

Shoppers MARKETS

7 SALE DAYS!
Thursday thru Wednesday, Jan. 28-Feb. 3, 1960
LIMIT RIGHTS RESERVED • TAX COLLECTED ON TAXABLE ITEMS



Shoppers Gives You BLUE CHIP VALUES!

Plus

Every week Shoppers gives you consistently outstanding values which add to your dollar savings plus valuable Blue Chip Stamps

which is ANOTHER way of saving money at Shoppers every week for double saving

PORK AND BEANS
Hunts
Big No. 2 1/2 Can
19¢

CHIFFON FACIAL TISSUE
2¢ Off Pkg.
200-Ct. Box
10¢

CRISCO
3 59¢
POUND CAN

MILKY WAY—SNICKERS—3 MUSKETEERS
CANDY BARS ... 5 Paks \$1
A-1 MACARONI OR
SPAGHETTI ... 2 1-lb. Pkgs. 35¢
VET'S—10-LB. BAG \$1.09
DOG FOOD ... 5 lb. Bag 55¢
PICTSWET, FROZEN
ORANGE JUICE ... 5 6-oz. Cans \$1

NABISCO PREMIUM CRACKERS
Snowflakes
1-lb. Box
25¢

HILLS BROS. INSTANT COFFEE
10c OFF LABEL
6-Oz. Jar
You Pay Only
79¢

PICTSWET FROZEN
• PEAS • CUT CORN
• CHOPPED BROCCOLI
• CUT BEANS
• MIXED VEGETABLES
7 P K G S \$1.00

KERMIN FROZEN Meat Pies & Casseroles
5 P K G S \$1

LIBBY'S SWEET PICKLES
22-OZ. JARS
3 FOR \$1

SOFT-AS-SILK
CAKE FLOUR ... 32-oz. Box 35¢
XLNT HACIENDA, FROZEN
Tamale Dinner ... 15-oz. Pkg. 39¢
PAN 'O GOLD, BREADED, BUTTERED
CHICKEN ... Big 2 1/2-lb. Pkg. \$1.69
CERTI-FRESH, FROZEN
FISH STICKS ... 14-oz. Pkg. 49¢

- IVORY FLAKES Large Pkg. 37¢
- CHEER Giant Pkg. 83¢
- MR. CLEAN 15-oz. Bottle 41¢
- DREFT Germiseptic Gt. Pkg. 87¢
- IVORY LIQUID 12-oz. Can 43¢
- JOY 32-oz. Can \$1.11
- IVORY SNOW Large Pkg. 37¢
- IVORY SOAP Large Bars 2 for 37¢
- IVORY SOAP Medium Bars 3 for 35¢
- IVORY SOAP Personal Size 4 for 31¢
- CAMAY Regular Size 3 for 33¢
- CAMAY Bath Size 2 for 31¢
- ZEST Regular Size 2 for 33¢
- ZEST Bath Size 2 for 45¢
- LAVA Medium Size 2 for 27¢

produce PARADE
JUMBO SIZE
Tangerines
Fancy Sweet Juicy
19¢ LB.
No. 1 **RED VELVET YAMS** 2 25¢
FANCY LARGE FUERTE **Avocados** 3 FOR 25¢

PREAM
Your Coffee
4-oz. Jar 35¢

CINNAMON WAFERS
WESTON'S 7 1/2-oz. Pkg. 27¢

PACIFIC GRAHAM CRACKERS
HONEY TREAT
1-lb. Box 33¢

Delicatessen
GALLO SLICED
ITALIAN SALAMI 3-oz.
COTTO SALAMI 5-oz.
MORTADELLA 4 1/2-oz.
3 P K G S 99¢
LUER'S All Meat FRANKS
1-lb. Cello Pkg. **49¢**
KRAFT NATURAL SWISS CHEESE
Sliced 6-oz. Pkg. **33¢**

LIQUORS
SHOPPERS RESERVE KENTUCKY WHISKEY
86 Proof—A Blend
Full Quart **\$4.49**
SHOPPERS VODKA
Southern California's Favorite Drink
Full Quart **\$3.69**
COUNTY CREEK 8-Year-Old Straight BOURBON
86 Proof Fifth **\$3.59**

VOTE For Your Favorite IN THE "CHECKER OF THE YEAR" CONTEST

Your favorite checker may fly to glamorous HAWAII via UNITED AIR LINES



Sponsored by SUPER MARKET INSTITUTE and THE NATIONAL CASH REGISTER COMPANY