

Automotive AUTOMOBILES For Sale 190  
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# We're Giving Away \$20,000 To Make This Sale Possible!

\* Every unit in our huge inventory has been marked down as much as \$300. We MUST sell them ALL—we'll do it with the lowest prices in town!

WE DARE YOU!  
 Selection is complete!  
 Prices more than fair—  
 No dealer can compete  
 WE DARE YOU TO COMPARE!

- |  |   |
|--|---|
| '55 Chevrolet Sport Coupe<br>MSK 310. Radio, heater, V-8, powerglide.<br>NEW PRICE .....\$1295   | '58 Chevrolet 4-Door<br>NXT 782. Radio, heater, power steering,<br>power brakes, automatic transmission, V-8.<br>NEW PRICE .....\$1995      |
| '55 Chevrolet Station Wagon<br>HWW 385. V-8. NEW PRICE .....\$1095   | '58 Chevrolet Convertible<br>PTX 917. Radio, heater, power steering,<br>power brakes, automatic transmission, V-8.<br>NEW PRICE .....\$2095 |
| '55 Chevrolet<br>LFZ 617. Radio, heater, V-8.<br>NEW PRICE .....\$995  | '59 Chevrolet Impala<br>RNH 741. Radio, heater, power steering,<br>automatic transmission, V-8.<br>NEW PRICE .....\$2545                    |
| '56 Chevrolet Station Wagon<br>TAR 707. Radio, heater, power steering,<br>power brakes, automatic transmission, V-8.<br>NEW PRICE .....\$1495      | '57 Buick Roadmaster 4-Door<br>NPS 388. Radio, heater, power steering,<br>power brakes, automatic transmission.<br>NEW PRICE .....\$1595    |
| '56 Chevrolet Station Wagon<br>HKP 920. V-8. Heater.<br>NEW PRICE .....\$1295  | '55 Ford Ranch Wagon<br>GCD 835. Radio, heater, automatic<br>transmission, V-8.<br>NEW PRICE .....\$795                                     |
| '57 Chevrolet Sport Coupe<br>MAX 641. Radio, heater, V-8.<br>NEW PRICE .....\$1795   | '57 Ford 500 Coupe<br>NRY 692. Radio, heater, power steering,<br>automatic transmission, V-8.<br>NEW PRICE .....\$1695                      |
| '57 Chevrolet<br>SHE 699. V-8. Radio, heater.<br>NEW PRICE .....\$1395   | '57 Ford Victoria 2-Door<br>NPM 493. Radio, heater, power steering,<br>automatic transmission.<br>NEW PRICE .....\$1795                     |
| '57 Chevrolet Convertible<br>MSK 804. Radio, heater, power steering,<br>power brakes, powerglide, V-8.<br>NEW PRICE .....\$1745                    | '57 Pontiac Station Wagon<br>MLB 101. Radio, heater, Hydramatic.<br>9-Passenger.<br>NEW PRICE .....\$1795                                   |
| '57 Chevrolet Sport Coupe<br>SBB 944. Radio, heater, automatic<br>transmission, V-8. NEW PRICE .....\$1795   | '56 Sunvalley Teardrop Trailer<br>819272.<br>NEW PRICE .....\$295   |
| '58 Chevrolet Impala Convertible<br>PTX 177. Radio, heater, automatic trans-<br>mission, V-8. Custom interior.<br>NEW PRICE .....\$2095            | '58 Ford Ranchero<br>L 29945. Radio, heater.<br>NEW PRICE .....\$1395   |
| '58 Chevrolet Bel Air 4-Door<br>NVX 140. Radio, heater, power steering,<br>automatic transmission, V-8.<br>NEW PRICE .....\$2095                   | '48 Ford 1/2-Ton Panel<br>G 65441. Extra sharp.<br>NEW PRICE .....\$295   |
| '58 Chevrolet Impala Convertible<br>PTX 121. Radio, heater, power steering,<br>power brakes, automatic transmission, V-8.<br>NEW PRICE .....\$2195 |   |

★ 100 More to Choose from ★

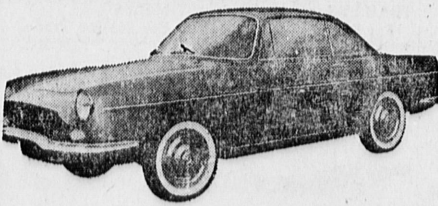
## KENNETH Chevrolet

Hawthorne 118th & Hawthorne Blvd. OS 5-9108

If YOU haven't STOPPED at KENNETH, YOU  
haven't SHOPPED at all!

Open Evenings 'Till 9 P.M.

### "Caravelle"



## RENAULT

Now! See the fabulous all-new Renault  
"Caravelle," the most beautiful car  
in the world!

### BILL CREIGHTON

RENAULT - PEUGEOT

2699 Pac. Coast Hwy. HERMOSA FR. 6-7927

(Across from Lococo's Restaurant)

<p>• Merchandise For Sale</p> <p>MUSICAL Instruments 160</p> <p>JANUARY SPECIAL INGLEWOOD PIANO CO. QUALITY PIANOS NEW AND USED 216 N. Market OR 8-3689</p> <p>For Low ADVERTISING RATES FA 8-4000</p>	<p>• Merchandise For Sale</p> <p>SPORTING GOODS 162 EQUIPMENT</p> <p>★ ★ THINK GUNSI ★ ★ ★ ★ THINK AMESI ★ ★ BEST BUYS, BEST TRADES WE PAY MOST \$\$\$ NEW USED, ANTIQUE TERMS AT NO INTEREST Open 10-10 Daily, 11-6 Sun.</p> <p>AMES GUNS Handgun Headquarters REGISTERED GUN DEALER 1500 Pico Blvd. Santa Monica EX 6-3313</p> <p>ADVERTISE IN THE HERALD WANT ADS</p>
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SEE THE  
HOT  
CAR FOR  
1960--  
MERCURY!

Price—The Lowest  
Deal—The Best  
Quality—None Better

Monterey 2-Door Hardtop with Radio, Heater,  
white sidewall tires, back-up lights, tinted glass,  
etc.

**\$2795**

**CABRILLO MOTORS**

California's "Easiest Trading Dealer"  
1850 S. PACIFIC AVE., SAN PEDRO

**TE 3-3577**

<p>• Merchandise For Sale</p> <p>BOATS and Supplies 164</p> <p>Resin .....\$3.99 gal. 38" Fiberglass Cloth.....49c 50" Cloth, 13 oz. wt. 99c</p> <p>Fred &amp; Ken's Boats 824 W. Pacific Ct. Hwy. Wilmetton TR 4-2350</p> <p>TO PLACE A CLASSIFIED AD JUST PHONE FA 8-4000</p>	<p>• Merchandise For Sale</p> <p>FURNITURE Appliances Wanted 172</p> <p>QUICK CASH for late model used appliances. 1015 W. Car- son. FA 8-5640.</p> <p>PETS, POULTRY Livestock 174</p> <p>ALASKAN Malamut for sale, fe- male, 16 months, needs chil- dren. AKC, \$65. DA 6-9309 af- ter 6 p.m.</p> <p>SOUTH BAY Obedience Club. Dog training classes start Tuesday, Jan. 19, 7:30 p.m. Walteria Park. Sponsored by Torrance Recreation Depart- ment. Roy Smith trainer. Call FA 8-6345 or DA 6-8324.</p>
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## FIAT

'600' SEDAN

Gives you frisky per-  
formance — sports car  
handling—50 miles per  
gallon — minimum  
maintenance costs—low  
depreciation — 65 miles  
per hour all day—alumi-  
num finned brakes —  
Michelin tires — heater  
— white walls — vinyl  
interior — folding seat  
— window washers —  
and quality unitized  
construction. For only

**\$1430**  
P.O.B.

**FIAT**

17 MODELS TO  
CHOOSE FROM

at

**505**  
PACIFIC COAST HWY.  
HERMOSA BEACH  
FR 4-0921 OR 8-9638

Nothing Down  
AT  
**The Bargain  
Car Store**

'55 Ford V-8 ..... \$795  
Victoria, Radio, heater,  
Fordomatic.

**RIVIERA**  
IMPORTED CARS  
2601 Pacific Coast Hwy.  
Hermosa Beach, FR 6-3488

'58 Ford V-8 Hardtop  
'500' Victoria  
Fordomatic, power steering,  
power brakes, whitewall tires.  
A real sharp, showroom fresh  
car.  
\$249 Down  
Dolman Pontiac  
700 S. LA BREA AVE.  
Inglewood OR 8-4689

'55 Thunderbird..... \$1995  
Hardtop, Fordomatic, radio,  
heater, whitewall tires. Real  
sharp.

**RIVIERA**  
IMPORTED CARS  
2601 Pacific Coast Hwy.  
Hermosa Beach, FR 6-3488

'57 Ford V-8 '500'  
Fairlane Hardtop  
Coupe. Radio, heater, Fordo-  
matic, whitewall tires. Here is  
a buy of a lifetime.  
\$199 Down  
Dolman Pontiac  
700 S. LA BREA AVE.  
Inglewood OR 8-4689

• Merchandise  
For Sale

PETS, POULTRY  
Livestock 174

BEAUTIFUL crested canary  
singer. Guarantee satisfaction.  
Several other singers and hens.  
2626 Dalton. FA 8-5013.

• Automotive  
BICYCLES, Motorcycles  
and Scooters 180

1958 TRIUMPH TR-6  
\$475  
FA 6-0569

• MOBILE  
Wanted 186

BOB ESTES  
Will Buy Your Car  
Top \$\$ Paid

BOB ESTES  
Lincoln—Mercury  
Edsel—English Ford  
964 S. La Brea Ave.  
Inglewood OR 8-3409

Wanted Cars — Highest Prices  
Auto Wreckers and Parts Co.  
16915 So. Main FA 1-2002

TRAILERS  
For Sale or Trade 188

24' EASTERN built trailer with  
rest room. Excellent condition.  
Reasonable. FA 8-8521. 1925  
South Crenshaw. Space # 7.

CLEAN 23' trailer with 23' ca-  
nopy. Nicely furnished. \$800.  
Cash. Space # 11. 1851 Lomita  
Blvd., Lomita.

# JANUARY USED CAR DISCOUNT SALE!

## NO REASONABLE OFFER REFUSED . . .

# USED CARS

## CHOICE OF 200 FINE USED CARS

Torrance Specials

57 OLDSMOBILE 98 HOLIDAY SEDAN . . . Here's the Bargain Buy of a Lifetime! Arctic white . . . Full Power . . . Steering-Brakes-Seats-Windows . . . Hydramatic . . . Radio . . . Heater . . . Padded Dash and Visors . . . Beautiful Red-Black-White Contrasting Interior . . . White Walls . . . SPECIAL THIS WEEKEND ONLY . . . \$1899.00 FULL PRICE.

'57 FORD CLUB SEDAN 300 . . . Just Like New! Beautiful Gray and Corinthian White Two Tone . . . Fordomatic . . . Radio . . . Heater . . . White Walls . . . NOW ONLY \$1399.00 FULL PRICE.

'54 BUICK SPECIAL 2 DOOR HARDTOP . . . Dynaflo . . . Radio . . . Heater . . . White Walls . . . White with Blue and White Contrasting Interior . . . Really Clean . . . Mechanically Perfect . . . REDUCED TO ONLY \$799.00.

'56 PLYMOUTH BELVEDERE 2 DOOR HARDTOP . . . Lovely Two Tone . . . Push Button Drive . . . Radio . . . Heater . . . White Walls . . . NO MONEY DOWN . . . \$999.00 FULL PRICE

'56 FORD 6 PASSENGER RANCH WAGON . . . 2 Tone Green . . . Fordomatic . . . Power Steering . . . Radio . . . Heater . . . White Walls . . . A REAL HONEY . . . ONLY \$999.00

Walteria Specials

'59 MERCURY MONTEREY 2 DOOR SEDAN . . . Tahiti Bronze. Mercomatic. Power Steering and Brakes. Air Conditioning. Radio/Heater. White Walls. A LOW MILEAGE BEAUTY. LIKE NEW!! Priced low to Save You HUNDREDS! NOW ONLY . . . \$2799.00 FULL PRICE.

'58 DODGE RANCHO HALF TON PICK UP . . . Automatic Transmission. V-8 Engine. Two Tone. Very Nice. Extra Clean. A Real Work Horse. SAVE \$300 . . . ONLY \$1399.00 FULL PRICE.

'54 OLDSMOBILE HOLIDAY COUPE . . . Beautiful Two Tone. Paint Like New. Hydramatic. Radio. Heater. White Walls. Power Accessories. SPECIAL THIS WEEKEND ONLY . . . \$599.00 FULL PRICE.

'56 DODGE HARDTOP . . . Two Door. Lovely Two Tone Bronze and Tan. Extra Sharp. Automatic Transmission. Radio. Heater. White Walls. DRIVE THIS BARGAIN BEAUTY . . . ONLY \$799.00 FULL PRICE.

'58 RENAULT DAUPHINE Four Door Sedan. Striking Maroon. Exceptionally Low Mileage . . . Near New . . . One Owner Auto. Great Gas Economy!! REDUCED TO ONLY \$1199.00.

COMPARABLE SAVINGS ON ANY CAR YOU CHOOSE

## No Money Down--No Payment Till April, 1960

### FIRST 1000 MILES DRIVING FREE

## TWO BIG LOCATIONS

1420 Cabrillo, Torrance | 101 Hwy. at Hawthorne  
FA 8-8276 | Walteria---FA 8-8488

NOTE: WATCH "TOWN HALL PARTY," CHANNEL 11, EVERY SATURDAY, 11 P.M., SPONSORED BY VEL'S FORD IN TORRANCE AND WALTERIA

## KAZAN RAMBLER

'58 Rambler  
WAGON. Fully equipped, in-  
cluding radio, heater and  
automatic transmission.  
\$495 Down

'59 Chevrolet  
V-8 1/2-ton pickup. Like new  
and factory equipped.  
\$295 Down

'59 Ford V-8  
RANCHERO  
\$495 Down

'59 Chevrolet  
9-Passenger Station Wagon.  
Fully equipped.  
\$495 Down

'55 Rambler  
Station Wagon. Automatic  
transmission, and air  
conditioned.  
\$295 Down

'58 Ford V-8  
Station Wagon - Like new.  
\$1895 Full Price

MANY MORE TO  
CHOOSE FROM

While They Last!  
Complete line of new  
Ramblers and Metropolitans,  
at the best deals  
available anywhere!

## KAZAN RAMBLER

15019 S. WESTERN  
AT COMPTON BLVD.  
GARDENA  
DA. 4-4941 FA. 1-1327

'57 Plymouth  
Belvedere V-8  
Hardtop Coupe  
Radio and heater, push button  
transmission, whitewall tires.  
A truly gorgeous 2-tone. Spot-  
less interior.  
\$199 Down  
Dolman Pontiac  
700 S. LA BREA AVE.  
Inglewood OR 8-4689

MUST SEE  
TO APPRECIATE

1958 Ford Fairlane 500 4-door  
sedan. Fordomatic, two-tone  
brown. Large heater, wind-  
shield washers, tinted glass,  
good white walls. Intersteel.  
New brakes and plastic seat  
covers. Has had extra good  
care.  
ONLY \$1875  
ONE OWNER  
CALL 8P 5-2181, EXT. 260

## Over a Decade of Fair Dealing

MEANS  
Safe Buys for You!  
NEW LOW PRICES!

'53 Lincoln Convertible Coupe .....\$495  
Full power equipment.

'54 Ford V-8 Victoria .....\$695  
Radio, heater, Fordomatic, whitewall  
tires. An exceptionally clean  
car throughout.

'54 Ford V-8 Sedan .....\$695  
Power steering, automatic transmission,  
radio and heater.

'54 Mercury Hardtop Coupe .....\$695  
Automatic transmission, radio and heater.

## BOB ESTES

LINCOLN — MERCURY  
EDEL — ENGLISH FORD  
964 S. LA BREA AVE.

Inglewood OR. 8-3409

'57 Lincoln  
Premiere Hardtop  
Radio, heater, automatic trans-  
mission, power steering and  
brakes, power windows. This  
car has every Lincoln extra.  
Beautiful white and turquoise  
finish with full leather interior.  
Near brand new.  
\$299 Down  
Dolman Pontiac  
700 S. LA BREA AVE.  
Inglewood OR 8-4689

1954 FORD F100 truck and 4  
camper. Many accessories.  
Must see to appreciate. \$800.  
FA 8-3271 after 6 p.m.  
put 120 command camp—Must see a

'59 Pontiac  
Bonneville Coupe  
Radio, heater, hydramatic, power  
steering & brakes, white-  
wall tires. Beautiful, factory  
fresh full leather interior.  
Very  
low mileage.  
\$299 Down  
BANK TERMS  
Dolman Pontiac  
700 S. LA BREA AVE.  
Inglewood OR 8-4689

1947 STUDEBAKER sedan. Good  
transportation. Tires good.  
Gets good mileage. \$100. FA  
8-3527 or 1608 Crenshaw.

'58 Plymouth  
Custom Suburban  
V-8. Radio, heater, automatic  
transmission, power steering  
and brakes, whitewall tires,  
plus factory air conditioning.  
Here is a real sharp family  
car!  
Only \$299 Down  
Dolman Pontiac  
700 S. LA BREA AVE.  
Inglewood OR 8-4689

'57 Ford ..... \$1295  
Ranch Wagon. Fordomatic,  
heater and radio. Real sharp.

## RIVIERA

IMPORTED CARS  
2601 Pacific Coast Hwy.  
Hermosa Beach, FR 6-3488

'56 Lincoln Custom  
9-Passenger Wagon  
Radio, heater, Mercomatic,  
whitewall tires. A real gor-  
geous 2-tone beauty. Loads of  
miles here.  
\$179 Down  
Dolman Pontiac  
700 S. LA BREA AVE.  
Inglewood OR 8-4689

## \$5

Down on Any Car  
ON APPROVED CREDIT

Up to  
24 Months to Pay  
FULL PRICE

'52 Packard ..... 69.00  
Convertible. Radio, heater.

'52 De Soto ..... \$95.00  
Club sedan. Radio, heater.

'51 Ford ..... 129.00  
2 door sedan. Heater.

'50 Ford ..... 139.00  
4 door sedan. Radio, heater.

'51 Chevrolet ..... 229.00  
4 door sedan. Radio,  
heater. Nice.

'51 Ford ..... 249.00  
Station Wagon. Nice.

'51 Pontiac ..... 99.00  
Club sedan. Radio,  
heater. Nice.

'52 Pontiac ..... 159.00  
Club sedan. Radio,  
heater. Sharp.

'39 Chevrolet ..... 59.00  
2 door. One owner.

'52 Buick ..... 219.00  
Club sedan. Radio,  
heater. Nice.

'53 Pontiac ..... 49.00  
Catalina. Radio,  
heater. Sharp.

'51 Cadillac ..... 349.00  
4 door sedan. Radio,  
heater. Sharp.

'52 Ford ..... 299.00  
4 door sedan. Radio,  
heater. Nice.

'53 Ford ..... 399.00  
4 door sedan. Radio,  
heater. Sharp.

'53 Pontiac ..... 399.00  
Convertible. Radio,  
heater. Sharp.

'50 Chevrolet ..... 89.00  
4 door sedan. Radio,  
heater. A good one.

'53 Buick ..... 329.00  
4 door sedan. Heater. 37,000  
miles.

'48 Pontiac ..... 69.00  
4 door sedan. Radio, heater.

Many more to choose from

SEE US  
CARL P.  
PURSCHE  
16317 S. Vermont Ave.  
Gardena DA 3-6591  
Open eve's. & Sunday

'56 Chevrolet  
Club Sedan  
With the economy stick shift.  
Whitewall tires. Lots of miles  
here.  
\$199 Down  
Dolman Pontiac  
700 S. LA BREA AVE.  
Inglewood OR 8-4689

1956 PLYMOUTH, 2 door sedan.  
Motor and tires good. New  
battery. \$185. FR 9-0041 be-  
tween 2 and 3 or weekends.

1957 MERCURY 4 door sedan.  
One owner. Radio, heater, new  
upholstery. Good original  
paint. Excellent motor.  
FR 6-6223