

# Dale's

SELF-SERVICE DEPARTMENT STORE INC.  
**1334 EL PRADO**  
 NEXT TO A & P MARKET  
*Downtown Torrance*

We've gone ALL OUT to

# CHOPPRICES

for your VALENTINE **4** SALE THURS. FRI. SAT. and MON.

VALENTINE'S DAY Special!

## LADIES' DRESSES

EVERY ONE DRastically REDUCED  
 WE MUST CLEAR THE RACKS  
 FOR SUMMER MERCHANDISE—

JUNIOR SIZES 7-15  
 MISSES' SIZES 10-20  
 WOMEN'S SIZES 12½-24½

The wise shopper knows you can stretch your dollar twice as far at DALE'S—and get top quality.

- Shirt waist
- Flare Styles
- 2-Pc. Ensembles
- Cool Cottons
- ¼ Sleeve
- Sleeveless
- Name Brands you'll recognize

STARTING AT

**\$2**



### SPECIAL CLEARANCE

## LADIES' COATS

Every Coat Marked Down

**50%**

SIZES 9-20

SAVE AS NEVER BEFORE — CASH IN ON OUR LOSS!

VALUES TO \$35.95



## GIRL'S DRESSES

Valentine Special!

- 100% NYLON
- PRINTS-SOLIDS
- FULL SWEEPS
- VAL. TO 3.98

DALE'S LOW LOW PRICE

**\$1.77**

SIZES 3 TO 6x



FOR THE BIGGER GIRL SIZES 7 to 14-VAL. to 4.98 **2.77**

## GIRLS' CHENILLE ROBES

A VALENTINE FOR A LITTLE GIRL  
 SOFT, WARM CHENILLES, PINK WITH BLUE TRIM. SIZES 2-3-4

**\$1.19**

Reg. Value 2.98



## GIRLS' BULKY KNIT SWEATERS

- 100% ORLON
- CARDIGAN STYLE
- CABLE STITCH
- ASS'T COLORS

**\$2.77**

Size 7-14 Reg. Value 4.98



## LADIES' HOSIERY

AN ACCEPTABLE GIFT—ALWAYS



- OUR REGULAR FIRST QUALITY 99c LANOLIN TREATED HOSIERY IN THE NEWEST SPRING SHADES
- CUSTOM MEASURED LENGTHS
- 60 GAUGE, 15 DENIER
- FIRST QUALITY NYLONS

CUPID endorsed GIFTS **59** c pr. SIZES 8½ TO 11

## VALENTINE GIFTS FOR EVERYONE!

### LADIES' NYLON TRIGOT GOWNS

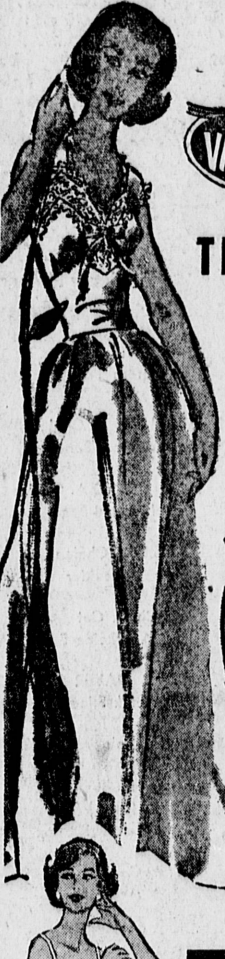
- By Lady Edsa
- Washes Easily
  - No Ironing
  - Dries Quickly
  - Cut Full for Proper Fit

**2.77** Val. to 4.98

### LADIES' FULL SLIPS

- OPAQUE NYLON EMPIRE WAISTLINE LACY TRIM TOPS ASSORTED COLORS AND STYLES A PERFECT GIFT!

**1.19** Val. to 3.98



### LADIES' BABY DOLLS

- NYLON TRIMMED WITH LACE AND RIBBONS — PERT AND Dainty! MAKES A BEAUTIFUL GIFT! — VAL. TO 2.98

**2.77**

### LADIES' NYLON DUSTERS

- BY DREAMWEAR Sheer Printed Nylon Over Solid Nylon Lining. Shadow proof A GIFT FOR THE PERFECT HOSTESS!

**2.99** Val. to 7.98



### LADIES' NYLON HALF SLIPS

- LACY TRIMS WASHES EASILY ASS'T. STYLES AND COLORS Size S-M-L Reg. 1.98 Val.

**\$1.00**



### LADIES' CARDIGANS

- 100% ORLON SWEATERS
- Full-fashion sleeve
  - Plain and jeweled
  - Many styles to Choose from
  - All the new Spring shades
  - Sizes 32-40

**2.99** Values to 4.98

BUY HER A GIFT!

## LADIES' SKIRTS HALF PRICE SALE!

DON'T MISS THIS CHANCE! EVERY SKIRT MARKED DOWN

**\$1.50**

AS LOW AS

**1/2 off**

Prints and solids Many different styles to choose from 100% wool sizes 8-18, 14½-22½ Values to 10.95



## SPECIAL! LADIES' CORDUROY CAPRIS

USUALLY 2.98 NEW SPRING SHADES PINWALE CORD

**\$1.77**

SIZES 8-18

Many to Choose From Slim Trim Look



## CLEARANCE! MEN'S WOOL BLEND SHIRTS

THESE SHIRTS WERE MADE TO SELL AT \$6.95 AND WE ARE CLEARING THESE OUT AT

**\$3.77** EACH



REG. VAL. TO \$6.95 SIZES S-M-L SOLIDS AND CHECKS IN SELECTED COLORS

JUST RECEIVED WE NOW HAVE A COMPLETE SIZE RANGE OF ALL THE NEW 1960 STYLES AND COLORS IN

SNAP BACK POCKETS COLORS: TAN, BLUE, BLACK, GRAY AND BROWN

## MENS' POLISHED COTTON AND CONTINENTAL DRESS SLACKS

- Wash 'n Wear fabric
- Low price!
- High Quality
- High Style
- Assorted Lengths

NEWEST STYLES DALES LOW LOW PRICE

**2.99** VAL. TO 2.98 SIZES 29-42



## Boys Western Shirts

PERFECTLY DETAILED IN TRUE WESTERN FASHION. JUST THE SHIRT TO WEAR WHILE WATCHING TV WESTERNS. SIZES 4-10



**\$1.89**

## BOYS' BLUE JEANS

GUARANTEED WESTERN FIT REINFORCED—RIVITED EXTRA LONG FOR TURN-UP SIZES 2-12

**\$1.39** 4.98 Value

## REMEMBER Dale's WILL NOT BE UNDEROLD

### INFANTS' DEPARTMENT SPECIALS

**CURITY DIAPERS** **2.97**  
 Reg. 3.98. 21"x40" Foldline, Boxed Dozen

**BABY SHIRTS** **44**¢ ea  
 By Spencer. Lap Shoulder or Tie Side

**BABY BLANKETS** **1.49**  
 Assorted Colors. Good quality. Perfect Gift.

**RECEIVING BLANKETS**  
 Heavy Quality. Soft and Warm, Colors

**59**¢ ea **2.01**

Infants Caps, Orlon Knits for Boys and Girls Assorted Colors **44**¢ ea

Will Hold Your LAYAWAY

**MEN'S SPORT SHIRTS**

Sanforized Flannel and Chambray for work or sports wear.

- PERMANENT STITCH SEAMS
- BARTACKED AT STRAIN POINTS
- FULLY CUT FOR PERFECT FIT
- BLUE, LIGHT AND DARK GRAY LIGHT AND DARK GREEN TONES

**\$1.00** SIZES S-M-L 14-17

**BANKAMERICARD AND INTERNATIONAL CREDIT ACCEPTED HERE**

ALSO USE OUR CONVENIENT LAYAWAY PLAN

**BOYS' BRIEFS** **19**¢  
 Fancy Striped Broadcloths and Knits-Cotton Knit Backs—Sizes 4-14 39c Value