

Lawson's

JEWELERS

Get the **Jump** on Christmas Sale!
BUY NOW at these LOW PRICES



OUR 19 STORE BUYING POWER ENABLES US TO OFFER YOU THE LOWEST PRICES ON TOP MERCHANDISE



WEDDING BELLS...

Forever remembered with this 14 DIAMOND WEDDING RING in exclusive mounting.
Reg. \$230
\$3 weekly **\$149.50**



LOVELY FOR LOVE...

This 9 DIAMOND BRIDAL SET in a distinctive setting sparkling with brilliance.
Reg. \$300
\$4 weekly **\$199**

SMARTLY SOPHISTICATED

Emerald cut styled and enhanced by 5 baguette diamonds.
Reg. \$400
\$5 weekly **\$299**



ANY GIRL WILL...

Love this glamorous combination of 9 baguettes and 18 round wedding diamonds in a 1 carat wedding band.
Reg. \$650
Easy Terms **\$395**



NO MONEY DOWN • A YEAR TO PAY!

Choose her diamond where selection and value are assured!



For the Bride-eyed beauty...

a glittering Dream Girl ensemble featuring a brilliant round center diamond reflecting the fire of lesser diamonds.

BOTH FOR \$99

Reg. \$149

\$2 WEEKLY

A Timeless Classic Creation...

Brilliant round diamond of unique beauty in smart yellow or white gold Tiffany mounting.

JUST \$129

Reg. \$200

\$3 WEEKLY



PERFECT 200...

Captures the fire and sparkle of your romance. Superb 8 diamond ensemble.
\$3.50 weekly **\$200**



PERFECT 100...

Beautiful 6 diamond set featuring a brilliant center stone. Yours at a most attractive price.
\$2 weekly **\$100**

FOR "BIG" MEN ONLY...

Massive, he-man diamonds, boldly distinctive setting. Accents the male look.
Reg. \$300
\$3.50 weekly **\$200**



A REAL MAN'S RING...

Big and handsome. For the man who's really moving ahead. Large center stone surrounded by 4 lesser ones.
Reg. \$150
\$2 weekly **\$100**



Get the Jump on Christmas. Shop NOW!

NO MONEY DOWN • A YEAR TO PAY • EASIEST CREDIT • PAY WEEKLY



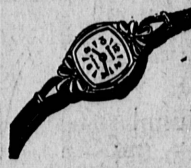
ELGIN 17 JEWELS

Tiny, feminine styling. Unbreakable mainspring. Shock resistant.
New low price \$89 weekly **\$19.95**



ELGIN 17 JEWELS

Rugged, waterproof, dustproof, anti-magnetic, luminous dial.
Now only No money down **\$19.95**



BULOVA 17 JEWELS

High fashion styles for a lovely lady. Precision movement. Unbreakable mainspring.
JUST No money down **\$29.95**



BULOVA 17 JEWELS

Lowest price ever for Bulova. Waterproof, shockproof, unbreakable mainspring.
ONLY \$24.95 \$1 weekly

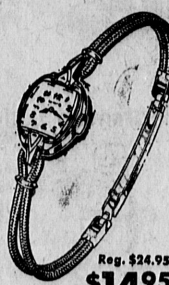


HAMILTON 8 DIAMONDS

A jewel of a watch. Fabulous combination of precision and beauty in 14K gold.
Reg. \$175
\$1.75 weekly **\$79.50**

Never before such fine watches at such fantastic low prices!

17 JEWEL DRESS WATCH
Dainty and dependable. A superb gift for Mom, Sis or your very best girl.



Reg. \$24.95
\$14.95
50¢ weekly

17 JEWEL SELF-WINDING

A watch with the world! Waterproof, shockproof, incalible, anti-magnetic, stainless steel back, sweep second hand.



Reg. \$50
\$19.95
50¢ weekly

SMART IDEA! SAVE BY BUYING NOW OR LAY AWAY FOR CHRISTMAS!



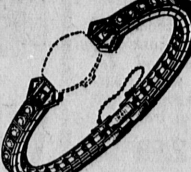
18 DIAMOND HEART PENDANT

For that "special someone" on your gift list. Shimmering diamonds on gleaming gold chain.
Reg. \$88
\$1 weekly **\$49.50**



CULTURED PEARL PENDANT

14K gold chain. The good taste of simplicity is expressed by this pendant.
Reg. \$6.95 **\$3.95**



10 DIAMOND WATCH BRACELET

Stunning combination of brilliant diamonds and distinctive styling. A classic beauty.
Reg. \$125
\$2 weekly **\$89.50**



MATCHED GOLD WEDDING RINGS

Smartly simple bride and groom sets in 14K gold that can't be beat in price.
BOTH FOR \$99.50
No money down



ELGIN 20 DIAMONDS

Exquisitely lovely. Surrounded by glowing diamonds. Perfect gift for any woman.
Reg. \$200
\$3 weekly **\$129**



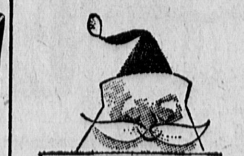
Model S-901

BULOVA \$99.95
\$2.00 WEEKLY

COMPLETE STEREO IN A COMPACT "GO-EVERYWHERE" PORTABLE:

- 4 Speaker Stereophonic Sound System
- Dual-Channel Amplifier with 8 Watt output
- Extended Range Frequency Response
- All-Speed Automatic Record Changer with Safety Shutoff
- Turnover Stereo Cartridge with Jeweled Stylus
- 10' Remote Speaker-System Connecting Cable

ALSO OTHER MODELS UP TO \$169.50



Credit for the whole family... Mother, Father, Teenagers, too! You can Charge everything on one account. Payments will be tailored to fit your budget.



3 Piece LUGGAGE SET MATCHED PULLMAN, OVERNIGHT and TRAIN CASE

Just in time for all your Holiday giving! Wonderfully big savings on the luggage that keeps its first trip look!

REG. \$29.95 ALL 3 \$19.95 FOR



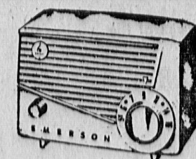
DRESSER SETS

A large selection of exciting sets to please every female.
FROM **\$3.95**



PEARL RINGS

Keen for teens. See our special collection of lavish cultured pearls. Also a large selection of birthstone rings.
FROM **\$12.95**



EMERSON TABLE RADIO

Miracle Tone sound. Easy-to-read dial. 4 tubes plus rectifier. Automatic volume-level stabilizer.
JUST **\$17.95**
50¢ weekly



DIAMOND ONYX INITIAL RING

Reg. \$37.50
\$1 weekly **\$24.95**



Transistor Pocket-Size Radio

SMALLEST EVER!

BULOVA...

6 TRANSISTORS Weighs 6 oz. • Full Tone Speaker • Amazing Power • Choice of Ivory or Ebony \$39.95
\$1.00 WEEKLY

OPEN UNTIL 9 P.M. EVERY NITE 'TIL CHRISTMAS!
Free Parking in the A&P Parking Lot



1301 SARTORI AT EL PRADO
FR 8-4313—DOWNTOWN TORRANCE
OPEN MON. AND FRI. TILL 9 P.M.
Free Parking in A&P Parking Lot

NO MONEY DOWN • A YEAR TO PAY • EASIEST CREDIT • PAY WEEKLY