Your Right to Know Is the Key to All Your Liberities **EDITORIALS** TORRANCE HERALD DECEMBER 27, 1959 Twenty-two

THOUGHT FOR TODAY - I can recall only two federal programs that have been abolished since I was first elected to Congress: Uncle Sam no longer stables stallions for breeding cavalry horses, and is now out of the rum-distilling business in the Virgin Islands. — Representative Charles E. Bennett.

1959 - - A Great Year

A hasty glance around Torrance points up emphatically that the year 1959 has been a busy one for the city.

In almost any section of town you might want to stand, you can look up and down the street and see evidence of new construction, new streets, stores, industries, and many, many more people.

The year 1959 will be put down by future chroniclers of our times as the year the city attained its first 100,000 mark on the population scale.

It will be put down as the year that the huge Del Amo Shopping Center opened . . . the shopping centers at Cren-shaw Blvd. and Pacific Cost Hwy, mushroomed out of vacant fields . . . a huge new industrial tract at Maricopa and Crenshaw began to charge the city's skyline.

Although building permits will not reach the peak established in the city's lush home building years, the 1959 construction will have a great impact on the future of the city.

Permits issued during the year include those for such "Blue Chip" additions to the city's family as Magnavox, AiResearch, Mahon Steel, Belond Industries, Datran, Kentile, Columbia Van Lines, and many others.

Changes in the downtown Torrance area were paced by the sale of the old city hall and Civic Authorium; and construction which was started on the new state building at Cravens and Engracia.

Construction and dedication of the 150 bed Little Company of Mary Hospital, construction of the huge Del Amo Medical Center, and the flowering of new businesses up and down the length of Hawthorne Ave. changed the complexion of Torrance in 1959.

The year which ends Thursday might be put down as the "threshold year" for Torrance, and the taken of growth established this year should be checeded in each of the next few years until Torrance is truly the anti-polis of the southwest county area.

A New Double Standard

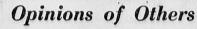
A Louisiana Congressman, Overton Brooks has charged the federal government with setting itself up as "a censor of advertising, which is the life blood of the American economic system.

Mr. Brooks was referring to the controversial rulings of the Internal Revenue Service and the Federal Pow-er Commission that the cost of private industry advertising intended to inform the public on legislation and to present industry's case against the socialistic encroachment of public power, is not an ordinary business expense and is therefore not tax deductible or germaine to the establishment of rates. Congressman Brooks also accused the IRS and the FPC of having knuckled under to "forces in and out of Congress which favor more government in the electric power business."

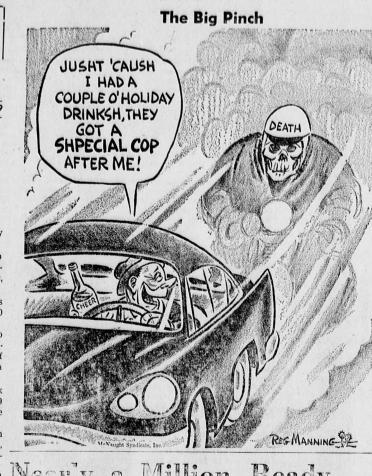
Although the government does not prohibit the advertising in question, the element of censorship certainly is there. By denying tax deductibility to one type of advertising it doubles its cost - certainly a heavy deterrent, if not an outright prohibition. And since, as Mr. Brooks pointed out, "the history of our government has been that once government assumes some regulatory power in a new area, the power always increases," there is the distinct threat

that broader regulation of advertising will follow. What the government has done, actually, is to set up a double standard of competition — one for private industry, another for itself. Through anti-trust laws it fosters competition within private industry. But through the tax deductibility ruling it stacks the cards against any industry with which it has gone into competition - especially the power industry over which it already holds regulatory powers.

This double standard is a dangerous precedent, and an encroachment on the economic welfare of the hundreds of thousands of private citizens who through their investments ARE industry. It should be removed.



TRENTWOOD, WN., ROLLING VIEWS: "American Industry's lead in productivity is the reason why American workers have been able to earn considerably more than



Nervy a Million Ready Lear-End Bowl Games

By RENOLDS KNIGHT the other engages in one of several holes usually found on the inside of the lid . . . Your own pocketbook may be flat after Christmas, but there's evidence that some-where near a million Ameri-cans will have the price of a tlengt to can c², the price For shoes that pinch or burn after a- rigorous shopping trip, there's a pushbutton opray chemical on the market on foot The boards in the board games The boards in the way a sub-stantial signment of the multi-million-dollar leisure time business. And because of the ir intersectional nature, bringing together teams from widely restance to the section of the

Wisconsin.

Bowl's 100,000.

is supposed to stretch kind of leather when applied to the tight spot . . . For our feathered friends, there's a plastic bird feeder that holds two pounds of feed which is automatically releaswidely scattered sections of the country, the contests at-tract bigger-spending fans ed through holes at the bot-tom of the container. * * *

than the regular - season With business activity ex-pected to reach new highs in the 1960s, instalment credit games. That granddaddy of all, the Rose Bowl in Pasadena, Calif., is a case in point. The 100,000 tickets that constitute the

gate represents only a small sum when compared with the money spent on travel, hotels and all the extras by the fol-lowers of Washington and An estimated 400.000 will

An estimated 400,000 will be on hand for the pre-game Tournament of Roses, and an-other 50 million will view the spectacle on TV. Major busi-ness firms vie each year to sponsor the telecast and they birs ton tolent (this year) hire top talent (this year, Ronald Reagan and Bess Myerson) to handle the com-

Elsewhere in the nation, there are five other New Year's Day games. All told, 18 major post-season contests are bracketed in a two-week paried and they draw crowds

period and they draw crowds ranging from the Hula Bowl's 25,00 in Hawaii to the Rose Bown's roton $\dot{\pi}$ $\dot{\pi}$ $\dot{\pi}$ By the time Renault, Inc. got enough of its new Cara-velle sports cars to every one of its 850 dealers in the ing services, writing damage insurance, financing college education costs and so on — the corporation in recent United States to permit an official simultaneous "intro-duction to the public," the French imported car manuthe corporation in recent months has branched out in-to several new "growth" fields. These include financfacturer had a problem—how to fill the orders placed by American motorists before ing boats, mobile homes, home and property improve-ments and swimming pools, writing health and accident many of them had even seen the car. insurance, manufacturing x-Renault displayed a protoray equipment and supply-

which cost them almose \$2 billion . . . The number feature movies produced in the U.S. in 1959 dropped to a postwar low of 230, represent-ing \$340.5 million in production costs . . . Americans' per capita income is now about 53 per cent above that of ten years ago, but the dollar's ac-tual buying power is only 24 per cent above that of 1949.

South Providing Most Water Plan Opponents

the 1960s, instalment credit will inevitably set new rec-ords too. The Committee for Equitable now, working for the water So say economists who con-Senate, proponents of the 20-20 tionment proposal," he said. Fidently predict that our gross Plan for Senate Reapportion-ment, announced that their proposals going on the ballot past the \$700 billion mark by most vocal opposition is from for November 1960, and it ap-1970 (if's about \$480 billion Southern Sonthern Southern Sout

national product will shoot ment, announced that their proposals going on the ballot past the \$700 billion mark by most vocal opposition is from for November 1960, and it ap-1970 (it's about \$430 billion Southern Senators and not pears there will be 15 proponow). And, these observers add, sharply increased volume of consumer redit will be needed if general business in the 1960s is to reach the predicted peaks. Geared to meet the nation's Geared to meet the nation's credit requirements in the "sparkling sixtics" is CIT. Financial Corporation, America's largest consumer and in-tica's argest consumer and in-tica's argest consumer and in-tica's largest consumer and in-tica's l

The Medical Mailbag

Heavy Pressure Exerted To Kill Vote on Senate

AV CHARLES E. CHAPEL Assemblyman, 46th District If you have a small busi-ness, write to Mr. G. C. Breidert, President, G. C. Breidert Co., 13690 Vaughn St., San Fernando, Calif., and tell him your troubles. Also write to the Small Business Bulletin, National Small Business Men's Assn., 801 - 19th St., North-west, Washington 6, D.C., and ask to be placed on their mailing list. Send a carbon copy of your letter to Charles Edward Chapel, Post Office Box 777, Inglewood 5, Calif. The Water Bond Issue,

sometimes called the Califor-nia Water Plan, and other-wise known as the Feather River Project, does not guar-antee Southern California anything except the privilege of paying for far more than one-half the cost of the proposed water program. If Southern California has

equal representation in the California State Senate, the people of Southern California will-believe that they have a dangling chance of a fair deal

Angeles County Board of Supervisors. Recently, terrible pressures have been put on In 1960, Southern Californians representing 77% of all California voters, will elect 25 per cent of the California Supervisor Frank G. Bonelli to make him be quiet about State Senate. This same 77 percent of the voters pays 81 this issue. per cent of the State sales tax and 77 per cent of the State Use Tax, as well as more than 94 per cent of the State In-come tax. It is not equality and justice when more than 11,550,000 Southern Califor-nia town and city people are represented by only ten State Senators.

Incidentally, three of the four metropolitan newspapers have come out with strong editorial opposition to State Senate Reapportionment. Two of the newspapers are owned

by one family and two by another family. If you believe that the Senate should be reapportion-ed, please write to the Hon.

Insured Must Show Interest Before you can validly buy insurance, you must have an insurable interest. Otherwise the policy is void. must have some interest in it. You must own it, have an

is destroyed or damaged.

* * *

der. The person whose insur-ance you pay for should be

someone you would gain to

Otherwise the policy be-

comes just a gamble — or worse — which no court can enforce. Thus you can insure your own life or that of a wife, husband, child, business

associate, employee, etc. Any-one in whose continued living

* * *

For by not investigating her

you have a stake.

have live on.

The very small minority of the balance of the population, constituting only 3,450,000 people living in Northern Colfeening on work Frank G. Bonelli, Chairman, Los Angeles Count Board of Supervisors, 220 N. Broad-way, Los Angeles, and tell him Chapel suggested that you write to him. California, are represented by thirty State Senators. Justice is not served by this kind of Unlike the United States Government, the State of California does not issue

representation.

One example of the exist-ing injustice is the fact that the California State Senate refused to pass a bill, which came from the Assembly of the California State Legislature, to tax federally owned equipment and inventories in defense plants. This tax would have brought the counties a total of more than sixteen million dollars (\$16,000,-000), but the cow-county Senate killed it and the burden was shifted to home owners, and schools, teachers, and other people and organiza-tions, especially locally.

of State publications and the price, write to California State Library, Sacramento 9, Calif., and ask for the list of Califor-nia State Publications. This is published monthly and your chance of getting it is The plan for the reappor-tionment of the California State Senate is an old idea, but the best form of it has increased if you write on the letterhead of some organiza-tion. Some are free, but for been that presented by Frank G. Bonelli, Chairman, Los

most of them you must send a few cents in advance.

many free publications. This is one way of saving money for you taxpayers. If you know what publication you want, write to Printing Di-

vision, Documents Section, Department of Finance, North

Seventh St. and Richard Blvd, Sacramento 14, Calif., and en-

close the cost of the publica-

Ation. However, if you want a list

All State bills, which are potential laws, whether As-sembly bills or Senate bills, are obtainable from the Legislative Bill Room, State Capi-tol, Sacramento 14, Calif. Tell them the number of the bill and the subject. You are al-lowed two free copies. If you want more, you must pay for them. If a bill has become a law, tell them all you know about it. Then, if you do not get what you want, write to me at Post Office Box 777, Inglewood 5, Calif.

If you insure property you insurable interests, the father claimed it was negligent and had helped to bring equity in it, or have lent about the child's death. Of course, the aunt got no some money on it. In short you must stand to lose if it insurance money.

* * *

With only a remote relation In life insurance, you must and no dependence or benereasonably expect to benefit fit, no insurable interest exists. from that life. No one can just insure a stranger's life. This would encourage mur-

D

The insurable stake in someone's life or health must exist when the company sells the policy, though it need not exist later on in illness or death.

But the insured must have an interest in property insured both when the policy is bought and when the loss takes place.

* * *

Who has an insurable inter-est in property? A lessee, buyer, creditor with a mortgage or lien, etc.

It is a serious crime to de-stroy property for the insur-ance. And still more serious, a life.

insurance company for not checking the aunt's interest. Note: California lawyers offer this column so you may know about our laws.





"THOSE WORKING for Sen-36 Counties now. What possible ate Reapportionment certainly relation could this have to any do not believe this, and thou-sands of workers are out right ed Mr. LeMarinel.

Rx for Good Health

Question — Is it true that raphers, secretaries, clerks, assistant supervisors, and su-

In one case a company is-sued a policy to a child's aunt-in-law who later mur-dered the child for the insurance. The child's father sued and won damages from the

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