

It's Christmas Time at

DALES

4 DAY DOLL

YOU CAN'T AFFORD TO MISS THIS SALE! Every Time Our Register Rings You Save Money

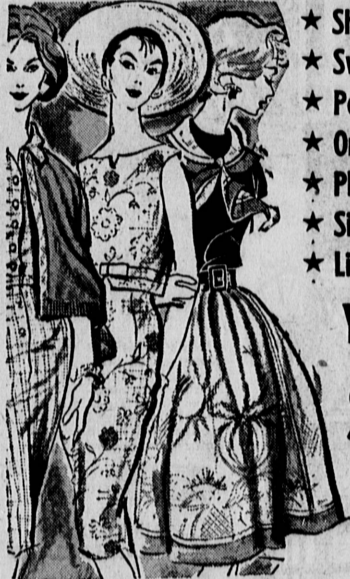
Self-Service Dept. Store

1334 EL PRADO

DOWN TOWN TORRANCE NEXT TO A&P MARKET

Open Daily 9 to 9 • For Christmas Holidays
SALE STARTS THURSDAY, DEC. 17 AT 9 A.M.
and Continues Fri., Sat., Sun. and Mon.
DECEMBER 17, 18, 19 and 20

LADIES DRESSES



- ★ Shirtwaists
- ★ Swing Skirts
- ★ Popular Sheath Styles
- ★ One and Two Piece Styles
- ★ Plaids, Prints, Solids and Pastels
- ★ Sizes to Fit All
- ★ Limited Quantity, So Hurry

YOUR CHOICE!

\$1.00

Sizes
7-15
8-20
12-24 1/2

Values
to
\$14.95

BUY ONE AT THE SALE PRICE AND GET THE 2ND DRESS FOR ONLY...

LADIES' NYLON DUSTERS

- SHEER PRINTED NYLON
- SOLID NYLON LINING
- SHADOW PROOF

- A Perfect Gift For The Perfect Hostess

3.77
Values to \$5.95



LADIES' QUILTED

ROBES

- Floral Patterns, Multicolor
- Many to choose from
- Newest winter styles From New York And Chicago

Starting At

SIZES 10-20

3.99
Values to 8.95



- Use Our Layaway & Select Now.

OPEN NIGHTS 'TIL

low sale

priced!

LINGERIE

LADIES' OPAQUE NYLON OPERA GOWNS

- EMPIRE WAISTLINE
- LACY TRIM TOPS
- ASSORTED COLORS AND STYLES
- THE PERFECT GIFT!

1.99
VAL TO 3.9



Embroidered day of the week on each Panty!
MAKES A BEAUTIFUL GIFT!!!

"Days of the Week" PANTIES

GIFT-BOXED 7 PANTIES Ass'd. Colors

2.59
Values To 3.5

LADIES' NYLON TRICOT GOWNS

2.77

Ladies 100% Nylon SLIPS

Full Cut Lacy Trim Some have shadow panels. Pastel shades Sizes 32 to 40.

1.77
Val. to 3.98



REMEMBER Dale's WILL NOT BE UNDEROLD

LADIES' CAN-CANS



Fitted Waist with 100% Nylon Full Sweeps—Usually made to sell for \$2.98 up!

- Washable
- Lacy Trim
- Ass't. Colors
- Many Styles to Choose From!

1.77

BUY OF A LIFETIME!

COUPON

100% WOOL
\$1.00 OFF ANY SKIRT
In Our Store With Coupon

SKIRTS
TAILORED - DRESSY
New Fall Shades

Asst. Styles
Sizes 8-18
Values to \$10.98

5.99

Lucky Purchase — Limited Amount

COUPON



Ladies' and Girls' **CAR COATS**
FULLY LINED WITH HOODS
DOUBLE BREASTED WITH WOODEN BUTTONS

6.99 LADIES' SIZES 8-18
5.99 Worth \$10.98 Sizes 3-14



LADIES' PINWALE CORDUROY OR FLANNEL

CAPRIS

Styled by leading Calif. Manufacturers. Ass't. Colors to choose from. Values to 3.98

1.77
8 TO 18 SIZES

LADIES 100% NYLON **BABY DOLLS**

BY LADY EDSA USUALLY 4.98

SIZES S-M-L **\$1.99**



- No Ironing
- Wash Easily
- Dries Quickly

Quickly THE PERFECT LADIES 100% NYLON **HALF SLIP** AND PANTY SLIP GIFT-BOXED

● Tricot Nylon
● Lacy Trim
● New Pastel Shades
● SIZES S-M-L
Worth Twice This Price!
\$1.99

the more sweaters
the merrier
Christmas LADIES!

Sizes 42 to 46 **3.99**
100% Orlon, full fashioned, heavy quality, all the new shades.

CARDIGANS
\$2.99

Sizes 34 to 40
VALUES TO 4.98

LADIES' JEWELED SWEATERS
Fine Knit with Clusters of Pearls!
VALUES TO \$8.95 ON SALE! SIZES 34 to 40 **\$4.59**

LADIES' BULKIE
● Heavy Quality
● Colors: Red, White, Black
● Cable-Stitch
SIZES 34 to 40 **\$3.77**

COUPON

VALUABLE COUPON FREE—Your Choice of Any Handbag When You Purchase a **LADIES 100% WOOL COATS**

USE OUR LAYAWAY

● MARKED DOWN UP TO 50%
● NOVELTY FABRICS
● 300 TO CHOOSE FROM
● ALL NEW STYLES AND COLORS, Val. to \$25.00

10.00
Asst. Sizes

COUPON

OPEN SUNDAY UNTIL 5 P.M.

PLEASE, SANTA, bring plenty of **BLOUSES!** BY FAMOUS MAKERS

1.66
SIZES 32-38
Values to 3.98

Ladies' Flannel **PAJAMAS AND GOWNS**

Ass't. Prints ● 32-40

\$1.77

● 32-40

● Values to \$2.98

SANFORIZED GOWNS Sizes 34-44