

SPECIAL OPENING STORE HOURS

Wednesday, Sept. 30 } 9:30 A.M. to 9:15 P.M.
 Thursday, Oct. 1 }
 Friday, Oct. 2 }
 Saturday, Oct. 3 . . . 9:30 A.M. to 5:30 P.M.



SEARS
Torrance

GRAND OPENING

Sale



Check the Features
and You'll Buy
KENMORE

- 2-speed washer and spin-dry, normal and slow
- Big family size 10-lb. capacity
- Built-in lint filter traps lint during wash, 2nd rinse
- Three temperatures for all fabrics
- Agitator action removes deep-down dirt
- 7 rinses—6 spray rinses, 1 deep rinse for soap-free wash



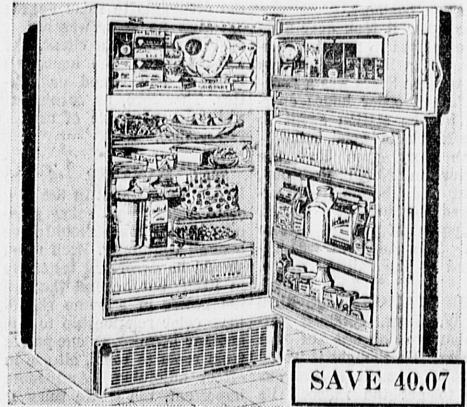
SAVE 40⁰⁷
Kenmore
2-SPEED
WASHER

Regular 239.95

199⁸⁸

ONLY \$5 DOWN, Sears Easy Terms
No Monthly Payment until Feb., 1960

A value worthy of this great opening sale . . . an opportunity you can't afford to overlook. One of our best selling, fully automatic Kenmores, with the finest features for efficient, time-saving, work-saving washing. Porcelain top. Be here early. Deluxe model 9460.



SAVE 40.07

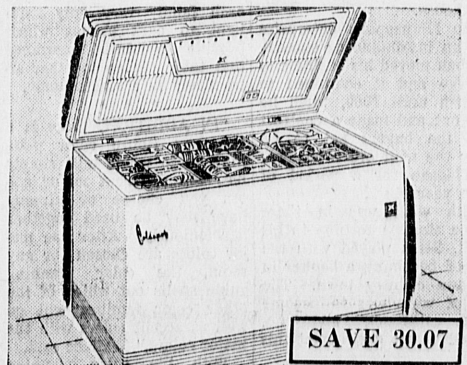
Coldspot 2-Dr. Refrigerator and Freezer . . . 12 cu. ft.*

Regular 329.95

Storage galore in refrigerator, 105-lb. capacity in separate door home freezer. No-rust aluminum glide-out shelves, 23-qt. porcelainized swing-out freezer. Model N-12-D. *gross capacity

289⁸⁸

\$10 DOWN, Sears Easy Terms
No monthly payments until Feb., 1960



SAVE 30.07

Coldspot 13 cu. ft. Chest Freezer Stores 458 pounds

Regular 289.95—

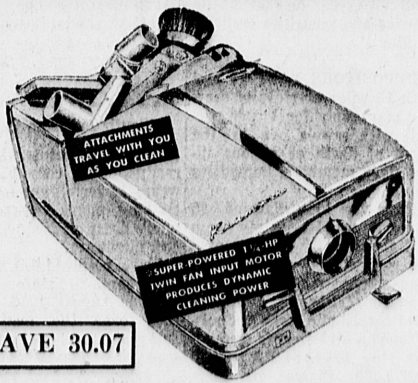
Specially priced for our big store opening sale. Finest features including "All's Well" light, interior light, adjustable cold control sliding basket, juice dispenser rack. Model 91313

259⁸⁸

\$10 DOWN, Sears Easy Terms
No monthly payments until Feb., 1960

NO MONTHLY PAYMENTS until Feb. 1960

on Coldspot Freezers and Refrigerators, Kenmore Ranges and Washers, Silvertone Radios and TV, Dishwashers



SAVE 30.07

Regular 89.95! Opening Special!
Kenmore Vacuum Cleaner

New efficiency, new beauty, low silhouette model with yellow and gold color on-off switch, 1 1/2 HP motor, double capacity dust bags, cleaner and attachments on wheels. Model 9650.

59⁸⁸

\$5 DOWN, Sears Easy Terms
No Monthly Payment Until Feb., 1960

Regular 124.95
Zig-Zag Sewing Machine

\$99

\$5 DOWN, Sears Easy Terms
Brand new Kenmore portable, does monogramming automatically, makes finely stitched buttonholes, automatically.

SAVE 25.95

SAVE 41.95
Silvertone 21-inch* Console TV
Regular 229.95

\$188

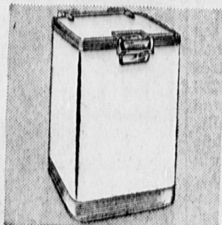
\$5 DOWN, Sears Easy Terms
No Monthly Payment until February, 1960

- Powerful suburbanite chassis, twin 5-in. speakers for hi-fi sound
- Jack for plug-in record player, removable safety glass
- Swivel cabinet in rich mahogany finish

Model 9154

239.95 Limed Oak\$198
249.95 Maple finish\$208

199.95 Portable Dishwasher



149⁸⁸

\$5 DOWN, Sears Easy Terms
No Monthly Payment Until Feb., 1960
Two-cycle washing, capacity for service for 8, steel exterior, porcelain enameled tub and lid, easy-load racks. Model 6979.



Overall diagonal, 261 sq. in. viewable area

2-Year Service Contract is Available at NO Additional DOWN Payment
• 2-year picture tube warranty
• 2-year service in the home
Only Sears offers a 2-year service contract! So buy Silvertone for full TV enjoyment

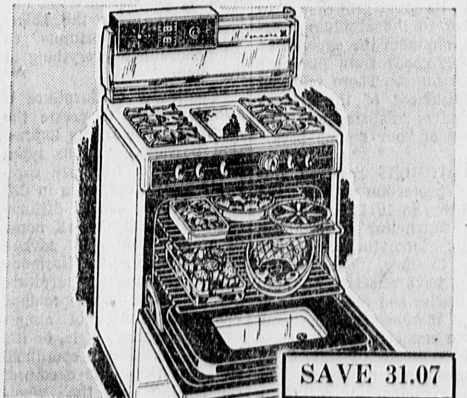
Same Model, with 24-in. Screen, Reg. 249.95, now 219.88

59.95 Kenmore Garbage Disposers



49⁸⁸

\$5 DOWN, Sears Easy Terms
All-steel housing, continuous feed action, 1/2 HP motor, stainless steel inner casing, cutting disc and rim, chromed stopper. Model 6418.



SAVE 31.07

Kenmore 30-inch De Luxe Modern Gas Range

Regular 199.95—

Take advantage of this opening super-special. Modern - to - the minute range with big 25-inch matchless oven, automatic lighting, lifetime steel burners, covered grill, Visi-bake oven door. Model 203910

168⁸⁸

\$5 DOWN, Sears Easy Terms
No Monthly Payments until Feb., 1960

\$5 DOWN on appliance purchases up to \$200. Sears Easy Terms.
\$10 DOWN on appliance purchase totaling \$200 or more. Sears Easy Terms.

Should you ever need it, courteous, expert service is always promptly available. In the Los Angeles area phone LU 2-88611, EM 5-4611 or AT 7-0421.

FREE Store-side **Parking**

"Satisfaction Guaranteed or Your Money Back"

SEARS-Torrance

Hawthorne at Sepulveda
Del Amo Shopping Center

Phone
FR. 3-3211