Your Right to Know Is the Key to All Your Liberities **EDITORIALS** TORRANCE HERALD SEPTEMBER 27, 1959 Four

THOUGHT FOR TODAY-It seems a little silly to bring it up now, but this country was founded as a protest against taxation .- Tax Digest.

Polio Fight Renewed

Did somebody goof?

Last year, with the reported succes of the Salk vaccine in the battle against polio, the National Foundation for Infanile Paralysis changed its name to the National Foundation and struck out in several directions in a hunt for something to support.

It was the apparent reasoning of the executives of the national fund raising organization that if they were to remain in business, they would have to find some bigger enemy to fight in coming years-polio was whipped.

This, unfortunately, hasn't proved to be the actual result of the fine work done by the foundation through the years.

Largely through their efforts scientists throughout the nation were supported in their search for an anti-polio measure, and Dr. Jonas Salk made a major breakthrough with the vaccine which was named in his honor.

Last year at the time, the county reported 37 cases of polio, one of the lowest figures in years.

This week, the county reported its 124th case in 1959. tile Paralysis moved too fast in its frantic effort to find projects to keep its highly specialized fund raising organi-

With the proper campaign, the polio villain, which was on the ropes, might have been given a knockout blow. Now biles, and many other luxuries we now enjoy take so muc it's up and fighting again.

The job may be harder the second time around.

Well Kept Secret

zation in operation.

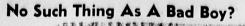
Government is a middleman whose "take" is largely responsible for today's high prices, according to some figures compiled recently by the National Research Bureau, Inc.

Uncle Sam and his accomplices, the tax laws of 50 Times. statés, add one-third to the price of one quart of milk, for example, according to NRB figures. Here's how:

the air in the tires of that truck has four hidden taxes on it: the power to run the compressor motor is taxed; the oil for the compressor; the gas station attendant's wages; and the taxes to pay .- Laurel (Miss.) Leader-Call. sales tax on the compressor motor and the rubber hose

Counting all the indirect as well as direct taxes, there are more than 1000 taxes on one quart of milk, according to the bureau

entire size of the hidden tax load.



SEEMS PRETTY BAD TO ME!

RES MANNING SE

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Opinions of Others

History tells us that every nation and people who look for security instead of opportunity decays and rots. All advancement comes through discovery of new ideals and ideas. In a half century we have discovered and developed It would appear that the National Foundation for Infan. thousands of ideas in flying and other ideas of transport tion to nuclear energy and overcoming of space by atom power. Let us pray that we never become a nation of drone or victims of socialism.-Oswego (Kans.) Independent.

> In the present age, when television, movies, autom time, the art of finding pleasure and satisfaction at hom in the form of hobbies or projects, is sometimes overlooked

a person says he feels like a million dollars, he is, in fact,

about half sick .-- Norwalk (Conn.) Hour.

The government statisticians show concern over the fact that 25 per cent of the American families live beyond their incomes. Look whos' talking .- West Branch (lowa)

Someone has suggested that every person who is on the public payroll wear a uniform, and that would disclose The farmers' truck and tractor are taxed. The delivery- the condition we are in, with a large percentage of our mans' truck and the tires on it and the battery in it. Even population employes of government. These people who work for the government . . . render a "service." Unless and until we are willing to call a halt to some of the "serv-ices" we have become accustomed to, we'll never have less

The greatest percentage of arrests involving juveniles concerned auto theft, where 67 per cent of the arrests inhe bureau. The best-kept secret in the United States today is the tion lies with parents, not children. More cars, time and interest from parents will go a long way toward solving the problem of juvenile crime, and it is a growing problem .-Shelby (N. C.) Cleveland Times.

Lomita CC Schedules \$1 **Polio** Clinic

Plans to offer 2000 polio shots during the first two weeks of October were an-nounced yesterday by B. Ken-neth Gibson, secretary-manag-er of the Lomita Chamber of Commerce Commerce

The Chamber, in cooperation with area osteopathic physic-ians and surgeons, has schedul-ed the inoculation service on

.

LAW IN ACTION

A Legal Rule for Ads

Like some newspaper col-umns, newspaper advertising can be copyrighted. In 1903 Justice Oliver Wen-

dell Holmes declared that ad-vertisements could be owned and copyrighted even without having any special literary or artistic merit.

* *

An author, business, or agency that puts work and skill into an ad can protect it as a rule with a "general no-tice of copyright." One publisher made special road maps for an advertiser, and got them copyrighted; the court held that the advertiser couldn't sell those maps to a rival publisher.

* * *

In another case, a clever picture ran in one ad. The court told a competitor he couldn't use the same picture for his ad.

You cannot copyright some things such as a list of names publicly available or and ad so common it lacks uniqueness Most ads are "owned" by the advertiser, not the news-

paper or magazine. * * *

As an example, when a newspaper uses the word,

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12 A	42 Against.	72 Open	46-49-50
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'coke" it had better be "coke", it had better be re-ferring to blast furnace fuel, not Coca-Cola. The latter is capital "C". Each time a pub-spelled, "Coke." with a capital "C". Each time a publication uses the name improperly, it can expect to re-ceive a stern, but nice, letter from a company official pointing out the difference and the necessity of protect-ing the trade name. The same

applies to many other words which have come into com-mon usage, although they are

still protected trade names. * * *

some

DOWN

False or misleading ads car cause loss or suspension of certain business licenses: the post office sometimes gets rough if someone uses the mails to adsertise fraudulent-

Of course, ads aim to brag a bout someone's product which is well known by the public and therefore, within limits, such "puffing" is allowed.

But the Fair Trades Commission often stops certain advertisements if they are false or misleading especial-ly to factual claims.

Trying to gain from some-one else's ad will get you in trouble. Such action spelled the end Such action spelled the end to the gold era of the patent medicine peddlers in modern times. No longer do you see ads claiming that someone's pills, taken daily, will cure everything from falling hair to rheumatism. We now know better It can be a crime for anyone to violate a copyright on purpose, and he may have to pay money damages covering all his profits. And then

better. CROSS

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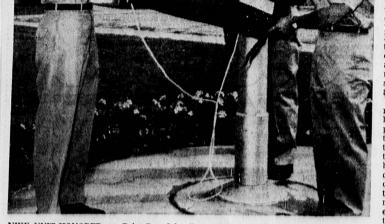
United Feature Syndicate, Inc. 20



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-Summerville (Ga.) News.

During these days of inflation and cheap money, whe



NIKE UNIT HONORED..., Brig. Gen. John T. Honeycutt(left), commanding general of the 47th Artillery Brigade, receives assistance from Capt. Jack M. Daniels, commander of the Nike guided missile unit in Torrance, as he prepares to raise the 47th Brigade's Operational Readiness Evaluation (O.R.E.) pennant at the site. The local unit, Battery B of the 4th Missile Battalion, 251st Artilley, topped all 16 Regular Army and National Guard missile batteries of the 47th in this month's readiness tests. At center is National Guardsman SP/5 Tommy Parnell, battery clerk. (U.S. Army Photo)

Ine grounds of the new Harbor Osteopathic Hospital at Lomita Blvd. and Belleporte Ave. in Harbor City, weather permit-ting. The doctors, under the direction of Dr. Roger A. Thill, are donating time and instru-ments. Those receiving the shots will be asked to donate e grounds of the new Harbor \$1 for the serum. Gibson also reported that a

Gibson also reported that a nominating committee, headed by Bill Cowen, was busy pre-paring a slate of nominees for the 1960 board of directors of the Lomita Chamber. Four of the 13 posts cannot be filled by incumbents, he said, be-cause of a by-law which limits directors to two consecutive terms. Current directors who may not be nominated for re-election include John R. Stan-ton, James Becker, Linden Chandler, and Dr. Warren H. Low.

The Harbor Youth Syna-phony Band, currently spon-sored by the Lomita-Harbor City Lions Club, is seeking ad-ditional sponsors, he said.

Every MEDALLION HOME has an all-electric kitchen with electric range and oven -and more from this list of additional appliances:

SOUTHERN CALIFORNIA Gilage COMPANY Acips you LIVE BETTER-ELECTRICALLY

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