

OPEN EVERY NITE TIL 9 TIL CHRISTMAS



# We're Playing Santa!

## DALES MADE A TERRIFIC PURCHASE AND SCOOPED THE MARKET

# DALES

Self-Service Dept. Store  
**1334 EL PRADO**  
 DOWN TOWN TORRANCE NEXT TO A&P MARKET  
 Open Daily 9 to 9 • For Christmas Holidays

### HOLIDAY GIFTS GALORE

LADIES' CORDUROY, FLANNEL & KNIT

## CAPRIS

- Hollywood Style
- Tapered Side Split Leg
- New Fall Shades
- Sizes 8-18

**\$1.77**  
 Val. \$3.98

a pack of bargains to LAY-AWAY for Christmas

ALL THIS & CREDIT TO

LADIES Baby Dolls  
 All Lace Fronts with Matching Panties  
 Pastel Shades - Sizes S-M-L Individually boxed  
**1.77**  
 Val. 2.98

LADIES 100% NYLON GOWNS  
 FULL LENGTH  
 EMPIRE STYLE  
 FULL CUT FOR PROPER FIT  
 LACY TRIM

**2.59**  
 Val. TO 3.98

LADIES 100% Nylon HALF SLIPS  
 Usually 1.49  
 Lace Trims  
 Asst. Colors—Ea. S-M-L—2 for 1.00  
**59c**

BANK OF AMERICA CHARGE ACCOUNT PLAN MEMBER

All This and Credit Too!

Festive Coats

LADIES 100% WOOL COATS

- UP TO 50% MARKED DOWN
- NOVELTY FABRICS
- 300 TO CHOOSE FROM
- ALL NEW STYLES & COLORS VAL. TO \$29.95

**10.00**  
 NOW SIZES 8-18 38-44

So Comfortable - So Pretty

## LADIES FLANNEL GOWNS & PAJAMAS

Usually Sold for 2.98

Grand gift idea... sleepwear as sweet as her dreams! You'll find it here... colorful, cozy styles to keep her snug all through a long winter night! They look as good as they feel, too... pajamas or frilly to suit every taste, and oh, so imaginative!

Gowns 34-44 **1.77**  
 Pajamas 34-40 **1.77**

she's dreaming of a

## Sweater Christmas

100% ORLON CARDIGANS **99c**

Everyone from granddaughters to grandmothers likes sweaters... so, Santa, please bring "her" the sweaters she sees in her Christmas dreams. We've all styles... coat sweaters, cardigan, slip-overs, boleros... in miracle yarns, lambswool, cashmere, fur blends. Many colors, too.

LADIES FALL CAPES

- Lurana feels like and is soft as fur
- Lurana needs no summer storage
- Lurana dry cleans
- Lurana is mothproof
- Lurana is mildewproof

IF YOU LOVE FUR—YOU'LL LOVE LURANA

**9.77**  
 VAL. \$16.98

BUY HER A GIFT

tops on her list...

## PRETTY blouses

Our Christmas collection of blouses for happy giving and receiving includes everything from subtly tailored to dainty and dressy styles... all very feminine, very easy to care for, and so light! priced you can afford to give her severe. A big selection... come in, choose.

Val. to \$1.98 **88c**

JEWELLED Sweaters **2.97**  
 Clusters of Pearls and Rhinestones

LADIES' BULKIE SWEATERS

BUY OF A LIFETIME

- Heavy Quality
- Cardigan Style
- Cable Stitch

**\$3.97**  
 Sizes S-M-L  
 Reg. \$6.98

REMEMBER Dale's WILL NOT BE UNDEROLD

CONTINUING FOR 3 MORE BIG DAYS SUNDAY—MONDAY—TUESDAY

GIRLS DRESSES  
 Beautiful styles in Prints, Plaids and Solid Colors  
 Deep Hems. Sizes 3-6x  
 Val. To 3.98  
**1.77**  
 SPECIAL GROUP SIZES 7-14 To 4.98

GIRLS Cotton-Quilted ROBES  
 Usually 3.98  
 Novel Design Fitted Waist Full Sweep Skirt.  
 2-6x 7-14  
**2.49**  
 \$3.59

HELENA LEOTARD  
 GIRLS' TIGHTS **1.00**  
 3-6x  
 No Run Guaranteed

SCOOP! GIRLS' BLOUSES  
 USUALLY 2.49  
 NYLON DACRON COTTON TAILORED  
 Assorted Sizes & Colors  
**1.77**

GIRLS AND BOYS PAJAMAS  
 Knits and flannels with or without feet.  
**94c**  
 Val. \$1.98

GIRLS' COATS  
 100% All Wool and Lined and Interlined  
**6.99**  
 Some With Bags—Some With Hoods—Fur Trim!  
 Asst. Colors 2 to 6x Sizes 7-14 **999**

GIRLS' SKIRTS **.88c**  
 2-14 \$1.77

GIRLS 100% NYLON CAN CANS **88c**

GIRLS 100% ORLON CARDIGANS  
 Bulk or Fine Knits  
 Jewel and Fringe  
 New Fall Shades  
 Usually 3.98  
**\$1.77**

LAYETTE FOR BABY  
 Rec Blanket  
 Flannel Gown  
 Terry Wash Cloth  
 Waterproof Pantie  
 Plastic Bottle  
 Druel Bib  
 Comb & Baby Hanger  
**88c**  
 Val. \$1.59

SPENCER CONTOUR CRIB SHEETS  
 Heavy Quality Fine Cotton  
 Quantity Limited  
 52x28  
**\$1.39**  
 Up

BABY SETS  
 Terry Cloth SO SOFT  
 1 Wash Cloth  
 1 Towel  
 1 Doll  
 1 'AKES A PERFECT GIFT  
**1.77**  
 VAL TO 2.98

BABY KIMONOS  
 COTTON WITH GRIPPER SNUG FASTENERS  
**59c**  
 VAL TO 98c  
 MADE BY SPENCER

BEACON BLANKETS  
 72x84 BE PREPARED Val to 7.98  
 For Cozy Warmth  
 For Colorful Beauty  
 For Years of Wear  
 Satin Border  
 50% Wool—50% Rayon  
**\$3.99**