sell FR 8-4247



**Car Seen Better Days?**

IT'S NO BUM STEER TO TRADE UP WHILE YOU STILL HAVE SOME EQUITY

- '57 CHEVROLET Bel Air Sport Coupe V-8. Powerglide, power steering and brakes, 2-tone, whitewall tires, E-Z Glass. Original and immaculate. . . . . \$1795
  - '58 CHEVROLET Impala Convertible V-8. Automatic transmission, power steering and brakes, power windows, black with white top, whitewall tires, E-Z-Glass. The sharpest car in town. . . . . \$2195
  - '55 PONTIAC Catalina Coupe, 870 Series. Hydraulic power steering, radio, heater. A steal at . . . . . \$795
  - '56 CHEVROLET V-8 standard transmission, radio, heater, overdrive. Excellent condition. . . . . \$885
  - '57 CHEVROLET Bel Air 4-door hardtop, powerglide, radio, heater, whitewall tires, original inside and out. . . . . \$1595
  - '54 CHEVROLET Station Wagon 4 door. Standard transmission, radio, heater. Deluxe model with original interior. . . . . \$795
  - '58 PLYMOUTH Belvedere Hardtop Coupe. V-8. Automatic transmission, radio, heater, whitewall tires \$1695
  - '56 PONTIAC Star Chief custom Catalina coupe. Hydraulic, radio, heater, excellent whitewall tires, 2-tone, original leather interior. . . \$895
- CHOOSE FROM OVER 60 OK USED CARS

**Brokaw Chevrolet**  
Pacific Coast Hwy. at 30th HERMOSA FR. 2-1154

**KAZAN RAMBLER**

- '57 Cadillac Fleetwood 4-door. Fully equipped. 2 of them. Your Choice \$595 Down
- '59 Chevrolet V-8 Nomad 4-door Wagon. Fully equipped. Bright red finish. Low mileage. \$495 Down
- '59 MG Roadster Like new throughout. \$395 Down
- '58 Thunderbirds (2) Both fully equipped. One black, one white. \$595 Down
- '57 Corvette Chevrolet Hardtop. Radio, heater, and Powerglide. \$395 Down
- '57 Ford V-8 Ranchero. Fully equipped. \$295 Down

MANY MORE TO CHOOSE FROM

**While They Last!**  
Complete line of new Ramblers and Metropolitan, at the best deals available anywhere!

**KAZAN RAMBLER**  
15019 S. WESTERN AT COMPTON BLVD. GARDENA  
DA. 4-4941 FA. 1 1327

**NO MONEY DOWN**  
'55 PONTIAC Convertible V-8. Radio, heater, automatic transmission, power steering, new top. Engine just rebuilt! \$895  
Payments \$11 Week  
Maynor Bros. Motors 22782 Hawthorne Blvd. 2 blocks South of Sears FR 8-4247

'55 Plymouth . . . \$695  
Belvedere 2-door Hardtop. Automatic transmission, radio, heater, whitewall tires, 2-tone paint. Real sharp.

**RIVIERA**  
IMPORTED CARS  
2601 Pacific Coast Hwy. Hermosa Beach, FR 6-3488

To All Our New Customers  
**THANK YOU**  
For Your Wonderful Welcome For those who missed out on our Grand Opening Sale Is Extended to March 10th

Exclusively serving 19 communities. Every sale backed by a guarantee of satisfaction.

**MORRIS Austin-Healey**  
EXCLUSIVE 1 YEAR FACTORY WARRANTY—Parts & labor on all new cars without mileage limitation.

Products of British Motor Corporation  
World's 4th Largest Manufacturer

**FREE 500 STAMPS**  
With every new car demonstration during grand opening  
Get up to 35,000 Stamps—Blue Chips given on full price of every new or used car purchased.  
(Trade-ins Deducted)

**OXFORD IMPORTED CARS Ltd.**  
15111 Hawthorne, Lawndale OS 9-1138  
Open 9 to 9 Daily and Sunday

'58 Chevrolet V-8 2-door Hardtop SHARP! \$1825  
FULL PRICE MANHATTAN MOTORS, INC.  
2301 S. Palmdale Blvd. Manhattan Beach FR 2-1141

1951 CHRYSLER V-8 2 door New Yorker. Radio, heater, clean. Power brakes and steering. \$350 cash. PA 8-4304.  
FOR Sale or trade. 1958 Ford Fairlane 500. Interceptor. Stick shift. Take over payments with small down. FR 8-4658.

'57 Plymouth . . . . \$995  
Plaza 2-door sedan. Radio, heater, automatic transmission. Real sharp.

**RIVIERA**  
IMPORTED CARS  
2601 Pacific Coast Hwy. Hermosa Beach, FR 6-3488

**NO MONEY DOWN**  
'58 PLYMOUTH Station Wagon Heater, whitewall tires. Like new. \$1495  
Maynor Bros Motors 22782 Hawthorne Blvd. 2 blocks South of Sears FR 8-4247

**Only \$25 Down**  
And Your Good Credit

	FULL DOWN PRICE	MONTHLY PAYMENT	MONTHLY PAYMENTS
'55 Oldsmobile '88' Convertible—Extra nice	\$1295	\$25	\$69
'55 Oldsmobile '88' Hardtop Sedan	\$1195	\$25	\$62
'55 Chevrolet '8' Bel Air 2-door	\$1095	\$25	\$59
'56 Pontiac Hardtop Coupe	\$ 895	\$25	\$47
'55 Pontiac 2-door Sedan	\$ 795	\$25	\$42
'55 Ford V-8 Fairlane '500' Sedan	\$ 795	\$25	\$42
'55 Chevrolet '8' Sedan—Stick Shift	\$ 745	\$25	\$39
'59 BMW '600' Sedan	\$ 695	\$25	\$37
'55 Plymouth '8' 4-door Sedan	\$ 695	\$25	\$37

PLUS TAX AND LICENSE  
AS LONG AS 24 MONTHS TO PAY BANK OR GMAC TERMS

**DOLMAN PONTIAC**  
700 S. La Brea Ave. Inglewood