MAHOGANY

PANELS



Torrance Builder and Realtor Since 1936

NEW IDEAS

An Old Established Firm with

Minister Who Toured Africa Speaks to Church Women

The Women's Society of Christian Service and the Wesleyan Service Guild combined their meetings at the Harbor City Methodist Church, 25904 Cayuga St. in Lomita Monday evening to hear the Rev. Paul R. Woudenberg of the Echo Park Methodist Church in Los Angeles.

The Rev. Woudenberg was among the group that accompanied Bishop Gerald Kennedy on a three-month tour of Africa a last year. The trip included

TORRANCE'S REMARKABLE NEW LUMBER

YARD ON OLD SEPULVEDA JUST

EAST OF CRENSHAW

this is the place to buy

TROPICAL PANELING

COME IN AND MAKE US PROVE IT!

BAY CENTRAL

BAY CENTRAL

60

By REYNOLDS KNIGHT Right after settlement of the steel strike businessmen were holding their breath to see if producers of the vital metal would boost their prices to offset rising produc-

tion costs.

An industry-wide price hike would tend to push up price tags on consumer products all the way from hairpins to

Now the dust has settled. and it appears that steelmak-ers will hold back — for the time being, at least — on ac-tion that would have infla-tionary effects on the con-sumer's pocketbook.

But settlement of the strike threatens to bring at least one inflationary twist to the picture. Achieving steel peace meant that car producers could crank up into high gear for massive production with for massive production with adequate steel in sight.



Price Boosts Hinged To Steel Strike Seen

A few days ago some textile producers began a move to boost prices on fabrics used in cars. Such a move represents a seller's market psychology. And this psychology, if widespread, can add new fuel to the fires of inflation, even if steelmakers themselves hold the line.

themselves hold the line.

The way way was a commendable Code — Refreshing indeed is the ethical posture of America's major manufacturers of hearing aids. They have adopted a new code of trade practices specifically banning all advertising, promotion and sales methods that might tend to mislead a customer or prevent him from getting the most suitable type of hearing aid.

Scots' Gold — Although many Europeans still believe streets in the U.S. are paved with gold, the canny Scots are not among those that do. On the contrary, Scots' gold is new being shipped here, which seems to be a new twist on carrying coals to Newcastle.

The explanation of this

The explanation of this

seeming paradox is that Scots Gold is not the kind that is

buried under Fort Knox, In-deed, it's the brand name of a gin made in Scotland. It is exported to the United States.

Irving Cohen Joins
Ramo-Wooldridge
Irving K. Cohen of Torrance
has joined the Technical Staff
of Ramo-Wooldridge, a divi-

of Ramo-Wooldridge, a divi-sion of Thompson Ramo Wool-

most suitable type of hearing aid.

In addition, they're doing their best to make sure that everyone with even a remote interest in better business practices is apprised of their action. They've circulated copies of their code to Better Business Bureaus. newspapers copies of their code to Better Business Bureaus, newspapers and other advertising media, members of Congress, chief clerks of state legislatures, radio and television stations, numerous professional and commercial organizations that come in contact with the in-dustry, all U.S. and Canadian otologists, and, of course, hearing aid dealers.

Leland A. Watson, president of Maico Electronics, Inc. dent of Maico Electronics, Inc. of Minneapolis and also president of the industry group that prepared the code, cited it as "an enormous step forward, welcomed by the overwhelming majority of industry members because it provides a firm outline of competitive standards."

Things to Come—Meat processers and grocers soon will be using a new machine like

Lectures on Psychology Slated Here

a geiger counter to measure the percentage of lean meat versus fat . . . Coming to market is a line of aerosol sprays to help the motorist in winter; one spray is said to quickly clear ice and snow from windshields, and another helps clean snow from driveways and walks . . A new clinical thermometer has a watch-type dial with a pushbutton that eliminates having to "shake down" the instrument before the next use. Dr. Arhur L. Bietz, psychologist and professor at the College of Medical Evangelists,

Friendship is based on sincerity of interest and honesty of purpose, by preference.

office or at the door of the Torrance High Auditorium on the nights of the talks.

Dr. Bietz, the author of six books, is a noted lecturer and is listed in "Who's Who in American Education," the "Di-

lege of Medical Evangelists, will give a series of four lectures on "Psychology for Everyday Living" in Torrance Evening High School, starting on Wednesday, Feb. 3.

The talks will be from 7:30 to 9:30 each Wednesday night in February, with the Torrance Council PTA and the Torrance Adult School acting as co-sponsors. Tickets may be obtained from the adult school analyst."

SO they want to give it away! Well ... NOBODY BEATS NEW PACIFIC

Tropical Paneling Come and get 'em . . .

MAHOGANY **PANELS**

3/16 4x8

ASK PRICES ANYWHERE ELSE, THEN DIAL FROM FRONTIER NUMBERS EA. 2-3977

NEW PACIFIC LUMBER CO.

331 SEPULVEDA



Made to your exact needs



GARDENA—Van Ness und Rosecrans
TORRANCE—182nd & Arlington TORRANCE—1321 Post Ave.

"Satisfaction Guaranteed Park or Your Money Back" Free

No Money Down

No Monthly Payments 'til May I

Up to 3 Years to Pay on

Sears Modernization Credit Plan

SEARS Torrance Hawthorne at Sepulveda In Del Amo Shopping Center

Heavy gauge aluminum constructed to take the worst-year after year

in roughest weather-blazing sun or driving rain. And they're ultra-attractive too. Dress up your home with your favorite style now.. and save!

FR. 3-3211

Sears Regular Prices