

**Automotive** **Automotive** **Automotive** **Automotive**  
**AUTOMOBILES** **AUTOMOBILES** **AUTOMOBILES** **AUTOMOBILES**  
 For Sale 190 For Sale 190 For Sale 190 For Sale 190

# Kaper Kuttin' Kenneth

*Ol' Mac the Knife has got a blade And uses it a lot. He rubs out his competitors, And hopes he won't get caught.*

*He sneaks around the corners And takes away their dough, And wears a fancy pair of gloves So evidence won't show.*

*We've borrowed from ol' Macky's plan, But still we play it sweet. Our pencil works to cut the price So no one can compete!*

*We never heard of Sukey, Ginny Diver or Miss Brown— The line WE form is just in cars 'Cause KENNETH'S still in town!*

1956 CHEVROLET BEL AIR SPORT SEDAN V8, Automatic Transmission, KHL 615. Ivory and Turquoise and Real Sharp. Reduced.	1957 DODGE SIERRA WAGON Radio, Heater, Power Steering, Automatic Transmission, V8, MYA 852. Another Kenneth Special!
1956 CHEVROLET 2-DOOR SEDAN V8, Radio, Heater, Powerglide, JSV 514 Priced to Sell!	1956 FORD SUNLINER CONVERTIBLE Fully Equipped MUC 059.
1957 CHEVROLET 2-DOOR SEDAN 6 Cylinder, Automatic Transmission, Heater, NAX 825. Real Economy!	1956 FORD FAIRLANE SEDAN V8, Radio, Heater, Automatic Transmission, MMY 520. This One's in Excellent Condition!
1957 CHEVROLET BEL AIR SPORT COUPE Radio, Heater, V8, Power Steering, Powerglide, Factory Air Conditioning. NBB 330. Look at this price!	1956 FORD 2-DOOR RANCH WAGON V8, Radio, Heater, Automatic Transmission, H 13805. One of the Nicest in Town.
1957 CHEVROLET STATION WAGON 6 Passenger, Radio, Heater, Automatic Transmission, LWH 415. Won't last long!	1957 FORD FAIRLANE 500 COUPE Radio, Heater, Automatic Transmission, V8, NLG 959. Arctic White in Color.
1958 CHEVROLET IMPALA COUPE V8, Radio, Heater, Automatic Transmission, Power Steering, White Side Wall Tires, PJR 888. Ebony Black and Sharp as a Razor	1957 MERCURY MONTEREY HARDCOP COUPE Radio, Heater, Automatic Transmission, V8, MPS 106, Ivory and Coral. Reflects Excellent Care.
1958 CHEVROLET 2-DOOR SEDAN Radio, Heater, 6 Cylinder, Stick Shift, PCZ 183.	1957 PONTIAC CATALINA COUPE Loaded with Power. NKR 156.
1959 CHEVROLET IMPALA SEDAN Fully Equipped, Executive Car, RDB 806 Easy Terms!	1959 FORD RANCHERO V8, Radio, Heater, Power Steering, Cruiseomatic Transmission, L 65562, Beautiful Black and Like New!
1955 BUICK SUPER RIVIERA COUPE Radio, Heater, Automatic Transmission, Power Steering, Power Brakes, SWL 244. Reduced!	1959 CHEVROLET EL CAMINO 6 Cylinder, Radio, Heater, E 67532. We Sold This One New!
1957 BUICK 4-DOOR SPORT SEDAN Radio, Heater, Automatic Transmission, Power Steering, NAV 753. A beautiful Car - Priced to Sell!	1955 CHEVROLET 1/2 TON PICKUP G 62992. Real Sharp!

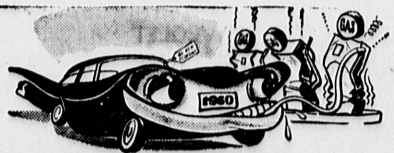
☆ 100 More to Choose from ☆

## KENNETH Chevrolet

Hawthorne 118th & Hawthorne Blvd. OS 5-9108

If YOU haven't STOPPED at KENNETH, YOU haven't SHOPPED at all!

Open Evenings 'Till 9 P.M.



Don't be fooled by CLAIMED economy!

**Go Rambler '60**  
 The Proved Economy King!



**Hunt Rambler** is your

answer. Buy a proven compact car, from a dealer that has GROWN to be the sales leader in the area—by saving more people more money. Let us prove it to you.

**NOW**

**Hunt Rambler**

TE 5-5646 402-500 W. Anaheim Open Sunday  
 TE 5-5648 Wilmington

ONLY HERALD ADS REACH 36,300 FAMILIES

See the '60  
**DeSoto & Plymouth**

'59 NEW CAR SALE

'59 Plymouth Station Wagon Automatic transmission. Fully factory equipped. NEW!  
**\$2495**

10 more station wagons to choose from.

'59 DeSoto 9-Passenger Station Wagon All white. Power steering, Torqueflite transmission, heater, Solex glass, whitewall tires.

**\$3611**

'59 DeSoto Convertible Coupe All white. Power steering, Torqueflite transmission, radio, heater, whitewall tires.

**\$3560**

'59 DeSoto 4-Door Sedan All white. Power steering, Torqueflite transmission, carpets, Solex glass, padded dash.

**\$2895**

Beach Cities Motor Co.  
 DE SOTO-PLYMOUTH  
 234 S. Pacific Coast Hwy.  
 at Torrance Blvd.  
 Redondo Beach

FR 6-8888

FA 1-2596

Open Every Night 'Til 10 P.M.

**Automotive**  
**AUTOMOBILES**  
 For Sale 190

New Stock

Cleanest Front Line of Older Cars Anywhere!  
 All Ready to Go!

'54 Studebaker Champion Hardtop. Has economy Overdrive. Exceptionally clean. \$699

'53 Chevrolet Bel Air 4-door Sedan. Gold and Ivory factory finish. Powerglide has real snap. Radio, heater, whitewall tires. Body and engine in excellent condition. A beauty! \$799

'53 Dodge 1/2-Ton Pickup. Radio, heater. Good tires. A Buy at \$549

'49 Chevrolet Panel. Excellent motor. \$399

'52 Ford 1/2-Ton Stake. Good motor and body. \$599

'54 Lincoln Coupe. Original paint. Radio, heater, hydraulic A very clean car. Try it at \$749

'54 Ford V-8 Custom 2-door. Fordomatic. Radio, heater, whitewall tires. Clean throughout. ONLY \$799

'52 De Soto V-8 4-door. Has power and runs very good. ONLY \$399

'53 Cadillac Coupe. Original paint, Radio, heater, hydraulic. New seat covers. Power steering. Original. \$999

'52 Rambler Hardtop. Overdrive, radio and heater. Runs like a Buick. \$499

'53 Lincoln Capri Hardtop. Has full power, new paint, radio, heater, leather interior. Continental kit. Sharp at \$899

'53 Plymouth Club Coupe. New seat covers. Good engine, stick shift. ONLY \$499

'53 Ford V-8 Ranch Wagon. Has overdrive, heater, new seat covers. Runs like new. ONLY \$745

Many More to Choose From  
 SEE US  
 B-4-U BUY!

NO DOWN ON APPROVED CREDIT  
**WATERS MOTOR CO.**

Carson at Western Ave. Torrance FA. 8-4201  
 Open Evenings

ONLY \$25 DOWN Needed on Any Car Listed (With Approved Credit)

'58 Chrysler Windsor Hardtop. 4-door. Full power. Like new. \$2195 Full Price

'57 Chevrolet 4-Door Sedan Powerglide, radio, heater—all the extras. \$1595 Full Price

'58 Plymouth Belvedere 4-Door Golden Commando engine. Full power and like new. \$1895 Full Price

'56 Chevrolet Bel Air Hardtop A real good one! \$1395 Full Price

'55 Cadillac 4-Door Sedan Power steering, power brakes, Dark green finish. All factory equipment. Immaculate. \$1595 Full Price

'55 Ford V-8 Convertible Like new. Radio, heater. Fordomatic. New whitewall tires. \$995 Full Price

'55 Pontiac Star Chief Sedan Radio and heater, power brakes, power steering, hydraulic, whitewall tires. \$895 Full Price

'57 Ford Victoria Radio, heater, Fordomatic, whitewall tires. \$1695 Full Price

**DOLMAN PONTIAC**  
 700 S. La Brea Ave. Inglewood OR 8-4689

'51 PONTIAC \$260 Very clean. 2221 W. 237th St. DA 9-3605

**Automotive**  
**AUTOMOBILES**  
 For Sale 190

USED  
 el's  
 Ford  
 CARS



## Giant Sell-A-Thon 200 Used Cars

Torrance Location      Walteria Location

- PICK-UP SPECIALS**
- IT HAS THE BEST OF EVERYTHING! GMC '57 1/2 TON PICK-UP W/CAMPER. Radio - Heater . . . Sparkling Clean . . . Like New . . . Normal Down . . . ONLY \$35.00 Per Month.
- NEW PAINT - MOTOR COMPLETELY OVERHAULED . . . '52 DODGE 3/4 TON PICK-UP - NO DOWN . . . \$31.00 Per Month.
- FIRE ENGINE RED '58 FORD 1/2 TON PICK-UP . . . Radio-Heater . . . Custom Cab . . . You'll Think It's Brand New . . . Normal Down . . . Only \$37.45 Monthly.
- BE A SPORT! Buy This TAHAIAN BRONZE '57 CHEVY 1/2 TON PICK-UP . . . 8 Cyl. . . Radio-Heater . . . Tarp Over Box . . . Normal Down . . . \$38.00 Monthly.
- '55 FORD 1/2 TON PICK-UP . . . 6 Cyl. . . PRICED FOR QUICK SALE . . . \$499.00
- RARE '56 JEEP W/4 Wheel Drive . . . Formerly Owned By Chilean Mulberry Picker . . . LOADED WITH EXTRAS . . . MAKE US AN OFFER!

2 BIG LOCATIONS

1420 Cabrillo, Torrance FA 8-8276  
 101 Hwy. at Hawthorne Walteria---FA 8-8488



NO MONEY DOWN  
 On Approved Credit  
 Credit Cleared in 5 Minutes—Out-of-Town Buyers Welcome  
 Cars Serviced and Ready to Go!

Here is a deal to please you!  
**RONALD E. MORAN, INC.**  
 OLDSMOBILE DIVISION  
 900 N. Pacific Coast Highway Redondo Beach  
 Frontier 2-2181 NEW CAR ORDER FORM Faculty 1-4129

to the purchaser. This New Car Order Form is the result of the analysis of hundreds of sales from our operation and is designed to increase our sales and your SAVINGS. It will require less than five minutes for you to complete this form. The directions are easy to follow.

1. I WANT TO BUY A NEW OLDSMOBILE	Select the model of Oldsmobile that you would like to purchase.	Series 88 Super 98 1. 2-Door Sedan .....\$3022 2. 4-Door Sedan .....\$3087 \$3363 \$4075 3. Holiday Coupe .....\$3143 \$3515 \$4271 4. Holiday Sedan .....\$3221 \$3590 \$4437 5. Convertible .....\$3471 \$3780 \$4551 6. Fiesta Station Wagon .....\$3550 \$3854
2. THESE ARE THE ACCESSORIES I DESIRE	Check the accessories you want with your Oldsmobile and add their amounts.	.....2-Tone Paint \$ 27.00 .....Radio 103.00 .....Heater 101.00 .....Hydramatic 231.00 .....Power Brakes 43.00 .....Power Steering 108.00 .....White Wall Tires 45.00 .....Ezi Glass* 43.00 .....Dual Exhaust 27.00 TOTAL.....
3. I WANT \$..... FOR MY CAR (Amount Desired) *See Used Car Code	Make Year	CONDITION OF CAR IS .....Excellent .....Average .....Good .....Poor

**\*USED CAR CODE**  
 Our TREMENDOUS VOLUME Makes These Allowances Possible

CURRENT	Ford	Buick	Mercury
'51	\$ 650.00	'51	\$ 600.00
'52	750.00	'52	700.00
'53	850.00	'53	800.00
'54	950.00	'54	900.00
'55	1050.00	'55	1000.00
'56	1150.00	'56	1100.00
'57	1250.00	'57	1200.00
'58	1350.00	'58	1300.00
<b>Plymouth Chevrolet Nash</b>			
'51	\$ 650.00	'51	\$ 600.00
'52	750.00	'52	700.00
'53	800.00	'53	800.00
'54	1150.00	'54	1225.00
'55	1350.00	'55	1600.00
'56	1525.00	'56	1725.00
'57	1725.00	'57	2150.00
'58	2250.00	'58	2425.00
<b>Studebaker Pontiac Dodge</b>			
'51	\$ 600.00	'51	\$ 650.00
'52	675.00	'52	700.00
'53	650.00	'53	650.00
'54	1150.00	'54	1175.00
'55	1350.00	'55	1475.00
'56	1475.00	'56	1650.00
'57	1725.00	'57	2150.00
'58	2100.00	'58	2525.00

Oldsmobile These prices will remain firm until approximately Oct. 31, 1959

\*This is a cross-sectional guide. Judge your car carefully. It may be worth considerably more than specified.

**THIS IS YOUR MORAN VOLUME DEAL..... FIGURED BY YOU.....**

New Car Price (1) .....	\$.....
Add: Accessories (2) .....	\$.....
TOTAL COST \$.....	
Less: Used Car Allowance and Cash Deposit (3) \$.....	
Subtract from Total Cost .....	\$.....
BALANCE \$.....	

If you owe money on your present car, add that to the balance. If not, leave BLANK \$.....  
 Finance Balance \$.....  
 (See Finance Chart)

**WHAT WILL MY PAYMENTS BE?**

36 Month Table  
 FINANCE CHART

BALANCE PAYMENTS (Approximate)	BALANCE PAYMENTS (Approximate)
\$1001-1100 \$34.87	\$2101-2200 \$72.19
1101-1200 37.81	2201-2300 75.68
1201-1300 41.25	2301-2400 79.07
1301-1400 44.69	2401-2500 82.94
1401-1500 48.12	2501-2600 86.94
1501-1600 51.56	2601-2700 91.38
1601-1700 55.08	2701-2800 96.33
1701-1800 58.14	2801-2900 101.83
1801-1900 61.85	2901-3000 107.97
1901-2000 65.31	
2001-2100 68.75	