Self - Service Dept. Store

RANCE A&P MARKET

n Daily 9 to 6 Friday Night 'til 9 p.m.





100% HI-BULK ORLON Worth Up to \$7.98

Buttons, Heavy Stitch, Sizes All New Fall Shade 34-40

E.O.M. MARKDOWNS Regular \$3.98 LADIES' **SWEATERS**

100% ORLON NOVELTY TRIM

Different Styles, All New Fall Shades Dyed to

Match Your Favorite Skirt

LADIES' FLANNEL PAJAMAS---GOWNS

REGULAR \$3.98 VALUES Solids and Floral Prints Pajamas Sizes 34 to 46 sleep in

comfort BOYS' HOODED

SWEAT SHIRTS Heavy Duty—First Quality For School or Play

FOR THE LITTLE GUY. **SIZES 8-14**

\$144 Navy

Sizes 1 to 6x

BOYS' POLISHED COTTON AND BEDFORD CORD

Continental Style and Flap-Back Pockets

Sizes 2xe.
Tan, Brown,
Grey, Blue,
Black
TATURED

REG. \$4.98 FOR BIGGER BOYS \$249 Val. to \$5.98 4 to 16

JACKETS

• Satin Quilted

Slash Pockets Riveted

Grippers Perfect for

Winter Warmtl SIZES SIZES 4-6

\$6⁹⁹

99

\$10.98 Value

FIRST OF THE SEASON'S OUTSTANDING FALL COATS!

You'll Marvel at the Quality!

NEW FALL SELECTION OF COLORS

MILLIUM LINED SOFT AS CASHMERE
 FULL AND FITTED STYLES WITH THE NEW LOOK

YOU'LL BE AMAZED AT OUR

LOW, LOW PRICE

LADIES' GOTTON BLOUSES

SANFORIZED NOVELTY STRIPES AND PATTERNS, ROLL-UP SLEEVES lany Styles to Choose From. zes 32-38. Values to \$1.98.

Girls' Fall

SPECIAL GROUP Novelty Tweeds Checks, Fleeces, Asst. Styles, New Fall Shades! Large Variety to Choose From 99

VALUES TO \$15.98

Holds Your Lay-Away SIZES 10-20 141/2-241/

While They Last!

FACTORY BUY-OUT!

SKIRTS 100% WOOL

Newest Fall Styles

these beauti-ful styles and colors. Sizes 22-30 MADE TO

BOYS'...GIRLS' **PAJAMAS**

GIRLS' . . . LADIES'

WITH HOOD CORDUROY-GABS. and POPLINS Tan-Blue-Red-Green These Were Made to Sell for \$6.98

DALE'S JUST WON'T BE UNDERSOLD!

Boys' Nylon 111/4-0z.

13 % -ounce denim. They are rein-forced at all points of strain, have heavy duty zippers. Sanforwashable. Boys' sizes 4-12.

Huskies, 13-16, \$2.22

big savings!
REG. \$1.98 VALUE

Sizes 4-16

Stock up now on one of fall's best buys!

Boys' shirts . . . dozens of patterns, colors . . . fine count broadcloths, rich

flannels, wash and wear cottons.

to \$3.98 Val.

And

YOUR LAY-AWAY 30 DAYS



Men's 100% Orlon Knit **SPORT SHIRTS**

REG. \$5.98 Monogram Pocket, Large Assortment of Colors. Many to Choose From

Case into Tall IN NEW REG. \$5.98 VALUE BEDFORD CORD POLISHED COTTONS

New Continental Look Flap-Back Pockets Brown Black

Worth Twice the Price!

SECURE YOUR PURCHASE USE OUR LAY-AWAY

E.O.M. SALE

Polished Cottons 10 New Fall Shades

Usually \$2.98 Slit Side. New Trim

Look · Hollywood Style

Washable

Sizes 8-18

SPECIAL! Ladies' Corduroy and Flannel

Full Cut for

All the New Fall Shades

LOW PRICE

MANY TO CHOOSE FROM

487

IN 1- AND 2-PIECE STYLES TAKEN FROM OUR BETTER STOCK Values to \$10.98

During Our E.O.M. Sale

All New Casual and Dressy Styles

► Large
Selection
Sizes 7-15,
10-20,
16 ½-24 ½



LEADING STORES BUT NEVER AT THIS LOW, LOW PRICE 27 Sizes 27-42

SPECIA



By BUD BERMA Values to \$6.98 Hi-Styled Novelty Styles

25 Styles to Choose From. Assorted Fabrics

59 Sizes S-M-L 2 for \$500

ONE IN A BOX