

# MERRY CHRISTMAS



From Your Neighborly **Sav-on** Drug Store



SET, \$1.00  
Beautifully gift packaged

THE BEAUTIFUL ACCESSORY:  
**GAY FIGURINE**

A joyous fragrance in Cologne and hand lotion to match the holiday mood.

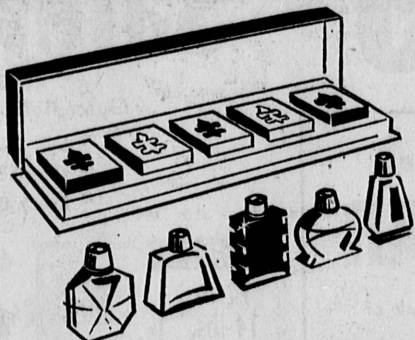
BY DOROTHY GRAY



Spray Jr. by Tinkerbell

Light-hearted floral fragrance, plus a grown-up atomizer . . . just like mother's, attractively packaged in acetate gift box.

1.00 Plus Tax



Ciro Originals

Five richly designed original bottles of perfume, Surrender, New Horizons, Danger, Ricochet and Reflexions . . . All arrayed in one handsome gift box. A \$10.00 value.

5.00 Plus Tax



INTRODUCING

*Lentheric*  
Toilet Water  
*Mist*  
Spray

IN COLORFUL, NEW SPRAY FLACONS

A most bewitching idea! Spray on a misty veil of your favorite Lentheric fragrance. Refreshing. And ever so romantic!

CHOOSE FROM:  
TWEED . . . MIRACLE . . .  
SHANGHAI . . . at \$3.00 plus tax  
DARK BRILLIANCE . . .  
ADAM'S RIB . . . at \$3.25 plus tax

Matching bath powder also available

CHARM TRIO  
by Little Lady TOILETRIES



Just like mommie's

A trio of Little Lady toiletries for fun and good grooming both. Toilet Water, Bubble Bath and Hand Lotion with its very own dispenser. All in an exciting gift box. \$1.75 (plus 10% fed. tax)

You'll treasure  
*Perfume Classics*  
by BLANCHARD  
at a Special Introductory Offer



REGULAR \$6.00 VALUE

NOW ONLY \$2.50 PLUS TAX

Bath Set by Tinkerbell



Freshly scented liquid bubble bath and soft-as-down powder mitt with delicate talc for after-bath dusting.

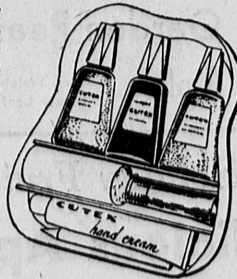
2.00 Plus Tax

Give Her Beautiful Hands!  
**CUTEX**  
Manicure Gift Set

Ideal for Christmas stocking or special occasions. Complete manicure essentials plus famous Cutex hand cream and lipstick.

ONLY \$1.49 Plus Tax

Available in four beautiful pastel plastic case colors.



The belles wait for  
**MIDNIGHT**



gifts by TUSSY

A bewitching fragrance . . . beautifully packaged and ready for Christmas gifting!  
Spray Mist (as shown) . . . \$2.50  
Glamour Set (cologne with hand-and-body lotion) . . . \$2.00  
Gift Duet (Cologne with dusting powder and puff) . . . \$3.25  
Gift Set (cologne, dusting powder and lotion) . . . \$5.50  
Add Federal Tax to all prices

**GIFTS BY SHULTON**

...for the happiest faces on Christmas morning!

FOR HER



DESERT FLOWER LIQUID SACHET 2.00  
The exciting new way to wear perfume! Gift-boxed in gold and pink.



DESERT FLOWER HAND & BODY LOTION 2.00  
Handy pump dispenser. Gift-packaged in gold and white.



FRIENDSHIP GARDEN GIFT SET 4.00  
Dusting Powder and Spray Cologne in beautiful new gift package.

FOR HIM



OLD SPICE GIFT SET 5.00  
After Shave Lotion, Men's Cologne, Slick Deodorant, Body Talcum, Shampoo in shower-safe plastic.



OLD SPICE GIFT SET 2.00  
After Shave Lotion, Pressurized Smooth Shave.



OLD SPICE GIFT SET 1.00  
Travel-size bottles of After Shave Lotion and After Shave Talcum.

All above prices plus tax

**YARDLEY**



A welcomed gift anytime—especially this Christmas...

**YARDLEY**  
ENGLISH LAVENDER & SOAP

\$1.50

Come in and see other colorful gifts from YARDLEY

This Christmas give your man



**SPORTSMAN**  
Shaving Lotion and Cologne  
2 oz. ea.  
\$1.00 PLUS TAX

**Sportsman**