

**TODAY'S AUDITED CIRCULATION...LARGEST IN ENTIRE SOUTH BAY AREA!**

Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190	Automotive AUTOMOBILES For Sale 190
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**Gigantic Sale!**

No Shortage of Cars at  
Ronald E. Moran's  
**1960 Oldsmobiles**  
and Near New '59s

**MUST Be Sold  
WILL Be Sold**

BY US

By November 30

**DON'T WAIT! BUY NOW!**

Dynamics, Supers, Ninety-Eights  
ANY Model of Your Choice  
BIG Assortment of Colors

Low as **\$2995** on '59's

TO SELL THESE CARS, WE WILL

Accept Any Deal

Within the Realm of Reason,  
Give You Tremendous Over-  
Allowance on Your Car

NO OTHER FINE CAR DEALER  
CAN COME CLOSE

Step Up to Oldsmobile  
Step In to Moran's

Buy and Save

ONLY AT

**Ronald E. Moran Inc.**

Oldsmobile Division

900 No. Pacific Coast Hwy.  
REDONDO BEACH

FR 2-2181

FA 1-4129

Open Eves. 'Til 9 P.M.

Sunday 'Til 5 P.M.

Over a Decade of  
**Fair Dealing**

MEANS  
Safe Buys for You!

- '53 Mercury Coupe .....\$595  
Stick shift. Radio and heater.
- '54 Ford V-8 Sedan.....\$795  
Power steering, automatic transmission,  
radio and heater.
- '54 Mercury Hardtop Coupe.....\$795  
Automatic transmission, radio and heater.
- '53 Mercury Monterey Sedan.....\$495  
Mercomatic, radio and heater.

**BOB ESTES**

LINCOLN — MERCURY  
EDSEL — ENGLISH FORD  
964 S. LA BREA AVE.

Inglewood OR. 8-3409

**GET IN STRIDE  
GO CLASSIFIED**

**Newcastle**

'57 BORGWARD  
ISABELLA STA. WAGON  
The condition of this wagon inside and out is beautiful. Radio, heater, whitewall tires. Special—  
\$1395  
\$10 Down on Approved Credit

Auth. MG—MORRIS—AUSTIN—HEALEY—DIX  
700 Pacific Coast Hwy.  
HERMOSA, FR 6-3474

'58 Dodge V-8  
Convertible  
Radio, heater, automatic transmission, power steering, power brakes, whitewall tires. Top in perfect condition, and interior spotless. \$1895

**Dolan Pontiac**  
700 S. LA BREA AVE.  
INGLEWOOD OR 8-4689

**Newcastle**

'57 TRIUMPH  
TR-3 ROADSTER  
Beautiful red color with matching red leather interior. Factory equipped. Special Today—  
\$1795  
\$10 Down on Approved Credit

Auth. MG—MORRIS—AUSTIN—HEALEY—DIX  
700 Pacific Coast Hwy.  
HERMOSA, FR 6-3474

RONALD E. MORAN'S  
**CADILLAC**  
and Oldsmobile  
**CLEARANCE**

OUT THEY GO!

Convertible Clearance

'58 Cadillacs . . . \$3999

Convertibles. 3 to choose from. All have power and are in showroom condition. YOUR CHOICE—

'59 Oldsmobile . . \$2999

Dynamic '88' Coupe. Showroom fresh. THIS WEEK'S SPECIAL!

'58 Cadillac . . . \$4299

Sedan de Ville. Beautiful rosewood tan finish. Like new. Fully powered.

'57 Cadillac . . . \$3299

Sedan de Ville. Fully powered and immaculate!

'57 Oldsmobile . . \$2199

Super '88' 4-Door Holiday Sedan. Power steering, power brakes, whitewall tires, Hydramatic, radio, heater. A 1-owner, low mileage car. Original inside and out.

'56 Cadillac . . . \$2499

Coupe de Ville. Full power, etc. Priced to sell this week. Only—

'58 Oldsmobile . . \$2499

'88' Holiday Coupe. Power steering, power brakes, Hydramatic, radio, heater. 36 Months Financing available. Weekend Special—

Many More to Choose From

**Ronald E. Moran**

Cadillac-Oldsmobile Dealer  
25 PACIFIC COAST HWY.

Hermosa Beach

OR. 8-2631

FR. 4-3478

**CLEAN---SHARP**

**A-I---PUFFS**

DESCRIBES THE CARS!

**LOW---BARGAIN**

**CHEAP---BELOW KELLY**

DESCRIBES THE PRICES!

AT  
**505**

FIAT

Pacific Coast Highway  
Hermosa Beach

'56 Chevrolet V-8 210 4-Door Sedan \$1195  
Radio, heater automatic. A truly nice family car.

'55 Ford V-8 Customline 4-Dr. Sedan, \$895  
Radio, heater, overdrive. Cool blue and a cool price.

'54 Chevrolet Bel Air 2-Door.....\$695  
Radio, heater, full leather interior. Man—it's sharp.

'54 Ford V-8.....\$695  
Customline 2-door Sedan Radio heater, automatic throughout. It's A-I.

'53 Chevrolet Bel Air 2-Door Sedan.....\$695  
Radio, heater, automatic, power steering. A living doll.

**IMPORTS**

'58 M.G.A. Roadster.....\$1895  
Radio, heater, Tonneau. Metallic grey with red interior. Mechanically perfect and ever so sharp

'58 Fiat Multipla 600.....\$1095  
Heater, whitewall (2 to choose from). Really nice and really priced right.

'58 Simca Hardtop.....\$1195  
Heater, whitewalls  
This car is beautiful inside and out.

'57 Borg-Ward 2-Dr. Sedan Isabella, \$1195  
Radio, heater, whitewalls. Metallic blue and sharp. Highest allowances — Nothing down.

THE  
**\$505**  
SPECIAL

'53 Pontiac 4-Door Sedan  
Radio, heater, automatic transmission and engine just overhauled. This car is immaculate

**FIAT**

505 Pacific Coast Highway  
Hermosa Beach

OR 8-9638

FR 4-0921

**Hunter's Paradise**

Been HUNTING for a used car,  
And find good STOCK is rare?  
You had the AMMUNITION,  
But no TARGET anywhere?

Come on down to Kenneth's RANGE;  
You're in for a surprise.  
Adjust your SIGHTS and AIM, man,  
And BAG yourself a prize!

- '56 Chevrolet 2-Door Sedan.....\$1295  
V-8, radio, heater, Powerglide.  
JSV 514. A real nice Chevrolet.
- '56 Chevrolet 4-Door 6-Passenger  
Station Wagon.....\$1595  
V-8, radio, heater, Powerglide.  
CER 285. Real sharp.
- '56 Chevrolet Bel Air Sport Sedan.....\$1495  
V-8, radio, heater, Powerglide.  
KHL 615. Beautiful ivory/turquoise.
- '57 Chevrolet 4-Door 6-Passenger  
Station Wagon.....\$1795  
Loaded with extras. NLX 707. A real buy.
- '57 Chevrolet 2-Door Sedan.....\$1395  
6-cylinder, Powerglide, factory heater.  
NAX 825. Kenneth special.
- '57 Chevrolet Convertible Coupe  
Bel Air.....\$1895  
V-8, radio, heater, power steering, power brakes,  
Powerglide. MSK 804. Tropical  
turquoise/white top.
- '57 Chevrolet 210 4-Door Sedan.....\$1595  
V-8, radio, heater, automatic transmission.  
NVX 870. Thoroughly reconditioned.
- '58 Chevrolet Impala Coupe.....\$2395  
250 engine, radio, heater, Level Air, power  
steering, power brakes, Powerglide, whitewalls.  
PCZ 541. Loaded and sharp!
- '58 Chevrolet Impala Convertible.....\$2395  
V-8, radio, heater, power steering, power brakes,  
automatic transmission. PTX 917. One owner.
- '57 Buick 4-Door Sport Sedan.....\$1695  
Radio, heater, power steering, Dynaflow.  
NAV 753. Terrific buy.
- '55 Ford Fairlane 4-Door Sedan.....\$895  
V-8, radio, heater, standard transmission.  
MSK 809. Drive this one and you'll buy it.
- '56 Ford 2-Door Station Wagon.....\$1195  
V-8, radio, heater, automatic transmission.  
H 13805. Reduced \$200.
- '56 Ford Fairlane Convertible Coupe.....\$795  
V-8, radio, heater, automatic transmission.  
JWJ 610. \$100 under wholesale blue book.
- '57 Ford 4-Door 6-Passenger  
Station Wagon.....\$1895  
V-8, heater, radio, automatic transmission.  
NPV 559. We completely rebuilt the engine  
in this one.
- '57 Ford Fairlane 500 Coupe.....\$1795  
Loaded with extras. NLG 959.
- '55 Oldsmobile Super 88 Coupe.....\$1295  
Fully equipped. JFF 149. Priced to sell.
- '57 Plymouth Belvedere 4-Dr. Sedan, \$1395  
V-8, radio, heater, power steering, Powerflite.  
PDA 217. How cheap!
- '56 Plymouth Fury Coupe.....\$1395  
JYJ 634. V-8, radio, heater, automatic  
transmission. The BIG one.
- '57 Plymouth Belvedere Hardtop  
Coupe.....\$1495  
V-8, radio, heater, power steering, power  
brakes, Powerflite, MJZ 503.  
We'll lose our shirt on this one.
- '56 Sun Valley Tear Drop Trailer.....\$395  
This is set up for camping. Icebox, stove,  
large soft bed. Will trade for anything.

☆ 100 More to Choose from ☆

**KENNETH Chevrolet**

Hawthorne

118th & Hawthorne Blvd.

OS 5-9108

If YOU haven't STOPPED at KENNETH, YOU  
haven't SHOPPED at all!

Open Evenings 'Till 9 P.M.

**KAZAN  
RAMBLER**

'59 Chevrolet  
9-passenger Station Wagon.  
Fully equipped.  
\$495 Down

'57 Thunderbird  
Power equipped.  
All white finish.  
\$395 Down

'58 Chevrolet  
2-door. Light blue finish  
6-cylinder standard trans.  
mission.  
\$1495 Full Price

'54 Chevrolet  
1/2-Ton Panel. Ready for work.

'55 Rambler  
Station Wagon. Automatic  
transmission, and air  
conditioned.  
\$295 Down

'58 Ford V-8  
Station Wagon Like new.  
\$1895 Full Price

MANY MORE TO  
CHOOSE FROM

While They Last!  
Complete line of new  
Rambler and Metropolitan  
cars, at the best deals  
available anywhere!

**KAZAN  
RAMBLER**

15019 S. WESTERN  
AT COMPTON BLVD.  
GARDENA  
DA. 4-4941 FA. 1-1327

'59 Pontiac  
Catalina Coupe  
Radio and heater. Bonneville  
engine. Stick shift. A real  
sharp little new car trade.  
\$2495

Dolan Pontiac  
700 S. LA BREA AVE.  
INGLEWOOD OR 8-4689



**FIAT**

'600' SEDAN

**\$1430**

P.O.E.

- For a Choice of 13 Models
- For Highest Allowances
- For Nothing Down

**505**

PACIFIC COAST HWY.  
HERMOSA BEACH

**The Bargain  
Car Store**

OR. 4-0921  
OR. 8-9638

1957 FORD convertible. Excellent cond. Power steering & brakes, radio, heater, white walls, Tonneau cover, also top boot. \$250 for equity. TE 5-3956.

**Opening Specials**

'56 Chevrolet V-8  
Station Wagon with power glide, radio, heater, etc. A really popular model ..... \$1499

'53 Mercury  
Hardtop Coupe with Mercomatic radio, heater, whitewall tires, all vinyl interior, 2-tone finish. A nice one. License KLB 306. .... \$1799

'57 Ford V-8  
Country Sedan 4-door Station Wagon. Has all the extras including Fordomatic, radio, heater, and whitewall tires. Immaculate inside and out. .... \$699

'54 Buick V-8  
2-door with Dynaflow, radio, heater, new seat covers, whitewalls and 2-tone green finish. A nice one. License KLB 306. .... \$1249

'55 Chevrolet  
Deluxe 4-door Sedan with new 2-tone finish, new seat covers, etc. A bargain. Lic. BWZ 129. .... \$499

'56 Metropolitan  
Hardtop Coupe with radio, heater, 2-tone and whitewall tires ..... \$949

'58 Chevrolet V-8  
Bel Air Hardtop 4-door with power steering, Powerglide, radio, heater, whitewall tires, etc. .... \$2099

'51 Ford V-8  
Victoria Hardtop Coupe with radio, heater, standard transmission, runs and looks good. Save! License KTV 562. .... \$249

'54 Chevrolet  
Bel Air 2-door with Powerglide, radio, heater, and 2-tone finish. Perfect throughout. .... \$799

SOUTH BAY

**PACIFIC RAMBLER**

SALES COMPANY

15211 Hawthorne Blvd.

JUST SOUTH OF COMPTON BLVD.

LAWDALE

OS 9-3361