

REMEMBER Dale's WILL NOT BE UNDERGIRD



# We're Playing Santa!

**DALES** MADE A TERRIFIC PURCHASE AND  
**SCOOPED THE MARKET**

# DALES

Self-Service Dept. Store  
**1334 EL PRADO**  
DOWN TOWN TORRANCE NEXT TO A&P MARKET  
Open Daily 9 to 9 • For Christmas Holidays

## HOLIDAY GIFTS GALORE

LADIES' CORDUROY, FLANNEL & KNIT  
**CAPRIS**  
• Hollywood Style  
• Tapered Side Split Leg  
• New Fall Shades  
• Sizes 8-18  
\$3.98 Val.  
**\$1.77**

a pack of bargains to **LAY-AWAY** for Christmas

**BANK OF AMERICA CHARGE ACCOUNT PLAN**  
MEMBER  
ALL THIS & CREDIT TOO

**BANK OF AMERICA CHARGE ACCOUNT PLAN**  
MEMBER  
All This and Credit Too!



LADIES **Baby Dolls**  
All Lace Fronts with Matching Panties  
Pantel Shaded - Sizes 5-M-L  
Individually boxed  
or 6 in 1  
Val. 2.98  
**1.77**

Ladies 100% Nylon **HALF SLIPS**  
Usually 1.49  
Lace Trims  
Asst. Colors - Ea.  
S-M-L-2 for 1.00  
**59c**

LADIES **100% NYLON GOWNS**  
• FULL LENGTH  
• EMPIRE STYLE  
• FULL CUT FOR PROPER FIT  
• LACY TRIM  
2.59 Val. TO 3.98

GIRLS **DRESSES**  
Just arrived for the  
Holiday! Beautiful styles in Prints, Plaids and Solid Colors!  
Deep Hems.  
SIZES 3-6x  
Val. 1.77 To 3.98  
SPECIAL GROUP SIZES 7-14  
Val. 2.77 To 4.98

GIRLS **Cotton-Quilted ROBES**  
Usually 3.98  
Fitted Design  
Fitted Waist  
Full Sweep Skirt.  
7-14  
\$3.59  
2-6x

HELENA LEOTARD  
GIRLS' **TIGHTS**  
3-6x  
No Run Guaranteed  
1.00

GIRLS AND BOYS **PAJAMAS**  
Knits and flannels with or without feet.  
94c Val. \$1.98

SCOOP! GIRLS' **BLOUSES**  
USUALLY 2.49  
• NYLON  
• DACRON  
• COTTON TAILORED  
Assorted Sizes & Colors  
1.77

GIRLS' **SKIRTS**  
2-14  
\$1.77

GIRLS 100% NYLON **CAN CANS**  
88c

**Festive Coats**  
LADIES 100% WOOL **COATS**  
UP TO 50% MARKED DOWN  
• NOVELTY FABRICS  
• 300 TO CHOOSE FROM  
• ALL NEW STYLES & COLORS VAL. TO \$29.95  
NOW **10.00**  
SIZES 8-18 38-44

So Comfortable - So Pretty  
**LADIES FLANNEL GOWNS & PAJAMAS**  
Usually Sold for 2.98  
Grand gift idea... sleepwear as sweet as her dreams! You'll find it here... colorful, cozy styles to keep her snug all through a long winter night! They look as good as they feel, too...  
Gowns 34-44  
Pajamas 34-40  
**1.77**

she's dreaming of a **Sweater** Christmas

100% ORLON **CARDIGANS**  
99

JEWELED **Sweaters**  
Clusters of Pearls and Rhinestones  
2.97

GIRLS' **COATS**  
100% All Wool and Lined and Interlined  
6.99  
Some With Bags - Some With Hoods - Fur Trim!  
Asst. Colors 2 to 6x Sizes 7-14  
999

GIRLS 100% ORLON **CARDIGANS**  
• Bulk or Fine Knits  
• Jewel and Fringe  
• New Fall Shades  
• Usually 3.98  
**\$1.77**

LAYETTE **FOR BABY**  
• Rec Blanket  
• Flannel Gown  
• Terry Wash Cloth  
• Waterproof Pantie  
• Plastic Bottle  
• Druel Bib  
• Comb & Baby Hanger  
88c Val. \$1.59

BABY **SETS**  
Terry Cloth SO SOFT  
• 1 Wash Cloth  
• 1 Towel  
• 1 Doll  
MAKES A PERFECT GIFT  
1.77 VAL TO 2.98

BABY **KIMONOS**  
FINE COTTON WITH GRIPPER SNUG FASTENERS  
59c VAL TO 98c MADE BY SPENCER

SPENCER CONTOUR **CRIB SHEETS**  
Heavy Quality Fine Cotton  
Quantity Limited  
52x28  
**\$1.39** Up

BABY **PLASTIC PANTIES**  
67c VAL. 25c COLORS

BEACON **BLANKETS**  
72x84 BE PREPARED Val to 7.98  
• For Cozy Warmth  
• For Colorful Beauty  
• For Years of Wear  
• Satin Border  
• 50% Wool - 50% Rayon  
**\$3.99**

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LADIES **FALL CAPES**  
• Lurana feels like and is soft as fur  
• Lurana needs no summer storage  
• Lurana dry cleans  
• Lurana is mothproof  
• Lurana is mildew-proof  
IF YOU LOVE FUR - YOU'LL LOVE LURANA  
9.77 VAL. \$16.98  
BUY HER A GIFT

Everyone from granddaughters to grandmothers likes sweaters... so, Santa, please bring "her" the sweaters she sees in her Christmas dreams. We've all styles... coat sweaters, cardigan, slip-overs, boleros... in miracle yarns, lambswool, cashmere, fur blends. Many colors, too. From...

tops on her list...  
**PRETTY blouses**  
Our Christmas collection of blouses for happy giving and receiving includes everything from subtly tailored to dainty and dressy styles... all very feminine, very easy to care for, and so lightly priced you can afford to give her several! A big selection... come in, choose.  
Val. to \$1.98  
**88c**

LADIES' **BULKIE SWEATERS**  
BUY OF A LIFETIME  
• Heavy Quality  
• Cardigan Style  
• Cable Stitch  
3.97  
Reg. \$6.98



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